## UNITED STATES OF AMERICA

## SURFACE TRANSPORTATION BOARD

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## PUBLIC HEARING

REVIEW OF THE SURFACE TRANSPORTATION BOARD'S GENERAL PURPOSE COSTING SYSTEM

STB Ex Parte No. 431 (Sub-No. 3)

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Thursday, April 30, 2009

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Surface Transportation Board Suite 120 395 E Street, S.W. Washington, D.C.

9:00 a.m.

BEFORE:

FRANCIS P. MULVEY Acting-Chairman

CHARLES NOTTINGHAM Vice Chairman

## ALSO PRESENT:

PANEL I: SHIPPER INTERESTS

STEVE SHARP, Arkansas Electric Cooperative Corporation

TOM O'CONNOR, Interested Associations

JOHN J. LeSEUR, Coal Shippers

GERALD W. FAUTH, III, Wheat and Barley Commissions

PANEL II: FREIGHT RAILROADS

EDWARD R. HAMBERGER, Association of American Railroads

RICHARD E. WEICHER, BNSF Railway Company

LOUISE A. RINN, Union Pacific Railroad Company

PANEL III: OTHER INTERESTED PERSONS

C. GREGORY BRESKIN

ROBERT H. LEILICH

GEORGE AVERY GRIMES
SANDRA J. DEARDEN, Highroad Consulting,
Ltd.

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- 1 P-R-O-C-E-E-D-I-N-G-S
- 9:00 a.m.
- 3 ACTING-CHAIRMAN MULVEY: Thank you
- 4 all for coming today. Good morning and
- 5 welcome to our hearing on a review of the
- 6 Surface Transportation Board's General Purpose
- 7 Costing System.
- 8 The purpose of this hearing is to
- 9 examine issues related to the Board's Uniform
- 10 Railroad Costing System commonly known as
- 11 URCS.
- 12 This hearing is the first step in
- 13 what will be a continuing dialogue on this
- 14 issue. And as a reminder, we will keep the
- 15 docket open until June 1st, 2009, to receive
- 16 comments in response to this hearing.
- 17 The Board uses URCS to determine a
- 18 rail carrier's variable costs in a variety of
- 19 our regulatory proceedings.
- 20 URCS determines for each Class I
- 21 railroad, the portion of each category of
- 22 expenses shown in the carrier's Annual Report

- 1 to the Board, STB Form R-1, that represents
- 2 its system-average variable cost for that cost
- 3 category for that year.
- 4 More specifically, URCS consists
- 5 of a series of computer programs and manual
- 6 procedures organized into three phases.
- 7 Phase I compiles the raw data
- 8 provided by the URCS carriers, by the Class I
- 9 carriers, and then uses statistical estimation
- 10 procedures to determine the portion of
- 11 specific expense account groupings that vary
- 12 with changes in the volume of activity.
- In Phase II, these cost/volume
- 14 relationships are then used to develop the
- 15 variable unit costs that allow costing of
- 16 specific rail movements.
- 17 And finally in Phase III, these
- 18 variable unit costs are applied to determine
- 19 costs of specific movements via an interactive
- 20 computer program that permits the user to
- 21 enter operating characteristic data for the
- 22 specific movements under consideration.

- 1 URCS was initially adopted in 1989
- 2 by our predecessor agency, the Interstate
- 3 Commerce Commission, as the general purpose
- 4 costing system for the agency. The Railroad
- 5 Accounting Principles Board Final Report of
- 6 September 1987, on which the ICC relied, calls
- 7 for a periodic review of URCS.
- Now, the Board completed its first
- 9 review of URCS in 1997, at which time the
- 10 system was modified to: (1) alter the
- 11 procedures used to determine the variable
- 12 costs associated with rail movements of
- 13 intermodal traffic; (2) revise the train
- 14 switching conversion factor used in the
- 15 costing procedures and; (3) discontinue the
- 16 collection of cost data on switching and
- 17 terminal companies and (4) revise the
- 18 procedure for determining the variable cost of
- 19 using privately-owned railcars.
- 20 I note that during that review,
- 21 the Board was unable to take a broader effort
- 22 to revise and update URCS regression equations

- 1 due to "a lack of resources."
- 2 This means that the regression
- 3 analyses, which establish the variability
- 4 factors, have not been updated since 1987,
- 5 more than two decades ago.
- 6 In addition to the regression
- 7 analyses, it might be that the engineering
- 8 relationships on which URCS relies are also in
- 9 need of significant revision. Most of these
- 10 special engineering and time and motion
- 11 studies, that are the foundation for the
- 12 constant factors in URCS, were undertaken or
- 13 presented to the ICC in various proceedings
- 14 from the 1930s to the 1960s.
- 15 Given the enormous increase in
- 16 rail UNIT train traffic as well as the
- 17 rationalization and enhanced productivity of
- 18 railroad operations over the past 30 years
- 19 since the Staggers Act, it might well be that
- 20 these engineering relationships need updating.
- 21 Finally, URCS relies on a variety
- of computer programs, some of which are now

- 1 obsolete. At present, URCS uses Fortran, C++,
- 2 VBNET and VB6, but all of our current
- 3 programming is done in Visual Basic Access,
- 4 VBA.
- If we determine that recoding the
- 6 URCS Phase II WorkTables is necessary to
- 7 transition URCS to current program standards,
- 8 we might need to reverse engineer the legacy
- 9 program code.
- In short, it's time for a new,
- 11 more comprehensive review of URCS to determine
- 12 whether and to what extent modifications are
- 13 needed to account for changes in railroad
- 14 operations, as well as recent changes in Board
- 15 procedures.
- 16 I am committed to continuing the
- 17 review and refinement of our costing system
- 18 through periodic analyses such as the effort
- 19 we begin today, which will include public
- 20 participation.
- I have long indicated my personal
- 22 interest in revising and updating URCS. The

- 1 purpose of this hearing is to determine
- 2 whether and in what ways revisions to URCS
- 3 would benefit the public.
- 4 We're hoping that the key
- 5 stakeholders before us today can help us
- 6 define the scope of the potential reform of
- 7 our general purpose costing system.
- 8 We know that we cannot demand
- 9 perfection. Rather, we will look at whether
- 10 proposed changes would improve current
- 11 procedures, and whether such changes can be
- 12 implemented at a reasonable cost and without
- 13 undue burden on our railroad and rail shipping
- 14 industries, the public, and this agency.
- Our ultimate goal, however, is to
- 16 ensure that the Board has a costing tool that
- is as accurate as possible to enable the Board
- 18 to more effectively carry out its statutory
- 19 duties fairly and expeditiously.
- 20 Before I turn to Vice Chairman
- 21 Nottingham for his opening remarks, I want to
- 22 mention a few procedural notes regarding the

- 1 testimony itself.
- 2 As usual, we will hear from all
- 3 the speakers on a panel prior to any questions
- 4 from the Board members. Speakers, please note
- 5 the timing lights that are in front of me on
- 6 the dais. You will see a yellow light when
- 7 you have one minute remaining, and a red light
- 8 when your time has expired. So, please do
- 9 your best to keep within the time that you
- 10 have been allotted.
- I assure you that we have read all
- of your statements and comments and, please,
- 13 there is no need for you to read the
- 14 statements in their entirety here.
- 15 After hearing from the entire
- 16 panel, we will rotate with questions from the
- 17 Board members until we have exhausted all of
- 18 the questions or exhausted the panelists.
- 19 Additionally, just to remind
- 20 everybody, please turn off your cell phones.
- 21 And with that, now I would like to turn to
- 22 Vice Chairman Nottingham for his opening

- 1 remarks.
- 2 VICE CHAIRMAN NOTTINGHAM: Thank
- 3 you, Acting-Chairman Mulvey.
- 4 If I could start with just a quick
- 5 two points of personal privilege, one is to -
- 6 I'm pretty sure this is our first official
- 7 formal hearing with you at the helm.
- 8 And I wanted just to say something
- 9 I've said in other forums, which is I wish you
- 10 all the best in every success in your tenure
- 11 as acting-chairman, and congratulations to
- 12 you.
- 13 I also wanted to note we don't do
- 14 this very often, but it is a first for us in
- 15 recent times, we have a recently-departed
- 16 commissioner in our midst. Commissioner Doug
- 17 Buttrey, welcome back. I believe it's the
- 18 first time you've been back in the building
- 19 since your departure.
- I won't use the "R" word, because
- 21 you didn't R. You departed gracefully, and we
- 22 look forward to following your career as it

- 1 develops further and keeping in touch.
- 2 Welcome back, and it's a pleasure to see you
- 3 back in this room even if it's at a little bit
- 4 more of a distance than we're accustomed to up
- 5 here.
- 6 Turning to the riveting subject of
- 7 the day, I know that there's no place you'd
- 8 rather be and no topic you'd rather be talking
- 9 about on the last day of April than the STB's
- 10 Uniform Rail Costing System.
- We really held this hearing to
- 12 really find out who our diehard stakeholders
- 13 are, who are our most hard-core observers, and
- 14 now we know. So, we're taking lists and, you
- 15 know, if you're here today on a nice spring
- 16 morning to talk about this topic, we know you
- 17 are a true follower of the STB. So,
- 18 congratulations, but it is a serious topic.
- I want to welcome everyone to this
- 20 hearing. Of course our topic today is the
- 21 Board's Uniform Rail Costing System adopted in
- 22 1989 to be our general purpose costing model.

1 URCS as it's affectionately known,

- 2 is an important tool for us. We use URCS
- 3 whenever we need to estimate the variable cost
- 4 of rail transportation. It, therefore, plays
- 5 a prominent role in rate cases and a number of
- 6 other agency proceedings.
- 7 The issue today is how best to
- 8 review and improve URCS. We are always
- 9 interested in finding ways to improve our
- 10 regulatory processes whether it's our
- 11 simplified guidelines for small rail disputes,
- 12 our calculation of the railroad industry cost
- of capital or improvements to URCS.
- 14 Our staff has been conducting a
- 15 review of URCS to find ways to improve the
- 16 model, and we have an ongoing rulemaking that
- 17 seeks to improve the way URCS costs movements
- 18 of hazardous materials.
- 19 I fully support efforts to improve
- 20 the existing model where it makes sense to do
- 21 so, but we need to tread cautiously in
- 22 exploring a broader overhaul of URCS.

- 1 URCS itself took years to create
- 2 and replaced a costing model that the ICC had
- 3 used for over 50 years, and history
- 4 illustrates that even simple changes to URCS
- 5 will be complicated.
- 6 Just a few years after it created
- 7 URCS, the ICC undertook what it thought would
- 8 be a regular review of this costing model.
- 9 The resulting review took seven years to
- 10 complete.
- I believe the process needs to be
- 12 managed carefully so that we not embark on an
- 13 open-ended journey without some clear
- 14 destination, timeline and project budget in
- 15 mind. Otherwise, we risk repeating the
- 16 mistakes of our predecessor and having a
- 17 second lengthy review that may provide some
- 18 benefits and improvements to URCS, but will
- 19 certainly impose a heavy burden on the Board,
- 20 the railroad industry, railroad customers and
- 21 the general public.
- I have reviewed the comments from

- 1 all participants today and thank everyone in
- 2 advance for their constructive suggestions on
- 3 how to improve URCS. And I will certainly
- 4 keep an open mind on all of this and look
- 5 forward to hearing the testimony of those
- 6 parties that choose to attend our hearing
- 7 today.
- 8 And I also want to thank the STB
- 9 staff for their diligent efforts in preparing
- 10 for this hearing.
- 11 Thank you, Acting-Chairman.
- 12 ACTING-CHAIRMAN MULVEY: Thank you.
- 13 I agree that we want to do what is reasonable,
- 14 and we want to do what is going to have a
- 15 positive benefit-cost ratio.
- 16 But to paraphrase somebody else
- 17 here in Washington, if it was easy, it's easy
- 18 to do things that are easy, but sometimes we
- 19 need to do things that are hard because they
- 20 need to be done.
- 21 Let me now call up the first panel
- 22 representing shipper interests. This is Steve

- 1 Sharp for the Arkansas Electric Cooperative
- 2 Corporation; Mr. Tom O'Connor for the
- 3 Interested Associations, a group of
- 4 associations; Mr. John LeSeur for the Coal
- 5 Shippers and Mr. Gerald Fauth for the Wheat
- 6 and Barley Commission.
- 7 Mr. LeSeur is an added panelist
- 8 listed on a revised speakers list, and that's
- 9 available outside the hearing room as you
- 10 enter.
- 11 Thank you.
- We can begin with Mr. Sharp.
- 13 MR. SHARP: Good morning, Chairman
- 14 Mulvey, Vice Chairman Nottingham, STB Board
- 15 and former Chairman Buttrey. I'm glad to see
- 16 you all and appreciate the opportunity to
- 17 speak to you this morning.
- 18 AECC has appeared before the Board
- 19 several times. I'll just make a quick recap.
- 20 We are a membership-based generation and
- 21 transmission cooperative that provides
- 22 wholesale electric power to electric

- 1 cooperatives in the State of Arkansas.
- 2 Those cooperatives, in turn,
- 3 provide electric power to their members
- 4 numbering about 490,000 there in the State of
- 5 Arkansas.
- 6 We hold substantial ownership
- 7 interest in three major coal-fired powerplants
- 8 in Arkansas that normally burn a total of over
- 9 400 I mean, excuse me, 14 million tons of
- 10 PRB coal annually.
- 11 As described in our written
- 12 submission, we are interested in URCS because
- of the way variable costs calculated by URCS
- 14 may determine the outcome of a future rail
- 15 rate case.
- 16 Two of our three coal plants are
- 17 captive to only one railroad. The possibility
- 18 of bringing a rate case to ensure the
- 19 reasonableness of rates there is an important
- 20 option for us.
- 21 Back when rate cases allowed so-
- 22 called movement-specific adjustments, we

- 1 didn't have quite so much reason to be
- 2 concerned about URCS. We knew it was out
- 3 there and were vaguely interested in it, but
- 4 I really felt like if we did have a rate case
- 5 at some point, that the outcome probably would
- 6 not be determined by URCS calculations.
- 7 When the Board ruled out those
- 8 adjustments, we knew, in a general way, that
- 9 URCS was becoming more important to us.
- 10 However, the thing that really
- 11 brought URCS' issues more to our attention was
- 12 the Board's decision in the Kansas City Power
- 13 and Light, Montrose case.
- 14 One of our powerplants, the
- 15 Independence powerplant, is situated very
- 16 similarly to the Montrose plant in that it
- 17 served at destination by the Missouri & North
- 18 Arkansas Railroad and receives PRB coal from
- 19 Union Pacific through Kansas City.
- 20 When we looked at the Montrose
- 21 case, we were struck by two things. First,
- 22 the parties stipulated that the 180 percent

- 1 revenue-to-variable-cost ratio would determine
- 2 the rate. So, the outcome of the case rested
- 3 on URCS rather than on the standalone cost
- 4 issues.
- 5 Second, the numbers that came out
- of the unadjusted URCS appeared to be quite a
- 7 bit higher than we expected, and perhaps than
- 8 you would expect if you took results from
- 9 older rate cases that permitted the movement-
- 10 specific adjustments and escalated them to
- 11 reflect price inflation.
- 12 Some of those details regarding
- 13 this are contained in our filing in Ex Parte
- 14 681, you know, which we didn't repeat as
- instructed by the Board. But basically, we
- 16 found that the use of unadjusted URCS, we
- 17 believe, leads to an artificial rate premium
- of about \$4.50 per ton.
- 19 If you just use that estimate for
- 20 our two captive plants in which we have an
- 21 interest, that translates to about \$36 million
- 22 per year in rail rates that rest entirely on

- 1 the p or it could rest entirely on the
- 2 inaccuracy of the URCS cost.
- 3 Further time and investigation is
- 4 going to be required to dissect and remedy the
- 5 specific sources of the cost-over statement
- 6 that appears to result from the use of
- 7 unadjusted URCS for PRB coal traffic.
- In the comparatively short time
- 9 available for parties to prepare written
- 10 comments in this proceeding, we did not go
- 11 very far into the nitty-gritty details and
- 12 specific problems and their solutions.
- 13 The effects of the short time
- 14 frame were compounded by the scarcity of
- 15 available documentation of the URCS regression
- 16 models. We looked for documentation on the
- 17 Board's website and several other sources, all
- 18 without success.
- 19 We also submitted an inquiry to
- 20 the e-mail address specified by the Board for
- 21 URCS questions, but so far have not yet
- 22 received a response.

- 1 If we're going to fix what's in
- 2 the black box, we need to be able to crack it
- 3 open. Transparency is very helpful. And for
- 4 these black box-type programs, you literally
- 5 have none.
- 6 Even without getting into the
- 7 details, we think the big picture view
- 8 provides plenty of important information
- 9 regarding the types of URCS improvements that
- 10 are now needed.
- 11 At the time URCS was developed, it
- 12 was probably reasonable to view costs in terms
- of system averages, and deviations from system
- 14 averages b and the deviations from system
- 15 averages associated specific types of traffic
- 16 such as intermodal and unit-trains.
- 17 However, since the 1980s there's
- 18 been so much technological innovation and
- 19 volume growth in different traffic segments,
- 20 that the whole URCS framework needs to be
- 21 revisited.
- 22 Intermodal has undergone explosive

- 1 growth and relies heavily on specialized
- 2 equipment, facilities and operating practices
- 3 to produce a premium product with unique cost
- 4 and service attributes.
- 5 Likewise, unit-train movements,
- 6 particularly those involving PRB coal, have
- 7 evolved to a point of heavy-haul productivity
- 8 that is generally not achieved by other types
- 9 of traffic.
- 10 This environment is difficult to
- 11 make sense out of system-average costs without
- 12 accounting carefully for the mix of different
- 13 traffic types that are moving.
- 14 As a starting point, AECC suggests
- 15 revisiting the URCS regressions and attempting
- 16 to introduce new model specifications that
- 17 permit the direct estimation of variable costs
- 18 for different traffic types.
- 19 And parallel with this type of
- 20 effort, the Board should revisit the unit-
- 21 train adjustments currently used in URCS with
- 22 the idea of adding categories to reflect

- 1 different types of multiple car and unit-train
- 2 movements.
- 3 Hopefully, at some point b excuse
- 4 me b URCS can stop charging AECC and other
- 5 shippers for car costs when we already bear
- 6 all the costs of owning and maintaining the
- 7 fleet of cars used to move our traffic.
- Just making a quick calculation on
- 9 the back of an envelope, PRB coal alone
- 10 accounts for somewhere around 25 percent of
- 11 all U.S. revenue ton miles in rail traffic.
- 12 As happened most recently in the
- 13 OD&E Muskogee case, it seems likely that URCS
- 14 is going to determine the outcome of many rate
- 15 cases involving PRB movements along high-
- 16 density trunk lines. And from what we can
- 17 see, the impacts of URCS' costing inaccuracies
- in individual cases, can be quite large.
- 19 Under these circumstances, it is
- 20 reasonable for the Board to put significant
- 21 effort into making sure URCS is valid and
- 22 accurate.

- 1 I appreciate this opportunity to
- 2 participate in the Board's review of URCS'
- 3 issues, and look forward to answering any
- 4 questions you may have.
- 5 ACTING-CHAIRMAN MULVEY: Thank you,
- 6 Steve.
- 7 Mr. O'Connor.
- 8 MR. O'CONNOR: Thank you. Good to
- 9 be here, Chairman Mulvey, Vice Chairman
- 10 Nottingham, and let's see if we can put some
- 11 slides up there. You have copies of the
- 12 slides before you on the panel there.
- 13 I'm here presenting testimony this
- 14 morning that's sponsored by the Edison
- 15 Electric Institute, National Grain and Feed
- 16 Association, National Industrial
- 17 Transportation League and the American
- 18 Chemistry Council.
- 19 And we'll be focusing on two
- 20 things, all of which is based on the testimony
- 21 that's already been provided to you, the
- 22 guiding principles that we would suggest for

- 1 your consideration in any review of URCS that
- 2 you might undertake, and we'll talk about some
- 3 of our key findings.
- 4 Let's go to the guiding principles
- 5 first. URCS and its predecessor, Rail Form A,
- 6 have a long history. We'll talk a little bit
- 7 more about that on the timeline on the next
- 8 slide, and we would offer these three
- 9 principles:
- 10 Because URCS is a highly-technical
- 11 matter, a revision of URCS will require
- 12 significant resources to be expended by the
- 13 Board.
- 14 If the Board decides to initiate a
- 15 revision of URCS, it must commit to a review
- 16 and possible revision of all aspects of URCS.
- 17 A piecemeal or a partial revision would not be
- 18 appropriate.
- 19 And the third quideline is if the
- 20 Board decides to initiate a revision of URCS,
- 21 that effort must be transparent and the Board
- 22 or its contractor must make its data, analyses

- 1 and work papers available to the public.
- 2 And of course that can greatly
- 3 increase the power of your analysis. The
- 4 alternative, of course, would have the various
- 5 bodies basically duplicating that analysis.
- 6 Let's look at the timeline, and
- 7 you might hear a little bit more about some of
- 8 these events today. This rail costing
- 9 timeline, a certain chunk of which traces
- 10 fairly accurately my own career, goes back all
- 11 the way to 1907, Rail Form A came onto the
- 12 scene in 1939, the statistical studies in Rail
- 13 Form A source back to 1972, the new IC system
- of accounts in 1978, and that begins the
- 15 movement towards URCS which is continuing up
- 16 to and including this proceeding today.
- 17 The three phases of URCS we have
- 18 presented on this slide, this kind of shows
- 19 you the reason why we're urging that if you
- 20 look at pieces of it, you really have to look
- 21 at all of it.
- 22 URCS Phase I is where the

- 1 regression analyses and estimates of cost
- 2 variability are produced, and they have an
- 3 affect that permeates the rest of URCS in
- 4 several different ways which we won't get into
- 5 in detail today. But once the regression
- 6 analyses are determined, to a large extent the
- 7 result of URCS Phase III has been determined.
- 8 So, the whole thing has to be
- 9 viewed as an integrated process. And if you
- 10 revise it, it needs to be reviewed in that
- 11 regard.
- 12 The URCS issue as identified by
- 13 the STB, we've covered all of these issues in
- 14 my testimony. And I won't repeat that
- 15 testimony here today, but we'll talk about one
- 16 or two of those issues.
- 17 The next slide is b here's the
- 18 issues. And the next slide we are calling
- 19 attention to some of the 1960 source documents
- 20 that are now in URCS, and this is a point on
- 21 which there's broad agreement. I mean
- 22 everybody recognizes this.

- 1 The statement STMT 763 which you
- 2 see there on the source column and it appears
- 3 seven times, that happens to be the manual
- 4 version of Rail Form A, is what that document
- 5 is.
- 6 And if you would like to see an
- 7 actual copy of that, I happen to have one in
- 8 my archives. I think that was one of the few
- 9 remaining copies.
- 10 That was what was done and how
- 11 Rail Form A was handled before it was
- 12 computerized, which occurred in the mid to
- 13 late `70s here at the then ICC.
- 14 And you can also see on that
- 15 chart, that there are seven references to
- 16 another source document that happens to deal
- 17 with TOFC/COFC which goes back to 1969.
- 18 So, there are --- this is what
- 19 you'd call a target-rich environment in terms
- 20 of is there anything to review.
- 21 Some of the areas affected on the
- 22 next slide by the Rail Form A costing factors

- 1 and studies, the efficiency adjustments
- 2 associated with unit-train, and we heard a
- 3 little bit about that from Steve Sharp and his
- 4 remarks, that goes back to Ex Parte 270, Sub-
- 5 4, which dates back to 1974, those same
- 6 factors are still being used today.
- 7 They were applied broadly in Rail
- 8 Form A, they were moved over into URCS, and
- 9 are still being used today.
- 10 Historical studies such as equated
- 11 switch factors and at the next level down in
- 12 that analysis, we find that there are certain
- 13 types of switches there that are allotted
- 14 portions of the minutes that are recorded, and
- 15 the actual switch type has pretty much
- 16 disappeared.
- 17 I'm talking about intra-terminal
- 18 switches and inter-terminal switches, very
- 19 short distance moves, where you would make the
- 20 entire move as a switch move. It may have
- 21 been part of the railroad practice then, but
- 22 it's pretty well disappeared now.

- 1 I&I train switch frequency non-
- 2 intermodal, is still going back to the Rail
- 3 Form A study. That's one every 200 miles.
- Now, here is -- these are examples
- 5 where you could easily take a piecemeal
- 6 approach, but we'd recommend against that.
- 7 There will be some things where
- 8 you could get broad agreement, and fairly
- 9 easily get broad agreement, that some of these
- 10 factors need to be updated, but we have to
- 11 bear in mind b let me just go back to the
- 12 structure of URCS.
- We have to bear in mind that at
- 14 the I&I switch level, you're down at URCS
- 15 Phase III, whereas much of the result that
- 16 you're dealing with in URCS Phase III, has
- 17 been determined in URCS Phase I, the
- 18 regression analysis.
- 19 Parenthetically, at that time I
- 20 participated in that regression analysis as
- 21 part of the team for the AAR. I don't recall,
- 22 however, whether I kept any work papers.

1 Let's take a look at Factor Number

- 2 12, moving back through the course of the
- 3 presentation. You asked for comments on
- 4 whether the Rail Cost Adjustment Factor would
- 5 be a suitable means of updating URCS' costs,
- 6 and it p the data that we're looking at
- 7 suggests that it would be a logical candidate.
- 8 The Rail Cost Adjustment Factor is
- 9 frequently used in negotiations and other
- 10 rate-related matters. The Rail Cost
- 11 Adjustment Factor is based on data assembled
- 12 by the AAR largely collected from the
- 13 railroads.
- 14 And of course as you're well
- 15 aware, it's reviewed and adjusted as
- 16 appropriate by the STB on a quarterly basis.
- 17 So, it gets a lot of attention and has slowly
- 18 changed in some respects over the years.
- 19 Now, if you look at the blue line,
- 20 the blue line is the Rail Cost Adjustment
- 21 Factor unadjusted for productivity. Of course
- in 1989, RCAF-A, the Rail Cost Adjustment

- 1 Factor adjusted for productivity, was adopted,
- 2 and that was with the active participation of
- 3 the railroads and shippers and the advice of
- 4 the Rail Accounting Principles Board.
- 5 At that time, I served briefly as
- 6 a consultant to the Rail Accounting Principles
- 7 Board.
- 8 And what I see there on initial
- 9 inspection, looks like a long-term declining
- 10 cost curve.
- Now, that certainly isn't
- 12 conclusive analysis to be sure, but it does
- 13 suggest the potential for revisions to
- 14 variability estimates because we're looking at
- 15 a 20-year pattern there of data that has been
- 16 reviewed thoroughly.
- 17 On the next slide, we're
- 18 considering your Item 13, the statistical
- 19 relationships used in URCS.
- 20 We think this is the single most
- 21 powerful issue that's identified by the STB,
- 22 and it could generate a significant change in

- 1 the estimation of railroad costs.
- 2 Parenthetically, when we consider
- 3 the role of URCS Phase I, if I can move back
- 4 to that slide, in URCS Phase I we not only are
- 5 determining variability, we're determining
- 6 cause and effect. We're determining what are
- 7 those dollars associated with? Are they
- 8 associated with gross ton miles, car miles?
- 9 What is the service unit they're associated
- 10 with?
- 11 The service unit that they were
- 12 associated with also moves over into URCS
- 13 Phase II, and the several successive stages of
- 14 URCS Phase II tend to be informed by the
- 15 relationships that were developed in Phase I.
- So by the time you get to Phase
- 17 III, you have made knowingly or unknowingly,
- 18 lots of decisions that are going to determine
- 19 your Phase III outcome.
- 20 So again, it's an integrated
- 21 process. You have to look at the whole
- 22 picture. That's our advice.

- 1 And in -- let me move ahead to the
- 2 slide we were on. In RCAF-A, again we have a
- 3 20-year declining cost pattern, appears to be
- 4 a declining cost pattern, and it suggests the
- 5 potential for revisions to the variability
- 6 estimates.
- 7 Any revision of URCS especially in
- 8 this area, must be transparent. And we just
- 9 heard one of the reasons why.
- 10 The Board or any contractor
- 11 employed by the Board, really has to be
- 12 effective, make its data, analyses and work
- 13 papers available to the public. And that will
- 14 help you do your job as well.
- So, let me conclude with the
- 16 quiding principles that shaped this testimony,
- 17 and I have adopted these guiding principles.
- 18 These principles came from the four trade
- 19 associations that sponsored the testimony, and
- 20 I adopted them in my testimony that has been
- 21 provided to you.
- 22 And just to reiterate, because

- 1 URCS is a highly-technical matter, a revision
- 2 of URCS will require significant resources to
- 3 be expended by the Board. If the Board
- 4 decides to initiate a revision of URCS, it
- 5 must commit to a review and possible revision
- 6 of all aspects of URCS. A piecemeal, a
- 7 partial revision would not be appropriate.
- 8 If the Board decides to initiate a
- 9 revision of URCS, then it must be transparent
- 10 for the reasons we've discussed. The Board or
- 11 its contractor must make its data, analyses
- 12 and work papers available to the public for
- 13 comment.
- 14 And that concludes my prepared
- 15 remarks today. And I appreciate, again, the
- 16 opportunity to be here.
- 17 Thank you.
- 18 ACTING-CHAIRMAN MULVEY: I want to
- 19 turn now to Mr. Fauth. You're the third
- 20 speaker on the list. Sorry, John, but I have
- 21 an order of speakers here.
- MR. LeSEUR: I know.

- 1 MR. FAUTH: Hello. All right.
- 2 Thank you, Chairman Mulvey and Vice-Chairman
- 3 Nottingham, for holding this hearing and
- 4 allowing me time to speak.
- 5 I'm here on behalf of the various
- 6 wheat and barley commissions. I'm joined here
- 7 also today by Terry Whiteside who represents
- 8 those commissions in Montana, Colorado, Idaho,
- 9 South Dakota, Nebraska, Oklahoma, Texas and
- 10 Washington.
- 11 One cannot dispute that URCS needs
- 12 to be looked at again. It's been really 25
- 13 years since it was all developed, and the
- 14 industry has changed. It's consolidated, it's
- 15 become more efficient, and those changes could
- 16 be reflected in URCS.
- 17 The DOT says that URCS needs to be
- 18 reformulated. And it also says that the issue
- 19 here is the accurate measurement of those URCS
- 20 costs. And I agree that the issue should be
- 21 the accurate measurement of cost, but I don't
- 22 necessarily agree that URCS needs to be

- 1 completely reformulated to achieve that end.
- 2 There are many things you could
- 3 do, you the Board could do, without changing
- 4 URCS at all to improve its accuracy.
- 5 One of the things I think Chairman
- 6 Mulvey was quoted as saying, that fixing URCS
- 7 is no small undertaking, and I think we all
- 8 agree with that, but I think fixing URCS
- 9 depends on a great deal of how the fixing is
- 10 done and who is doing the fixing.
- In that regard, I have suggested
- 12 that if you do move forward and get Federal
- 13 funding to help you with this process, that
- 14 you create an independent panel of experts to
- 15 take charge of this issue.
- I have in my statement, and I
- 17 won't read it all here today, but I've
- 18 suggested some improvements that you could do
- 19 without changing URCS that would greatly
- 20 improve its accuracy.
- Number one, allow additional
- 22 adjustments. The only adjustments that are

1 allowed right now are the 270 adjustments, the

- 2 make-whole adjustments which increase the
- 3 cost, and we're allowed to adjust the circuity
- 4 factor to one when using actual miles, but the
- 5 Board's URCS Phase III program is much more
- 6 flexible. It's the Board's rules that only
- 7 allows to make those adjustments.
- 8 The URCS Phase III costing program
- 9 has like 45 different parameters that we could
- 10 adjust to make URCS more accurate.
- 11 For example, using actual switch
- 12 engine minute costs instead of the URCS
- 13 adjusted switch engine minute costs, or using
- 14 actual train characteristics instead of the
- 15 URCS average train characteristics.
- 16 And these -- The word "movement-
- 17 specific adjustments" kind of became a dirty
- 18 word, I think, in some of these coal cases
- 19 where they used very technical adjustments to
- 20 develop maintenance costs and other things.
- 21 URCS was designed, the Phase III
- 22 program, to allow the user to make

- 1 adjustments. It's you, the Board, that
- 2 doesn't allow us to make adjustments.
- 3 The second point I've pointed out
- 4 is the inclusion of nonrecurring special
- 5 charges of URCS. By including those charges,
- 6 it can greatly inflate the URCS unit cost.
- 7 And the Board's policy, I believe, is that
- 8 those special charges should be excluded, but
- 9 it's very difficult to know what a special
- 10 charge is.
- 11 There's nowhere in the Annual
- 12 Report that says this is a nonrecurring
- 13 special charge. That's very difficult for the
- 14 Board's staff and even somebody who looks at
- 15 annual reports like me, to figure out which is
- 16 a nonrecurring special charge and which is
- 17 excluded, but it can add hundreds of millions
- 18 of dollars to the cost and to the results.
- 19 My third suggestion is to improve
- 20 the make-whole adjustments. The make-whole
- 21 adjustments have a lot to do with not URCS,
- 22 but the waybill sample. The make-whole

- 1 adjustments are primarily based on the waybill
- 2 sample, and there's a lot of things in the
- 3 waybill sample that need to be audited and
- 4 corrected and adjusted that could improve the
- 5 make-whole adjustments.
- 6 For example, there are over 3,000
- 7 records in the waybill sample that have no
- 8 costs at all. So when you're making whole the
- 9 total cost, those zero cost records
- 10 essentially get allocated to somebody else
- 11 because they're not allocated to those
- 12 movements. And a lot of these are Canadian
- 13 shipments and other traffic.
- 14 There's also a problem in the
- 15 waybill sample with so-called re-bill
- 16 shipments. For example, wheat moving east
- 17 going through Chicago will show up sometimes
- 18 as a movement to Chicago, although it might be
- 19 destined to New York.
- So, it essentially shows up as two
- 21 records in the waybill sample, Montana to
- 22 Chicago, Chicago to New York and essentially

- 1 gets two terminals added because you cost it
- 2 as an origin and a destination, and an origin
- 3 and a destination again.
- 4 So, there's some improvements in
- 5 handling the waybill sample that would improve
- 6 URCS and make it more accurate.
- 7 Another suggestion I've had is
- 8 segregating fuel costs and improving the Phase
- 9 III costing program to show a fuel cost line
- 10 item and also input for -- an input for the
- 11 fuel surcharges.
- 12 As you know, fuel surcharges have
- 13 become an increasing amount over the years and
- 14 there's nowhere in the URCS printout that
- 15 you'll see what the railroad's fuel cost is.
- 16 It's included in gross ton mile cost,
- 17 locomotive unit mile cost and switch engine
- 18 minute cost.
- 19 And if you segregated that and had
- 20 a line item for fuel, it would allow shippers
- 21 the ability to evaluate the fuel surcharges
- 22 and the railroads, more accurately. And it's

- 1 not a big deal to do, I wouldn't think, to
- 2 reprogram that.
- 3 My fourth p fifth suggestion is
- 4 there's some minor adjustments in the URCS
- 5 Phase III program that you could make. One
- 6 thing that some of the members of the wheat
- 7 and barley commissions have had problems with
- 8 is when you use actual miles and you're
- 9 costing a multiple-car movement, the URCS
- 10 Phase III program automatically adds a
- 11 circuity factor.
- 12 For example, in the case of
- 13 Burlington Northern covered hoppers, it adds
- 14 a circuity factor of 12.6 percent to the
- 15 actual miles. So, it automatically inflates
- 16 the cost and assumes that circuity is added.
- 17 The circuity factor -- when URCS
- 18 was designed, it was designed based on short-
- 19 line miles which were published miles. And
- 20 then when you use short-line miles, the
- 21 circuity factor would be used. But most
- 22 people have access to actual miles, and the

- 1 added circuity factor adds to that.
- 2 So, there's some minor adjustments
- 3 in the URCS Phase III program itself that you
- 4 could do to make things more accurate.
- 5 I have other comments on the
- 6 Board's process, but one other point I wanted
- 7 to point to is without the flexibility of
- 8 making adjustments, it really can distort the
- 9 picture of some movements.
- 10 And we have a specific example in
- 11 my testimony where the railroad has switched
- 12 from 52 cars to 48-car tariffs, and because
- 13 there's a default value in URCS which assumes
- 14 that anything under 50 cars is multiple-car
- 15 and anything over is a unit-train, and by
- 16 doing so by making that switch, the cost
- 17 should not be so different when you're just
- 18 moving four less cars.
- 19 In fact, the railroads aren't
- 20 moving four less cars, they just changed the
- 21 tariff to say four less cars. But when you
- 22 cost 48 versus 52, it takes the revenue-to-

- 1 cost ratio from, effectively, 268 down to 158.
- 2 So, this effectively deregulates
- 3 the traffic because you're taking that traffic
- 4 below the jurisdictional threshold.
- 5 So, it's because the rigidness of
- 6 your policies that won't allow us to adjust
- 7 for the actual train characteristics. And the
- 8 railroads are taking advantage of that and
- 9 effectively it takes that ratio down over a
- 10 hundred percent. And I have a graph in my
- 11 testimony.
- 12 Anyway, those are my only comments
- 13 and I'd be glad to answer any questions that
- 14 you have.
- 15 ACTING-CHAIRMAN MULVEY: Thank you
- 16 very much, Mr. Fauth.
- 17 Mr. LeSeur.
- 18 MR. LeSEUR: Chairman Mulvey, Vice
- 19 Chairman Nottingham, I am John LeSeur. I'm
- 20 appearing here today on behalf of the Western
- 21 Coal Traffic League, the National Rural
- 22 Electric Cooperative Association, the American

- 1 Public Power Association and Seminole Electric
- 2 Cooperative. I'll refer to these shippers,
- 3 these organizations, as the coal shippers.
- 4 Coal shippers have submitted a
- 5 written statement for the record. This
- 6 morning we want to highlight three points that
- 7 were made in that statement.
- 8 First, coal shippers believe that
- 9 a comprehensive review of URCS is premature at
- 10 this time. Any such review will be very
- 11 expensive for shippers, railroads and the
- 12 Board.
- 13 Chairman Mulvey has estimated the
- 14 Board's cost alone will be in the three to \$4
- 15 million range.
- 16 At a minimum, coal shippers urge
- 17 the Board to defer a comprehensive review of
- 18 URCS at least until such time as Congress has
- 19 decided whether it will fund the Board's
- 20 efforts.
- 21 Coal shippers further urge the
- 22 Board to consider deferring asking Congress

- 1 for URCS funding until the Board has had the
- 2 opportunity to see whether the new maximum
- 3 rate standards the Board has adopted for
- 4 application in small, medium and large rate
- 5 cases are being used. And if they are being
- 6 used, whether they're working as the Board
- 7 intended.
- 8 The Board's URCS review appears to
- 9 be motivated in large measure by the increased
- 10 role URCS plays under the new maximum rate
- 11 standards.
- 12 Coal shippers suggest the
- 13 resources of all involved, the shippers, the
- 14 railroads and the Board, could be better
- 15 served by first waiting to see whether these
- 16 new standards are working before focusing so
- 17 much time and effort on a costly review and
- 18 fine tuning of one component part in these
- 19 standards.
- 20 Second, the Board has asked the
- 21 parties to comment on how URCS can be
- 22 improved. Coal shippers are not in a position

- 1 at this time, to meaningfully respond to the
- 2 Board's inquiry.
- To properly answer this question,
- 4 coal shippers need to undertake a substantial,
- 5 costly and time-consuming effort to review the
- 6 current URCS model, to obtain relevant data
- 7 that might be used to test the model
- 8 procedures and factors, analyze that data, and
- 9 then if coal shippers determine that better
- 10 procedures or factors could be developed, to
- 11 develop these factors or procedures and
- 12 present the results to the Board.
- 13 Third, if the Board does decide to
- 14 go forward now with a review of URCS, coal
- 15 shippers request the Board adopt some
- 16 principles to guide its review, including the
- 17 following: the Board will undertake a
- 18 comprehensive review of URCS, not a parse and
- 19 piecemeal review of isolated portions of URCS.
- 20 The Board will create a level
- 21 playing field by giving shippers access to all
- 22 relevant rail carrier data and specialist

- 1 studies. If the Board's goal is to make more
- 2 accurate cost determinations, the Board will
- 3 reconsider its decision to eliminate movement
- 4 or route-specific cost adjustments in coal
- 5 rate cases.
- 6 And finally, the Board will
- 7 measure its regulatory costing standards and
- 8 procedures against the costing standards and
- 9 procedures actually utilized by major rail
- 10 carriers today.
- 11 Coal shippers appreciate the
- 12 opportunity to present their views this
- morning.
- 14 Thank you.
- 15 ACTING-CHAIRMAN MULVEY: Thank you
- 16 very much, John.
- I want to start out with having a
- 18 few questions. Then I'll turn it over to Mr.
- 19 Nottingham, Vice Chairman Nottingham, and we
- 20 will go back and forth until we have exhausted
- 21 our questions.
- 22 Mr. Sharp, you mentioned about

- 1 sending us an e-mail about this hearing on
- 2 URCS over the last several weeks, but we have
- 3 no record of having received an e-mail from
- 4 you.
- 5 You know you can always call our
- 6 Office of Public Assistance and Government
- 7 Affairs and Compliance at 245-0245, and they
- 8 can answer any inquiries that you or the
- 9 public has. They have been very, very
- 10 responsive.
- 11 And so if you have an issue on
- 12 this, please contact us and we will be
- 13 responsive. I promise you that.
- 14 Starting out again with you, Mr.
- 15 Sharp, in your testimony you indicated that a
- 16 revision of URCS would likely benefit coal
- 17 shippers. And many of the changes that you
- 18 would make in URCS to reflect modern
- 19 railroading, would probably have the result of
- 20 benefitting the coal shippers in terms of
- 21 their variable costs.
- Would you say that's an accurate

- 1 assessment of your testimony?
- 2 MR. SHARP: Yes. We believe that
- 3 just as far as the URCS analysis, in other
- 4 words the numbers, the costing numbers you
- 5 would get out of URCS, we believe if URCS is
- 6 revised, that they would be lower.
- 7 ACTING-CHAIRMAN MULVEY: To what
- 8 extent would that simply result in overall
- 9 railroad costs being shifted from coal
- 10 shippers to other shippers, or do you think
- 11 that the total variable costs that need to be
- 12 allocated would also come down, or would it be
- 13 largely a shifting of the costs between
- 14 groups, or would there be some reduction in
- 15 overall costs that need to be allocated to
- 16 shippers?
- 17 And that's for you or anybody else
- 18 who wants to answer that question.
- MR. SHARP: Well, I'll start out.
- 20 Others may want to jump in on that, but I mean
- 21 it's really sort of outside the scope of what
- 22 we were looking at.

- 1 I mean we're, you know,
- 2 specifically looking at URCS and what we think
- 3 would need to be changed in URCS to make it
- 4 more accurate, more accurately reflect the
- 5 costs that the railroads actually have.
- 6 And then when you start looking
- 7 at, you know, what's the b if that does lower
- 8 the calculated cost of shipping these unit
- 9 coal trains that represent a lot of the
- 10 tonnage, you start looking at what's the
- 11 effect on the cost structure of the entire
- 12 rail industry and where do the costs go.
- So, that would be something to yet
- 14 be determined by the Board perhaps in other
- 15 proceedings.
- 16 But as far as just looking at
- 17 results that have come out of URCS now that
- 18 we're seeing some of these rail rate cases
- 19 depending on URCS for their outcome rather
- 20 than standalone rail costs or some other type
- 21 of calculation, we're becoming more sensitive
- 22 to some of the inaccuracies. And can see from

- 1 what, you know, from the Board's notice, that
- 2 there are some things here that could be fixed
- 3 to make it more accurate.
- 4 ACTING-CHAIRMAN MULVEY: Anyone
- 5 else want to touch that?
- 6 Tom?
- 7 MR. O'CONNOR: Thank you, Chairman
- 8 Mulvey.
- 9 We touched on the reallocation of
- 10 costs that might flow from a lower cost from
- 11 coal. So, there's several subjunctives there.
- We haven't done the studies to
- indicate whether a revision would result in
- 14 lower costs for any particular commodity. But
- 15 let's take that b let's take your question as
- 16 a hypothetical and move to the issue of make-
- 17 whole, which is really what you were
- 18 discussing what happens to the costs if the
- 19 coal costs go down, do other costs go up.
- Now, the time-honored or at least
- 21 traditional means of dealing with that
- 22 situation has been the make-whole factor. And

- 1 the make-whole factor comes about out of a
- 2 general rate increase period.
- Now, I'm going to go back in my
- 4 career to when I was AVP of economics for the
- 5 Association of American Railroads, and I
- 6 happened to have that position when we were in
- 7 a general rate increase period. And then when
- 8 we deregulated, then moved into the current
- 9 period, and here is the rationale as I
- 10 understand it for the make-whole.
- 11 The make-whole was developed so
- 12 that when you applied the cost reductions that
- 13 flow out of Ex Parte 270, Sub 4, which came
- 14 about in 1974, and it engended significant
- 15 cost reductions for unit-trains, for example,
- 16 the question before the rail industry was we
- 17 still experienced those costs and we are going
- 18 into a general rate increase with a cost
- 19 justification for it.
- 20 And it would frequently be the
- 21 case that we'd have a general rate increase
- 22 every four or five months because costs were

- 1 going up. That prompted the next general rate
- 2 increase.
- 3 So, the mechanical problem was if
- 4 we're applying Ex Parte 270, Sub 4, we still
- 5 spent that money. How do we get that back
- 6 into the process? That resulted in the make-
- 7 whole factor.
- 8 And the make-whole factor is
- 9 basically b let me hazard -- let me take an
- 10 additional step and let me say an arbitrary
- 11 allocation or reallocation of those cost
- 12 savings to other movements.
- So, that's the genesis of the
- 14 make-whole factor that still persists to this
- 15 day when we are no longer in a general rate
- 16 increase situation, but that's where it comes
- 17 about.
- This would be one of the things
- 19 that if you were to do a comprehensive review
- 20 of URCS, you could consider the following
- 21 question: How, for example, does the cost
- 22 increase for a single-carload non-coal shipper

- 1 when we calculate the unit-train cost
- 2 reductions for the coal shipper, how do the p
- 3 how do the costs somehow shift from the powder
- 4 river basin to Houston, Texas from a unit-
- 5 train to a disconnected, unrelated, single-
- 6 carload shipment in Houston, Texas? That
- 7 would be a good question to ask.
- But what we are b what we are
- 9 doing now is we're bound by tradition. And in
- 10 the current systems, make-whole is something
- 11 that we deal with. But I'd be hard pressed to
- 12 come up with a solid economic rationale for
- 13 it, but there it is.
- 14 Again, this is the reason for a
- 15 comprehensive review.
- 16 ACTING-CHAIRMAN MULVEY: Well, I
- 17 was going to get to that. There's three
- 18 possibilities.
- 19 There is an incremental, a
- 20 piecemeal approach to finding the things that
- 21 are most egregious about URCS, the studies
- 22 that are most needed and most out of date at

- 1 least reflective of modern railroading; two,
- 2 there's going back and doing everything in
- 3 URCS, redoing URCS and having a new URCS with
- 4 everything looked at and everything changed
- 5 that needs to be changed; and then finally,
- 6 there's a possibility of scrapping URCS
- 7 entirely and come up with some other sort of
- 8 costing formula.
- 9 Does anybody want to chime in on
- 10 the feasibility of the p especially the last
- 11 of those three?
- MR. O'CONNOR: I'll take that.
- I have some experience with
- 14 creating a cost system from a blank piece of
- 15 paper. I have looked at that situation in
- 16 Canada, and I have looked at that situation
- 17 for one of the major railroads when I was with
- 18 Conrail.
- 19 And, in fact, we created a
- 20 management-based costing system and it was
- 21 definitely not a trivial exercise, I can
- 22 guarantee you that, but it tended to follow

- 1 the structure that we sketched on that one
- 2 slide where you begin with regression
- 3 analysis, and then you begin with various
- 4 other types of analysis, and you're doing your
- 5 best to determine what caused this cost to be
- 6 incurred.
- 7 And some of them I think are going
- 8 to be fairly straightforward. We know that
- 9 that crew was on that train, we know that that
- 10 fuel was burnt, you know. We might even know
- 11 it was burnt on that train.
- So, you're going to get some costs
- 13 that are going to be directly assignable,
- 14 you'll get other costs that are going to be
- 15 reasonably well-behaved. And if your records
- 16 are good, you're going to get decent
- 17 regression results out of it, but it's
- 18 entirely possible that most of your costs are
- 19 going to be in the next category. They don't
- 20 have produced good regression results, so now
- 21 you're into empirical analysis. This is
- 22 really where you need to have a transparent

- 1 process.
- 2 I would not speculate at this
- 3 particular point if you were to take that
- 4 course of action, exactly what the result
- 5 would be. But I can tell you that when I have
- 6 done that, I have come to something similar to
- 7 the regulatory costing system. Something
- 8 similar to it because you're describing the
- 9 same industry. And it's an industry replete
- 10 with joint and common costs which have to be
- 11 dealt with.
- 12 ACTING-CHAIRMAN MULVEY: Anybody
- 13 else want to try to address that question?
- 14 Mr. LeSeur, your group, you were
- 15 the only person not only in this group, but in
- 16 all the testimonies that were received, you
- 17 were the only ones to suggest that the Board
- 18 postpone or not move right now, suggesting
- 19 that we wait until we see what the experience
- 20 is with the simplified standards and the
- 21 streamlined guidelines for large rate cases.
- Well, we are already getting

- 1 experience with that. We have already
- 2 adjudicated cases in both of those areas.
- 3 While they are at appeal, they are being done.
- 4 And it does seem that we are
- 5 getting that experience, and I'm not sure that
- 6 that's a particularly good reason for
- 7 postponing it further.
- Finally, and secondly, Mr. Sharp
- 9 indicates, and I think most of the testimony
- 10 indicates, that coal shippers would very
- 11 likely be the ones who might benefit from
- 12 redoing URCS taking into account modern
- 13 railroading.
- So given that, you feel
- 15 comfortable still saying that we should
- 16 postpone this?
- 17 MR. LeSEUR: I think if the Board
- 18 would stipulate that the variable costs for
- 19 coal movements would go down, we might have a
- 20 different position.
- 21 (Laughter.)
- MR. LeSEUR: But we, the groups we

- 1 represent, we don't have access to any data to
- 2 say that that's going to be the case. I mean
- 3 this is a very complicated process.
- 4 Anybody who went through it the
- 5 first time around knows how complex and how
- 6 expert-driven this exercise is. And our
- 7 experts today can't, you know, say that costs
- 8 are going to go down or go up.
- 9 It would depend upon the types of
- 10 studies that you do, it would depend on how
- 11 extensive those studies are.
- So, I think at this point, you
- 13 know, it's extremely difficult for anybody
- 14 sitting in our position to know what the
- 15 answers are going to be.
- 16 That's one of the reasons why you
- 17 undertake analysis, is to determine what the
- 18 answers are.
- 19 Insofar as your experience is
- 20 concerned, I think you've had one, in effect,
- 21 small rate case, you haven't had any medium-
- 22 sized cases, and you had a couple of large

- 1 cases and one standalone cost decision.
- 2 You have to understand from the
- 3 standpoint of the shipping community, you
- 4 know, one of the things that's very important
- 5 is just kind of know what the rules are and it
- 6 affects sometimes what the answer are going to
- 7 be.
- 8 And to the extent that you start
- 9 to go in and basically create a lot of
- 10 uncertainties to, you know, one huge
- 11 component, you're creating uncertainty within
- 12 the community.
- 13 And for our part, you know, coal
- 14 shippers and other shippers have been through
- 15 three or four, maybe five years, where the
- 16 standards were up in the air.
- 17 And when the standards are up in
- 18 the air, it's hard to know how to advise your
- 19 clients, clients don't know what to do, they
- 20 don't know what the answers are here.
- 21 And when you reopen URCS
- 22 particularly on some type of comprehensive

- 1 basis, you know, you're creating a lot of
- 2 upheaval and folks won't know what the answers
- 3 are again.
- 4 And our position basically is
- 5 we've been through a period of a lot of
- 6 upheaval, you have had a few cases, you
- 7 haven't had a lot of cases, take a look, see
- 8 where the answers are coming out, how things
- 9 are going, and at that point if you think URCS
- 10 is where you need to focus all your time and
- 11 attention insofar as the rate cases are
- 12 concerned, then go ahead and do it.
- 13 ACTING-CHAIRMAN MULVEY: I wouldn't
- 14 say we're focusing all of our time and
- 15 attention there, but it's certainly a major
- 16 concern.
- 17 And in your testimony, you do
- 18 admit that a revision of URCS is needed and
- 19 your question was more of a timing one. And
- 20 you also suggested that the Board secure
- 21 funding from the Congress before it went
- 22 forward.

- 1 And as I have said, we are trying
- 2 to get the Congress to pony up some of the
- 3 money to get this thing started. It will take
- 4 several years.
- 5 And so the sooner we get started
- 6 on this, I think the better off we're going to
- 7 be. If we wait several more years, it will be
- 8 a decade before this thing is put into place
- 9 assuming that it takes three or four years to
- 10 complete the analyses. And then of course it
- 11 will be challenged in the courts, as
- 12 everything else is.
- 13 And so by the time it finally goes
- into place, it could be half a decade or more
- 15 from now.
- MR. LeSEUR: I think in terms of
- 17 what we said in our comments, just for
- 18 clarification, we agree with the Board that
- 19 you want to develop accurate costs. I don't
- 20 think anybody disagrees with that principle.
- 21 I think that the only way you can
- 22 determine whether the current system is now

- 1 producing accurate results, is to go through
- 2 the exercise of collecting data, running all
- 3 the analyses. And you may find in the end
- 4 that the answers that are, you know, coming
- 5 out of URCS after you make all these changes,
- 6 aren't much different than what you have
- 7 today.
- 8 Our basic position is, you know,
- 9 we don't know the answers until you go through
- 10 the exercise.
- 11 ACTING-CHAIRMAN MULVEY: But
- 12 clearly we can't make the exercise to make
- 13 things more accurate dependant upon whether we
- 14 get an outcome that we like, but I think we
- 15 want to make it as accurate as we possibly
- 16 can.
- 17 And I think we've made other
- 18 changes in the Board. For example, it was at
- 19 the behest of the Western Coal Traffic League
- 20 that this Board undertook a review of how we
- 21 calculate the cost of capital, especially the
- 22 cost of equity capital.

- 1 And the coal shippers were very
- 2 active in putting resources forward and
- 3 helping the Board look at that and make the
- 4 changes. And we appreciated that. And we
- 5 have made changes.
- Again, we think that our new cost
- 7 of capital estimate is a better measure and
- 8 it's a more accurate measure than the one that
- 9 we had before.
- 10 And I think this is part of a long
- 11 process that we are trying to get as accurate
- 12 measures as possible, cost of capital and
- 13 anything else this Board does.
- Do you want to ask any questions,
- 15 Mr. Nottingham?
- Thank you.
- 17 VICE CHAIRMAN NOTTINGHAM: Thanks,
- 18 Acting-Chair Mulvey. I'll be happy to ask a
- 19 couple questions. Thanks, panel. Welcome.
- 20 Mr. Sharp, thank you for jolting
- 21 me to attention. Nothing gets my attention
- 22 more than a public claim that the STB is not

- 1 being responsive to routine inquiries for
- 2 public information.
- I think if I recall, you and I
- 4 have chatted about that personally before
- 5 where I reached out to you to express my
- 6 concerns and my interest in making sure you
- 7 had full access to the Board and I want to
- 8 reiterate that.
- 9 Could you just recount what you
- 10 have not b what you've asked for from the
- 11 Board that you've not received, when you asked
- 12 for it, and who exactly asked for it?
- I didn't see it in your written
- 14 testimony. So, I just -
- MR. SHARP: Right. I do not recall
- 16 the specific dates. We can provide that to
- 17 you.
- 18 But our consultant who was running
- 19 the analysis of URCS for us, Mike Nelson, is
- 20 the one that sent the e-mail to the e-mail
- 21 address that was suggested there, and didn't
- 22 get any response.

- 1 And part of the reason we didn't
- 2 contact you all by phone, there again, was
- 3 just the short lead time of the proceedings.
- 4 I mean we got to a point where the last few
- 5 days there, you know, we wouldn't have been
- 6 able to do anything with it.
- 7 But we will do that. We'll follow
- 8 up with a phone call.
- 9 VICE CHAIRMAN NOTTINGHAM: If you
- 10 could, please, get to us what you're looking
- 11 for, and also to help us address any potential
- 12 problems we may have internally getting back
- 13 to the public.
- I've spent, and I know my
- 15 colleagues on the Board have too, we've made
- 16 exhaustive efforts to make sure that we are
- 17 more transparent, more accessible, using
- 18 websites, using the telephone.
- 19 Please, my direct dial, (202) 245-
- 20 0200. If there is ever b let me say this: If
- 21 there's ever a time when you are not getting
- 22 public information or responses to inquiries

- 1 of the Board, please call me.
- 2 MR. SHARP: Okay.
- 3 VICE CHAIRMAN NOTTINGHAM: The
- 4 most efficient way is probably to call the
- 5 number that first that the Acting-Chairman
- 6 gave you, the 245-0245 number, which is our
- 7 Office of Consumer Assistance.
- 8 But if you don't have p if you
- 9 have any trouble getting response there,
- 10 please call because we've b I've reached out
- 11 to you personally two years ago, going on
- 12 memory here, called you to say hey, I
- 13 understand you may have had a problem with
- 14 responsiveness or the type of response you've
- 15 received in the past, I want to correct that,
- 16 I want to make sure that never happens again.
- 17 And to hear -- and then, frankly,
- 18 a year or so later you went up to the House
- 19 Transportation Committee and publicly
- 20 recounted the same old episode from a previous
- 21 b under a previous Board where you were
- 22 concerned you didn't get the responses from

- 1 the Board.
- 2 I just b I worry that you have a
- 3 tendency to come into public forums and want
- 4 to lambast the Board's professionalism or
- 5 responsiveness. And maybe I'm a little
- 6 sensitive on this, but I'm starting to see a
- 7 pattern here. I mean let's just keep
- 8 communicating as best we can.
- 9 If you could, please give us who
- 10 asked for what, when, and then what you need,
- 11 and we'll make sure -- now, let me understand.
- 12 Was this in the context of a rate case that
- 13 you were not a party to?
- 14 Did you say this was the KCPL UP
- 15 case that you were kind of tracking for your
- 16 own b
- 17 MR. SHARP: We were just tracking
- 18 that. We're basically looking for information
- 19 on URCS. Like I said, this is not b and part
- 20 of the reason we didn't call the customer
- 21 service number is this b I mean it's a b this
- 22 is an URCS-specific kind of an issue.

- I mean it's not, you know, it's
- 2 not the kind of thing where we've got a
- 3 problem with the railroads, we're going to
- 4 call the STB.
- 5 We were trying to get information
- 6 about URCS. And it says there, you know, if
- 7 you got a question, send this e-mail to this
- 8 address. And we did that.
- 9 VICE CHAIRMAN NOTTINGHAM: It says
- 10 where, what?
- 11 MR. SHARP: I'll get the specifics
- 12 to you.
- 13 VICE CHAIRMAN NOTTINGHAM: Okay.
- 14 MR. SHARP: I don't have that with
- 15 me at this time.
- 16 VICE CHAIRMAN NOTTINGHAM: But,
- 17 please, any -- no matter what the topic, if
- 18 it's an inquiry that depends on the STB to
- 19 provide you with something, please call the
- 20 number we've given you or call either one of
- 21 the Commissioners' offices.
- MR. SHARP: Sure.

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1 VICE CHAIRMAN NOTTINGHAM: I have
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- 2 every confidence we'll get right back to you
- 3 assuming the information is not privileged.
- 4 And if it is, we'll explain why.
- 5 But now the case you b
- 6 MR. SHARP: Part of the problem was
- 7 just the time frame. Like I said, you know,
- 8 there was p by the time we got to this point
- 9 of starting to wrap things up, we realized we
- 10 didn't have that and -
- 11 VICE CHAIRMAN NOTTINGHAM: Was this
- 12 information important to you?
- 13 MR. SHARP: I think it would have
- 14 helped us preparing for this presentation.
- 15 VICE CHAIRMAN NOTTINGHAM: For
- 16 today's presentation?
- MR. SHARP: For today's
- 18 presentation.
- 19 VICE CHAIRMAN NOTTINGHAM: But it
- 20 was important, but not important enough to
- 21 pick up the phone and call someone about it or
- 22 to follow up or b

- 1 MR. SHARP: Well, we just ran out
- 2 of time.
- 3 VICE CHAIRMAN NOTTINGHAM: I didn't
- 4 see it mentioned in your written testimony at
- 5 all and I just b now, the case you were
- 6 tracking that you mentioned, the KCPL UP case,
- 7 I can understand the point that when parties
- 8 mutually agree to resolve a case based on the
- 9 180 percent of revenue-to-variable-cost ratio,
- 10 that it could accentuate the reliance and
- 11 importance of URCS. That's a good point.
- 12 I will note that was a shipper
- 13 victory, if I recall. It also was a shipper
- 14 victory with substantially reduced timelines
- 15 and attorneys' and consultant fees.
- 16 And so, I hope you're not holding
- 17 that type of case up as a problem example as,
- 18 you know, if it is, I think we've come a long
- 19 way from when I came to the Board. We weren't
- 20 complaining about shipper victories in record
- 21 time at record-low expense.
- But if you want to amplify what

- 1 your p do you have a problem with the fact
- 2 that those two parties and the shipper agreed
- 3 to address that case that way and that it
- 4 resulted in a shipper win?
- 5 MR. SHARP: No. And I'll expand on
- 6 that a little bit.
- 7 And like I said, we appreciate the
- 8 fact that these cases can be simplified and
- 9 can be dealt with in a short time frame.
- 10 But the point is prior to
- 11 movement-specific cost adjustments not being
- 12 used and prior to that type of result in a
- 13 rate case, we weren't all that concerned about
- 14 URCS because it wasn't likely going to be the
- 15 determining factor in a future rate case that
- 16 we might be in. So, I mean that's the point.
- 17 The point's not that we have any
- 18 problem with, you know, with the direction
- 19 things are going. But the direction things
- 20 are going puts more of the specifics of what
- 21 your rate is going to wind up being in the
- 22 hands of URCS, which is pretty much a black

- 1 box.
- 2 And that's where we say we were p
- 3 we're trying to understand as much as we can
- 4 about URCS.
- 5 And Tom O'Connor here talking
- 6 about his long history and involvement with
- 7 it, probably has a lot more insight to it than
- 8 myself and the consultant that we were using
- 9 who were b we were not involved in the
- 10 development of it and don't have some of the
- 11 source documents in our files. And just
- 12 reaching and not being able to find some of
- 13 those things on short notice, like I said,
- 14 that's really kind of the problem with that
- 15 that we were kind of pointing out.
- 16 We like the fact that the cases
- 17 can be done with a lot less time and a lot
- 18 less detail. And we like the concept that the
- 19 Board has put forth here that the Board feels
- 20 that URCS needs to be revised to reflect
- 21 current rail costs.
- Like I said, there may be other

- 1 problems, as Chairman Mulvey has pointed out,
- 2 that that results in. But just in that narrow
- 3 context, we're glad the Board had this
- 4 proceeding and certainly don't have any
- 5 problem with the way that the rate cases in
- 6 general are going.
- 7 But it does wind up putting a lot
- 8 more emphasis, in our minds, on URCS.
- 9 VICE CHAIRMAN NOTTINGHAM: I
- 10 understand. Thank you.
- 11 Mr. LeSeur, I wasn't sure if you
- 12 were completely serious, but did I hear you
- 13 say that you'd be happy to move forward with
- 14 a comprehensive review and improvement of URCS
- 15 as long as we could stipulate that your
- 16 clients would benefit?
- MR. LeSEUR: Well, that wasn't b
- 18 VICE CHAIRMAN NOTTINGHAM: Are you
- 19 seriously saying b I mean is that b
- MR. LeSEUR: No, that was not --
- 21 that was a joke.
- 22 VICE CHAIRMAN NOTTINGHAM: Okay.

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1 MR. LeSEUR: Everyone was þ
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- 2 VICE CHAIRMAN NOTTINGHAM: I have a
- 3 sense of humor too. I just want to make sure
- 4 I know to distinguish between what's p because
- 5 I mean we are p this is -- obviously, if we p
- 6 I mean who are we kidding?
- 7 If we take on a comprehensive
- 8 review of URCS, someone is going to possibly
- 9 be paying higher rates, someone at lower
- 10 rates. And if the going-in sort of assumption
- 11 is that if anybody ends up paying a higher
- 12 rate, then it's a flawed process no matter who
- 13 we get to bless it as being completely
- 14 objective procedurally and transparent, I
- 15 mean, you know, it makes it kind of hard to
- 16 get excited to launch off on that journey if
- 17 that's going to be the reward we get.
- MR. LeSEUR: We haven't said
- 19 anything about what the outcome of the
- 20 proceedings b other folks have been saying
- 21 that the variable costs in coal will go down,
- 22 and that was b

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1 VICE CHAIRMAN NOTTINGHAM: And I
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- 2 don't know that for fact. That's p
- 3 MR. LeSEUR: Either do we.
- 4 VICE CHAIRMAN NOTTINGHAM: I think
- 5 that would be b
- 6 MR. LeSEUR: That's why I'm always
- 7 asking a question about that. So, that was
- 8 our, you know, our response to a question
- 9 which was, you know, why don't you want to go
- 10 forward if the variable costs on coal will go
- 11 down.
- So, that was the repartee there.
- 13 VICE CHAIRMAN NOTTINGHAM: Thank
- 14 you.
- Mr. O'Connor, are you familiar --
- 16 how familiar are you with the railroad
- 17 property investment piece of the puzzle, the
- 18 fixed costs versus variable costs, and the
- 19 fact that for many, many decades that there's
- 20 been kind of a rough compromise that that
- 21 should be apportioned 50 percent, 50 percent;
- 22 50 percent of a railroad's real property

- 1 should be attributed to fixed costs, 50
- 2 percent to variable?
- 3 That would seem to me, to have the
- 4 effect of keeping their costs from an URCS
- 5 vantage point, lower, but what's your sense of
- 6 the expert community's opinion on the accuracy
- 7 and sort of how that has stood the test of
- 8 time as far as that 50/50 split?
- 9 MR. O'CONNOR: Sure. The 50/50
- 10 split -- we've been talking to some extent
- 11 about things that were analyzed in the past.
- 12 And time has passed since that analysis. I'm
- 13 talking now about like the Rail Form A
- 14 regression analyses going back to 1978.
- But even during that period, to
- 16 the best of my knowledge, there was no
- 17 regression analysis of the road property
- 18 investment. And that would be a good
- 19 candidate for running a regression analysis
- 20 and see what the data tells you.
- 21 The 50 percent, I really don't
- 22 know what is behind that, although I've been

- 1 familiar with it for decades. It was in place
- 2 when I first entered this profession.
- 3 And one of the first things that I
- 4 did when I was an economist at the ICC, was to
- 5 write a report on the cost evidence that was
- 6 brought to bear in various ICC decision-making
- 7 processes, and it kind of sprang from Ex Parte
- 8 270, Sub 4.
- 9 So, I came across the fact that we
- 10 had a 50 percent sort of assumed variability
- 11 there and it caught my attention, but I didn't
- 12 delve further into it then.
- 13 That would be a logical thing to
- 14 take a look at. I wouldn't presume that the
- 15 answer would be up or down, but that
- 16 particular piece of data should respond
- 17 reasonably well to a regression analysis.
- 18 MR. LeSEUR: Can I just add
- 19 something on that?
- 20 VICE CHAIRMAN NOTTINGHAM: Please.
- MR. LeSEUR: The 50 percent that
- 22 you refer to was extensively reviewed during

- 1 the last URCS proceeding. I don't claim to be
- 2 an expert on this.
- 3 My understanding is that despite
- 4 all of the efforts from many p all sides
- 5 including the Board's contractor, no
- 6 regression that met the standards of, you
- 7 know, a proper regression could be met. And
- 8 so, therefore, it's a default, but it was
- 9 something that was extensively reviewed when
- 10 URCS was put together.
- 11 And the 50 percent based upon the
- 12 evidence of the record at that time, was
- determined to be the proper standard.
- So, but it was -- that was not
- 15 something that was just glossed over the last
- 16 time around, to my recollection.
- 17 VICE CHAIRMAN NOTTINGHAM: Mr.
- 18 O'Connor, it occurs to me you may be if not
- 19 singularly qualified, we probably have a few
- 20 others with us here, but you've worked on some
- 21 complex data research projects possibly in
- 22 even an oversight, managerial role, as well as

- 1 a technical role.
- 2 One of the challenges we have to
- 3 face looking at this from a project management
- 4 perspective is, and maybe I'm showing my old
- 5 highway project management background, but how
- 6 do we scope this out, put a budget and a
- 7 timeline together in a way that we can brief
- 8 Congress and the stakeholders and earn their
- 9 trust and respect that we have a plan that's
- 10 going to be on a fairly tight budget, it's not
- 11 open ended, and that when we go to Congress
- 12 for funding, we know what number we're asking
- 13 for and it's not going to be an annual
- 14 guesstimate as to with no end for ten years?
- 15 That could be very embarrassing to
- 16 the Board, it could be very much of a waste of
- 17 taxpayer dollars if we don't manage this b as
- 18 important as this topic is, it seems to me it
- 19 could be studied and analyzed until the cows
- 20 come home with unlimited expenditures before
- 21 everybody would agree that it's completely
- 22 spot on right.

- 1 And so, any advice on how we might
- 2 want to think about embarking on this in a way
- 3 that gets us to a sound, a well-managed
- 4 project?
- 5 MR. O'CONNOR: I can offer some
- 6 thoughts on that. And I, you know, indeed
- 7 when I was with Conrail, I took over. I took
- 8 over, and in fact practically doubled the size
- 9 of my staff, a project that had been underway
- 10 for several years.
- 11 It was an internal cost-finding
- 12 project, if you will, for internal management
- 13 purposes. It had nothing to do with the
- 14 regulatory arena, so you probably haven't
- 15 heard much about it.
- 16 And the way we tackled that was to
- 17 first make an analysis as to where we would
- 18 likely be able to be identifying major costs
- 19 in the first instance.
- 20 We'd look at the history, what are
- 21 the past efforts to resolve this problem?
- 22 Were they promising or were they a dead end?

- 2 with general overhead. I wouldn't begin
- 3 there.
- I would begin with costs that your
- 5 heuristic analysis or your prior research
- 6 indicates should be directly assignable. And
- 7 then I would move to what are the results of
- 8 the regressions that have been run in the
- 9 past, what do our past efforts show in terms
- 10 of p excuse me p the responsiveness of major
- 11 blocks of expense?
- 12 Think of fuel, for example. Fuel
- is a pretty decent and pretty well-behaved
- 14 cost category. And if we were in Canada, for
- 15 example, you would probably see a regression
- 16 from time to time proposed for fuel that would
- 17 have things like car mile, it would have gross
- 18 ton mile. So, we've got distance, we got
- 19 weight.
- 20 And you would probably find an
- 21 argument in that regression called gradient.
- 22 And gradient is a surrogate in the simplest

- 1 form for uphill/downhill.
- Now, when I was going back to when
- 3 I was in grad school, I was a yard clerk on
- 4 the SOO line. And I got the concept of uphill
- 5 and downhill, because the trains on the SOO
- 6 line coming from Madison into Milwaukee, were
- 7 longer and heavier than the trains going from
- 8 Milwaukee to Madison, because that was uphill.
- 9 And so you -- there's a certain
- 10 common sense to this thing and -- but begin
- 11 with what you p begin with your experiences as
- 12 a highway project manager, that's an excellent
- 13 place to begin, and sort your problems out;
- 14 these should respond, these might respond,
- 15 these probably won't.
- 16 And you're talking to Congress,
- 17 let's start with the ones that should respond.
- 18 Let's do those first, especially if they're
- 19 big-dollar items, you know, especially if
- 20 you're getting a lot of complaint and debate
- 21 about it. I would begin there, but it's a
- 22 project management process.

1 And the key to project management

- 2 is communication. You communicate with your
- 3 audience, you let them know what you're doing,
- 4 you let them know what you're going to be
- 5 doing next, you listen to them, and you
- 6 reflect their views.
- 7 The project management approach is
- 8 a perfect approach for this.
- 9 ACTING-CHAIRMAN MULVEY: Chip, let
- 10 me follow up on that a little bit.
- It's been suggested that be and I
- 12 think this gets to Chip's question about doing
- 13 this in a way that gives us a result that is
- 14 efficient, cost effective, et cetera. And it
- does depend upon how you frame the question,
- 16 how you communicate the question, how you
- 17 communicate the project.
- 18 There have been several who have
- 19 suggested that the Board might put together a
- 20 panel of experts who would look at the issues
- 21 similar to what we put out in our request for
- 22 this hearing, the major issues that need to be

- 1 addressed, and to sit down and talk about what
- 2 will be the best way to approach them, and
- 3 then develop an RFP, Request for Proposal b
- 4 I've been in Washington, D.C. too long, but
- 5 put out a proposal that was well thought out
- 6 and was focused, et cetera.
- 7 It might be comprehensive, but
- 8 this panel of experts would be the ones who
- 9 would develop the proposal request. And that
- 10 could include, and it would definitely
- include, of course, board members, board
- 12 staff.
- Board staff are the ones who are
- 14 going to need to work with it. They also have
- 15 the expertise and the experience working with
- 16 URCS.
- 17 But then there's also the
- 18 possibility of including people from the
- 19 railroad industry, the shipper community, and
- 20 perhaps some academic experts and sort of
- 21 envision this as a sort of star panel.
- We should be able to put something

- 1 out like that in several months. Would you
- 2 care to comment on the feasibility, doability
- 3 and desirability of that approach?
- 4 MR. O'CONNOR: Yes, I can comment
- 5 on that. And p now, I should be clear here.
- 6 We've now -- I'm speaking as Snavely King at
- 7 the moment. Okay? Because I haven't
- 8 discussed issues like this with the clients in
- 9 response to the testimony that I put forward
- 10 today. Although, they may or may not agree
- 11 with my comments in the question and answer
- 12 period.
- 13 ACTING-CHAIRMAN MULVEY:
- 14 Understood.
- MR. O'CONNOR: So, speaking from a
- 16 Snavely King's perspective, I think that kind
- of approach could be quite useful, and you
- 18 will know quickly whether it's going to be
- 19 useful or not.
- 20 Bear in mind again, now, this is
- 21 project management, this is communication.
- 22 And if that attempt turns out to be a blind

- 1 alley, to be unproductive, you'll probably
- 2 know fairly quickly.
- 3 And the Board staff would be an
- 4 excellent member of that. As you know, we've
- 5 had excellent interactions with the Board
- 6 staff. I think very highly of them.
- 7 You would need involvement from
- 8 the railroads. You would need involvement
- 9 from shippers. You would need involvement
- 10 from, I think, the academic community.
- 11 And just to put some size to that,
- 12 TRB would be a logical place, I think,
- 13 probably to look for that kind of involvement.
- 14 I would give them specific tasks.
- 15 I wouldn't give them a blank piece of paper
- 16 and hope for the best. I would give them a
- 17 specific task.
- 18 If your first thing is a project
- 19 plan, that's what I'd ask them to do. And if
- 20 your first thing is a timeline, that's what
- 21 I'd ask them to do.
- 22 And I would ask questions

- 1 initially that you are pretty confident about
- 2 the answer yourself. You thought you had a
- 3 pretty idea on the answer yourself. I would
- 4 not ask them for the meaning of life, which
- 5 could take them a bit.
- 6 And in that kind of an iterative
- 7 process, they can help move you forward and
- 8 you'll quickly see whether this is a
- 9 productive avenue of attack or it's something
- 10 else. In which case, you're going to of
- 11 course correct.
- 12 ACTING-CHAIRMAN MULVEY: Anybody
- 13 else want to address that?
- 14 Gerald?
- 15 MR. FAUTH: I've put that idea in
- 16 my statement.
- 17 ACTING-CHAIRMAN MULVEY: Yes.
- 18 MR. FAUTH: I think you saw that.
- 19 I think it would be a good idea, and I think
- 20 that's what they did with URCS. They had a
- 21 panel. My father was on that panel and helped
- 22 develop some URCS ideas. There's also been

- 1 other precedent for those.
- 2 I think the -- I was on the
- 3 Conrail Transaction Panel Council which came
- 4 out of the Conrail merger, and I felt that was
- 5 very effective working through with the
- 6 railroad's ideas and how to get through the
- 7 Conrail transaction. And I thought it was
- 8 effective council and helped work through some
- 9 of the difficulties with that transaction.
- 10 I think such a panel could be
- 11 effective with URCS, although I'd have the
- 12 fear of the railroads controlling it and there
- 13 would have to be an independent sort of
- 14 chairman of the panel.
- 15 Certainly you need the railroads
- 16 there. They're the major stakeholders, but -
- 17 and STB staff. And academic people on the
- 18 panel would be certainly a good idea.
- 19 ACTING-CHAIRMAN MULVEY: Well,
- 20 certainly it would have to be the case that
- 21 whoever chaired the panel and was directing
- the panel would be somebody from either the

- 1 Board or an outside, unbiased academic. You
- 2 would not have either a shipper or the
- 3 railroad running it. And that, I believe, was
- 4 part of your suggestion.
- 5 And your suggestion was also
- 6 echoed in some of the other testimony, the
- 7 idea of having a bipartisan, an unbiased panel
- 8 help to formulate the Request For Proposal
- 9 that goes out to sort of speed things up, but
- 10 I think that's something that's very much
- 11 worth looking into.
- 12 One of the questions that comes
- 13 up, however, in all of this, and I address all
- 14 of you even when I think I know the answer,
- 15 but I want to hear it from the panelists, and
- there's a problem of there's b this is a very,
- 17 very data-rich and data-intensive process and
- there's real problems of confidentiality of
- 19 the data.
- There is going to be a need to see
- 21 data from the railroads, their costing models,
- 22 et cetera, that are digging very much into the

- 1 railroad costs. And the railroads quite
- 2 rightfully want to make sure that proprietary
- 3 information is not leaked out.
- 4 How would you ensure the
- 5 confidentiality of the data in going about an
- 6 URCS revision?
- 7 MR. FAUTH: I'll just say that URCS
- 8 is based on all public data. So, I mean I
- 9 don't know what confidential data they would
- 10 have that you would really need.
- I mean they might have other
- 12 regressions or other information as þ
- 13 certainly they have fuel studies, that they do
- 14 their own that could be incorporated into
- 15 URCS, but I think basically you're using the
- 16 basic public R-1 data and transforming it into
- 17 URCS.
- 18 So, I don't know if there would be
- 19 big confidentiality problems, but we could
- 20 have the panel members sign agreements to
- 21 maintain the confidentiality.
- 22 ACTING-CHAIRMAN MULVEY:

- 1 Confidentiality pledges.
- 2 Tom?
- 3 MR. O'CONNOR: Yes, I have a
- 4 comment on that.
- 5 There would be a need for a very
- 6 stringent Confidentiality Agreement on this
- 7 and it's driven by the data.
- 8 Back when we were analyzing the
- 9 URCS regressions the first time through here
- 10 and certainly back with the Rail Form A
- 11 regressions, you had enough individual
- 12 operations, individual observations,
- 13 railroads, so that you could come up with a
- 14 statistically meaningful inference from that
- 15 population set.
- 16 We now are down to six, so we're
- 17 going to p the size of the universe drops from
- 18 roughly 40 members down to six or fewer.
- Now, again we can learn from how
- 20 other people have handled this problem. And
- 21 the way that problem is handled in Canada, we
- 22 have two. And you've had two observations, CN

- 1 and CP for quite some time.
- 2 The unit of observation is the
- 3 operating division within each of those, not
- 4 mixing the two. It would be CN operating
- 5 divisions, and CP operating divisions.
- Now, that takes you out of the
- 7 realm of publicly available data. That takes
- 8 you beneath the R-1.
- 9 And it would be very likely be the
- 10 case that with as few as six or seven
- 11 observations, you'd want to consider making
- 12 some sort of a data panel out of the data that
- 13 you had before you.
- 14 As soon as you leave the public
- 15 record, you need very, very strict
- 16 confidentiality agreements, but those kind of
- 17 agreements have been used quite successfully
- 18 in Canada.
- 19 The analyses I've just described
- 20 that were p we're going back 25 years with no
- 21 problems.
- 22 ACTING-CHAIRMAN MULVEY: Yes, that

1 was one of the thoughts I had with the problem

- 2 of only five or seven railroads. Depending
- 3 upon the data that are available, you would
- 4 have to break it down by regional or
- 5 divisional traffic, and that does get you into
- 6 data that are not in the public domain.
- 7 Other possibility, of course, is
- 8 to mix time series and cross-sectional data.
- 9 I'll talk about that a little bit later on.
- 10 There are problems with that. There are
- 11 issues with that statistically, but we don't
- 12 need to discuss that here.
- 13 Anybody else with that question?
- John?
- MR. LeSEUR: For shippers to
- 16 meaningfully participate in any review of
- 17 URCS, we need to have basically this access to
- 18 the same data that the Board and the railroads
- 19 have. Otherwise, you don't have a level
- 20 playing field.
- 21 And, you know, confidentiality
- 22 comes up all the time in proceedings before

- 1 the Board, it comes up in merger cases, it
- 2 comes up in rate cases, and the Board has an
- 3 established procedure to deal with it. They
- 4 have a Protective Order that's been developed
- 5 over the years.
- 6 And in the URCS proceeding, you
- 7 could, you know, use your Protective Order
- 8 procedure and material that's designated as
- 9 highly-confidential can only be seen by, you
- 10 know, outside counsel and consultants and
- 11 can't be disclosed to clients.
- So, I think something along those
- 13 lines could be used. I think the important
- 14 thing at least from the shipper perspective,
- 15 would be that you actually by the shippers do
- 16 have access to all the data.
- 17 ACTING-CHAIRMAN MULVEY: We do want
- 18 the process to be transparent and I am
- 19 sensitive to the black box argument. And we
- 20 have in the audience today a couple of our
- 21 former consultants who did some work on
- 22 competition in capacity for us, Christensen

- 1 Associates. And they did a competition study
- 2 that was certainly excellent and that was
- 3 transparent.
- 4 They did lay out all the
- 5 econometric analysis, all their assumptions
- 6 and their results, which I think makes for
- 7 perhaps not the most exciting reading for the
- 8 non-economist, but certainly it's transparent
- 9 and you know what's done and you know where
- 10 you agree and where you might disagree with
- 11 the approach that was taken.
- So, we will, I think, in doing any
- of this, be as transparent as possible.
- 14 I'll turn it back over to Vice
- 15 Chairman Nottingham again.
- 16 VICE CHAIRMAN NOTTINGHAM: Thank
- 17 you.
- Just perhaps for Mr. O'Connor
- 19 having worked with the ICC and having worked
- 20 at the technical level on these issues in the
- 21 past, you may, and I know others probably have
- too, but maybe you'll address by this could be

- 1 just a hypothetical question, but I'll ask it
- 2 anyway: If the Board were to revisit or were
- 3 to be mandated to revisit on a fairly tight
- 4 timeline the issue of whether we should adopt
- 5 replacement cost accounting versus the
- 6 historic cost, and at the same time try to
- 7 embark on an ambitious schedule to rework and
- 8 update URCS, would you see any problems with
- 9 that, those two projects going on a parallel
- 10 track at the same time from either b just from
- 11 any perspective?
- MR. O'CONNOR: Sure. The
- 13 replacement cost versus historic cost, that
- 14 would be a good example of a debate that could
- 15 go on forever. So if you're looking for
- 16 something to do later, that would be a good
- 17 choice.
- 18 On that issue versus URCS, let's
- 19 come at it from a different perspective. URCS
- 20 affects all traffic, all shippers, and
- 21 actually goes beyond the regulatory arena
- 22 since the URCS p you become the Esporanto, if

- 1 you will, for cost analysis even outside the
- 2 regulatory arena.
- And as we've talked today, you've
- 4 indicated the project management approach to
- 5 URCS as to what do you do first. And we heard
- 6 from the panel the advisability of having an
- 7 overall plan, if you will, commitment as to
- 8 where you're going.
- 9 What you would not want to do is
- 10 start with a p this would be the worst
- 11 possible outcome, I think, this would be the
- 12 worst possible approach, would be to start
- with a piecemeal approach that significantly
- 14 benefitted one party or the other. That would
- 15 be not good.
- 16 VICE CHAIRMAN NOTTINGHAM: I'm
- 17 sorry. Let me clarify to keep us on track.
- 18 MR. O'CONNOR: Go ahead.
- 19 VICE CHAIRMAN NOTTINGHAM: It's
- 20 hypothetical, but if we were to be, let's say,
- 21 directed on a tight timeline to conduct a
- 22 process to quickly adopt a replacement cost

- 1 accounting methodology, and at the same time
- 2 we were authorized to look at URCS, would you
- 3 have any concerns about the workload that
- 4 would present as well as just what the how
- 5 that could impact some of the underlying
- 6 assumptions and data that would affect an URCS
- 7 project if we were directed, mandated in law
- 8 to do a quick adoption of replacement costs?
- 9 MR. O'CONNOR: I haven't considered
- 10 a mandated replacement b I've seen the
- 11 proposals that have been put forth from time
- 12 to time on replacement costs, and we've
- 13 considered it numerous times over the course
- 14 of my career.
- 15 It is b that particular issue is
- 16 you're not likely to get agreement, you're not
- 17 likely to get agreement on that.
- 18 So, if you were talking about a
- 19 tight timeline, just defining the issue as
- 20 replacement versus historical, it kind of
- 21 rules out a tight timeline. It's an
- 22 unreasonable request to ask for that to be

- 1 resolved in that tight timeline.
- 2 ACTING-CHAIRMAN MULVEY: The
- 3 replacement cost issue is one that has been
- 4 suggested that be included in the revision of
- 5 URCS by some of our subsequent testifiers
- 6 here. So, we'll address that at that time.
- 7 Steve, you also suggest that the
- 8 URCS should reflect input substitutability.
- 9 Do you want to elaborate on the steps required
- 10 to carry out that change to include input
- 11 substitutability?
- I wasn't quite sure exactly what
- 13 you were talking about there. It's on Page 9
- 14 of your testimony. The Board should let's
- 15 see.
- 16 Such refinement should include,
- 17 but not be limited to, specification changes
- 18 that intercept terms for the regressions,
- 19 reflect economies of density and input
- 20 substitutability.
- 21 MR. SHARP: Well, I think the
- 22 reference there is just to allow, basically,

- 1 to get us back to the point where you can
- 2 model movement-specific traffic rather than
- 3 just the system-average type thing.
- 4 I think it's basically just trying
- 5 to say there where you get down to the point
- 6 to where you can put different data in there
- 7 as opposed to the system-average.
- 8 ACTING-CHAIRMAN MULVEY: Well, one
- 9 of the things the Board was trying to do in
- 10 its streamlining processes, was to get rid of
- 11 the p all the adjustments to URCS that the
- 12 parties before us were coming, both the
- 13 shippers and the railroads, try to streamline
- 14 it.
- 15 And what I think what the
- 16 refinement of URCS would try to accomplish,
- 17 would be to go in and do that anyway, but then
- 18 fold those changes into the URCS processes.
- 19 Is that a fair characterization,
- 20 Tom or Steve or Jerry or John? Anybody want
- 21 to -
- 22 MR. O'CONNOR: I have no comment at

- 1 the moment.
- 2 MR. SHARP: I'll just very quickly.
- 3 That was part of our thinking on the process,
- 4 was rather than having to run URCS and make a
- 5 bunch of adjustments to it, is to have the b
- 6 change the model to where if you were talking
- 7 about coal traffic or if you're talking about
- 8 intermodal traffic, you know, you just b that
- 9 gets input from the beginning. And the
- 10 program takes care of that because it
- 11 recognizes the differences and handles those
- 12 rail costs differently.
- 13 ACTING-CHAIRMAN MULVEY: One would
- 14 presume that that kind of an approach would be
- 15 better than ad hoc adjustments.
- 16 So, Jerry, any comments on it?
- 17 MR. FAUTH: Well, I just would
- 18 comment I don't know if this is exactly what
- 19 he's talking about, but the URCS Phase III
- 20 program has places where you can change the
- 21 inputs like train weights.
- 22 The thru train weight may be like

- 1 5,000 average, system-average train weight.
- 2 But if you know you have a larger train size
- 3 average, then you could change that input.
- 4 And it's already flexible, it allows you to do
- 5 some of those changes. Car days is another
- 6 example.
- 7 So, I think it's flexible right
- 8 now that you could do that if the Board allows
- 9 you to do that.
- 10 ACTING-CHAIRMAN MULVEY: So, it's
- 11 increasing the b more or less increasing the
- 12 flexibility of URCS and coming up with new
- 13 parametric results.
- MR. FAUTH: Possibly, but it's
- 15 already b it's already flexible and allows you
- 16 to do those things. It's the Board's policies
- 17 that don't allow you to do those things.
- 18 The Board's program, you can make
- 19 some adjustments. It has be allows the user to
- 20 change the system-average numbers to put
- 21 different inputs in.
- 22 ACTING-CHAIRMAN MULVEY: Chip, do

- 1 you have another question for the Board, for
- 2 the group?
- 3 VICE CHAIRMAN NOTTINGHAM: Thank
- 4 you. Just one last question.
- 5 It does occur to me that of course
- 6 we're talking here about the cost of doing
- 7 railroad business, the cost of each major
- 8 activity within the business of running a
- 9 freight and operating a freight railroad.
- 10 It occurs to me that there are
- 11 probably some people in this room and
- 12 elsewhere who actually keep maybe that
- information and spend a lot of time making
- 14 sure it's as accurate as possible and that
- 15 would be freight railroads.
- 16 They have every incentive to keep
- 17 track of their costs and to know exactly what
- 18 each major activity costs.
- 19 Rather than hire squadrons of PhDs
- 20 and embark on a five or ten-year journey, what
- 21 about the idea of just figuring out some way
- 22 to protect the confidentiality and any kind of

- 1 business secrets involved, but to actually
- 2 look at the railroads who are the most
- 3 efficient freight railroads in the world
- 4 running the most efficient and productive
- 5 freight railroad system in the world and
- 6 actually say hey, let's have a panel sworn to
- 7 some kind of appropriate confidentiality, take
- 8 a look at the best practices out among the
- 9 industry and put together a hybrid approach
- 10 that wouldn't reveal any particular firm's
- 11 technique or approach, and just save a whole
- 12 lot of time and trouble.
- 13 Any reaction to that?
- MR. LeSEUR: We put in our
- 15 comments, one of the things we think the Board
- 16 should look at if they are going to undertake
- 17 a comprehensive review of URCS, is to look at
- 18 what the railroads are actually doing. And I
- 19 think that should be one component part in
- 20 your analysis.
- 21 And then whether you want to rely
- 22 exclusively on that, over the years there's

- 1 been individual cases the railroads have said
- 2 that what they're doing internally is
- 3 different than what the Board is doing, has
- 4 different purposes.
- 5 I think that we would recommend
- 6 that you do take a look at that as you go
- 7 forward as part of your comprehensive review
- 8 of URCS for the very reasons you just
- 9 articulated.
- 10 MR. O'CONNOR: And I would return,
- 11 actually, to the guiding principles that I
- 12 opened and then closed the testimony with, and
- 13 I think it speaks to that issue.
- 14 A revision of URCS really is a
- 15 highly-technical matter, so it's going to
- 16 require significant resources.
- So, asking the railroads what they
- 18 think about it as a means of not spending the
- 19 resources, I -
- 20 VICE CHAIRMAN NOTTINGHAM: If I
- 21 could, Mr. O'Connor, please, that's not what
- 22 I propose.

1 My thought is that each railroad

- 2 probably spends b has spent millions of
- 3 dollars and millions of internal hours
- 4 developing very sophisticated systems of
- 5 tracking costs.
- 6 And rather than ask the railroad
- 7 for their opinion or what they would like, you
- 8 know, looking at those systems, which probably
- 9 the cumulative time and money and effort spent
- 10 in developing each of those systems, would far
- 11 outstrip anything the Board could do in our
- 12 wildest dreams as far as, you know, in-depth
- 13 b right now my understanding is the railroads
- 14 basically have to keep two, you know, for lack
- 15 of a better phrase, two books.
- 16 They have their real books they
- 17 run their business on, and they have their
- 18 books they use to keep up with STB's URCS
- 19 process. And that's expensive and burdensome
- 20 unto itself, but that's just the way our
- 21 process, I quess, works.
- But maybe it's naive, but would it

- 1 be possible just to have one set of books
- 2 where we're actually using something very
- 3 close to a hybrid blend of the best practices
- 4 in the railroad industry of all their
- 5 collective efforts over the years of updating
- 6 and adjusting their cost analyses?
- 7 MR. O'CONNOR: Well, it's a good
- 8 thought, but let me come back again to the
- 9 three principles. Let's go through all three
- 10 of them.
- 11 Highly technical, going to require
- 12 significant resources, you can't debate that.
- 13 I need to review all aspects of URCS, and the
- 14 third one is really important. If you're
- 15 going to embark on a revision of URCS, the
- 16 effort must be transparent. Must be
- 17 transparent.
- 18 Now, at any given railroad you may
- 19 in fact find more than one set of books. You
- 20 might find that you have a combination of
- 21 companies, each one of which up until some
- 22 given point in time had its set of books.

- 1 Matter of fact, that's very likely what you
- 2 will find.
- 3 So, there's going to be p when
- 4 you turn to the corporate books, if you will,
- 5 that will not completely eliminate the
- 6 processes that you're going to have to deal
- 7 with, but the need for being transparent, I
- 8 mean, is absolutely critical.
- 9 MR. FAUTH: Can I just add, vice
- 10 Chairman?
- 11 VICE CHAIRMAN NOTTINGHAM: Please.
- MR. FAUTH: I think that's a good
- 13 idea. I think most of the railroads have
- 14 their own internal costing system, they don't
- 15 use URCS generally unless they b for internal
- 16 purposes, and I would think most of their
- 17 programs are probably b many are more
- 18 accurate.
- 19 Many studies I've seen, they use
- 20 more accurate fuel studies, crew studies and
- 21 switching studies that they don't rely on the
- 22 URCS outdated studies.

- So, I think it would be a good
- 2 idea to take a look at some of their internal
- 3 studies that they have, and there might be a
- 4 more accurate way to look at them.
- 5 ACTING-CHAIRMAN MULVEY: And that
- 6 would certainly require protective orders and
- 7 confidentiality since this is internal b
- 8 MR. FAUTH: It would be
- 9 proprietary.
- 10 ACTING-CHAIRMAN MULVEY:
- 11 Proprietary railroad information, yes. All
- 12 right.
- I have one last question for Mr.
- 14 O'Connor. You suggested there was an
- 15 important distinction between the RCAF-U and
- 16 the RCAF-A.
- 17 Could you tell us which one you
- 18 believe should be used in conjunction with the
- 19 revised URCS and why?
- 20 MR. O'CONNOR: Well, the it's
- 21 kind of a classic question, isn't it? The b
- 22 both of these lines, the b you guys have got

- 1 it before you.
- 2 The blue line that's going up and
- 3 the red line that's sort of drifting downward,
- 4 one reflects productivity, and the other does
- 5 not reflect productivity.
- 6 Now, the question is who is
- 7 responsible for the productivity?
- 8 And clearly the railroad is
- 9 involved. These are railroad numbers we're
- 10 looking at here. But did the productivity --
- 11 was the productivity enabled by the, for
- 12 example, shippers represented by John LeSeur,
- 13 the coal shippers who ship massive amounts on
- 14 exactly the same pathway day after day, year
- 15 after year. You can be pretty efficient.
- 16 ACTING-CHAIRMAN MULVEY: And grain
- 17 shippers.
- MR. O'CONNOR: Exactly.
- 19 ACTING-CHAIRMAN MULVEY: And grain
- 20 shippers with shuttle loading facilities
- 21 involved.
- MR. O'CONNOR: Exactly. Exactly.

- 1 So, it will not be probably if you would
- 2 adopt RCAF, probably neither one of those
- 3 lines viewed in isolation would get you an
- 4 answer that would be acceptable to both
- 5 parties, but some mix of the two, some
- 6 represent p some recognition of productivity.
- Now, let's think about let's go
- 8 back to the regressions again. The regression
- 9 is going to have the form Y = A + b(x) + c(x)
- 10 squared and so on. And the Y is the dollars,
- 11 and the X is some measure of production.
- Now, if you were to rerun those
- 13 regressions with this time span in mind, I
- 14 would be utterly amazed if you did not see
- 15 some of that productivity evidencing itself.
- 16 ACTING-CHAIRMAN MULVEY: Thank you.
- 17 I want to thank all the panel members. It was
- 18 excellent testimony and this panel is
- 19 dismissed.
- 20 Okay. I want to keep going while
- 21 the Vice Chairman takes a break.
- 22 VICE CHAIRMAN NOTTINGHAM: Thank

- 1 you.
- 2 ACTING-CHAIRMAN MULVEY: Let me
- 3 call up our next panel. Representing the
- 4 freight railroads, Mr. Ed Hamberger, and for
- 5 the Association of American Railroad; and Mr.
- 6 Richard Weicher for the BNSF Railway Company;
- 7 and Ms. Louise Rinn representing the Union
- 8 Pacific.
- 9 Ms. Rinn is also an additional
- 10 panelist whose been added late to our revised
- 11 speaker list, so welcome aboard.
- 12 The Vice Chairman, I'm sure, will
- 13 be back in a second, Ed. I'm sure he wants to
- 14 hear all of your comments. So if we wait a
- 15 couple of seconds b
- MR. HAMBERGER: As long as the
- 17 light's not on.
- 18 ACTING-CHAIRMAN MULVEY: What?
- 19 MR. HAMBERGER: Just as long as the
- 20 light's not on.
- 21 ACTING-CHAIRMAN MULVEY: The
- 22 light's not on. Well, doesn't count until the

- 1 light is on.
- 2 BNSF always has very colorful
- 3 hand-out stuff.
- 4 MR. WEICHER: We look for a graph
- 5 or a map on something.
- 6 ACTING-CHAIRMAN MULVEY: What?
- 7 MR. WEICHER: We look for a graph
- 8 or a map just to break it up a little.
- 9 MR. HAMBERGER: They keep our paper
- 10 customers happy.
- 11 ACTING-CHAIRMAN MULVEY: A graphic
- 12 of URCS, I mean that would be b
- 13 (Whereupon, the foregoing
- 14 matter went off the record at 10:45 a.m. and
- 15 resumed at 10:46 a.m.)
- 16 ACTING-CHAIRMAN MULVEY: We want to
- 17 thank you all for your testimonies. We have
- 18 as the Vice Chairman has said and I have said,
- 19 we have read all the testimonies, so we would
- 20 appreciate it if you summarize your remarks.
- 21 And, Ed, we'll begin with you.
- 22 I'm sure Mr. Nottingham will be back very,

- 1 very shortly.
- MR. HAMBERGER: Thank you, Mr.
- 3 Chairman, and I just echo Vice Chairman
- 4 Nottingham's opening comments. This is our
- 5 first opportunity to testify before you as the
- 6 Chairman, and congratulations on your
- 7 designation by the President as Chairman.
- 8 I want to thank the Board for the
- 9 opportunity to present the views of the AAR
- 10 this morning on the Board's proposal to
- 11 conduct a review of URCS, the Uniform Rail
- 12 Costing System.
- 13 Obviously, issues relating to the
- 14 accuracy of railroad costing systems for
- 15 regulatory purposes, are critical to our
- 16 industry. And a review of URCS must
- 17 undertaken deliberately and with a view to the
- 18 full range of impacts and consequences.
- 19 If the Board ultimately chooses to
- 20 go forward with such a review, we stand ready
- 21 to fully participate in that process.
- 22 With the limited time available to

- 1 prepare and address the questions raised by
- 2 the Board in your notice for the hearing and
- 3 in view of the magnitude and significance of
- 4 the issues involved, like some of your former
- 5 witnesses, we will, by necessity, present some
- 6 general views, observations and principles on
- 7 how the Board should proceed if indeed it
- 8 decides to do so.
- 9 Before we can consider specific
- 10 proposals for modifying URCS, we would require
- 11 additional time to assess the potential costs
- 12 and benefits of possible modifications.
- 13 As the previous witnesses, we have
- 14 principles. So, we will come forward with
- 15 five principles that should be the objective
- 16 of any Board review of URCS.
- 17 They are; number one, URCS should
- 18 reflect all costs associated with rail
- 19 transportation movements or categories of
- 20 movements, and these costs should be fully
- 21 allocated as precisely as possible to the
- 22 movements or to movement categories that give

- 1 rise to those costs.
- 2 The Board has inquired previously
- 3 about the full cost of transporting toxic
- 4 inhalation hazards in Ex Parte 681. This is
- 5 one of the more obvious areas where
- 6 substantial costs are not currently properly
- 7 identified and allocated.
- 8 Other possible areas for
- 9 investigation include the relationship between
- 10 costs borne by intermodal unit-train services
- 11 and also proper identification of switching
- 12 costs.
- 13 Two, URCS should reflect the full
- 14 variability of all costs. And to the fullest
- 15 extent possible, variability percentages
- 16 should be based upon current, actual data, not
- 17 default values.
- 18 Railroad operating conditions of
- 19 course have changed over time. And when URCS
- 20 was developed, the primary rail traffic was
- 21 carload merchandise moving small, average
- 22 carload sizes.

- 1 Loads are much heavier now and
- 2 tonnage density has doubled since 1980. This
- 3 means tracks and structures wear out more
- 4 quickly and it is, therefore, probable that a
- 5 higher percentage of infrastructure
- 6 replacement costs are variable with traffic
- 7 today.
- 8 Three, the structure of URCS
- 9 should be sufficiently flexible to ensure that
- 10 future changes in railroad operating
- 11 conditions can be readily accommodated.
- 12 For example, positive train
- 13 control has been mandated by Congress to be
- implemented by 2015 on main lines carrying
- 15 TIHs or handling passenger trains.
- 16 Clearly, this will increase the
- 17 costs, however it cannot be predicted today
- 18 what impact PTC will have on longer-term
- 19 future costs for the carriers once it is
- 20 implemented.
- 21 Four, the capital portion of
- 22 variable costs should be based on replacement

- 1 cost methodology rather than a return on
- 2 investment calculated on depreciated value of
- 3 book assets.
- 4 As this Board and the Interstate
- 5 Commerce Commission before it have recognized,
- 6 replacement costs are the value in which a
- 7 carrier must earn an economic return if it is
- 8 to sustain its business.
- 9 And I was somewhat perplexed to
- 10 hear Mr. O'Connor earlier testify that he
- 11 thought that such p addressing this issue
- 12 would be, quote, unreasonable, when one of his
- 13 principles is that this approach must be
- 14 comprehensive.
- To be comprehensive, I would
- 16 argue, means that you must take into account
- 17 replacement value, not book value.
- 18 Five, changes in the accounting
- 19 and the reporting processes that support any
- 20 revisions to URCS, should be effected in a
- 21 manner which minimizes administrative burdens
- 22 and systems adaptations.

- 1 To the extent possible, the Board
- 2 should attempt to use the current reporting
- 3 framework so it does not place an undue burden
- 4 on the carriers.
- 5 We recognize that as a decision to
- 6 proceed as you've discussed here this morning,
- 7 will result in a significant proceeding that
- 8 will be lengthy, extremely complex and quite
- 9 costly.
- 10 We look forward to further
- 11 participating in that proceeding should you
- 12 choose to move forward.
- 13 Thank you.
- 14 ACTING-CHAIRMAN MULVEY: Thank you.
- Mr. Weicher.
- MR. WEICHER: Good morning, Mr.
- 17 Chairman and Vice Chairman. Thank you for the
- 18 opportunity to appear. I am Rick Weicher from
- 19 BNSF Railway. I apologize for the hoarse
- 20 voice. It was a lot of airplanes and wind in
- 21 places.
- We thank you for the opportunity

- 1 to appear. It's clear that this is to us, and
- 2 that we support the Board's direction. This
- 3 is an important issue to be looked at, we
- 4 believe it needs to be looked at, and we
- 5 believe it needs to be looked at thoroughly
- 6 and correctly.
- 7 It comes about because of the
- 8 statutory mandate that you use a URCS system
- 9 in calculating variable costs and you're using
- 10 them very extensively now in many regulatory
- 11 arenas more than ever.
- 12 Whether it's the simplified SAC
- 13 cases, the three benchmark standard or your
- 14 average total cost methodology in coal cases,
- 15 it's permeating everything.
- 16 That doesn't mean we agree that
- 17 this fixation on revenue variable cost for
- 18 rate making is the right policy, the right
- 19 direction, but that's not what this proceeding
- 20 is about. We fully recognize that.
- 21 If you're going to use RVCs,
- 22 you're going to use URCS, then we think they

- 1 should be as current and as accurate as they
- 2 can be.
- And as I'll go through, and others
- 4 have, we're dealing with an outdated,
- 5 antiquated system that we don't think
- 6 necessarily reflects today's railroad
- 7 realities either.
- 8 As other witnesses have gone
- 9 through, some of these studies go back at
- 10 least 50 years.
- I was practicing in the mid to
- 12 late `70s before the former Board with the
- 13 ICC, and was first working on Rail Form A and
- 14 then, people were saying gosh, some of the
- 15 stuff in this is 20 or 30 years old, and where
- 16 did this thing come from, and where did this
- 17 default come from, and you sort of roll along
- 18 with it.
- 19 That isn't to say that I'm
- 20 faulting the ICC or the STB for not doing more
- 21 to update it. It's a big effort. We know
- 22 that. But that still leaves us with the fact

- 1 that it is old and it involves assumptions
- 2 that are not where we are currently.
- 3 Your last review that began in
- 4 1990 b I say "your" generically. This
- 5 agency's last review started out as with noble
- 6 intentions and great goals, and others have
- 7 taken you through the timeline.
- 8 It started out to look at three or
- 9 four specific issues, it was going to take
- 10 just a couple of years. And within six months
- it was extended to three years, adding some
- 12 issues, dropping some other issues.
- By `93, we just went back through
- 14 this and went, well look what happened last
- 15 time.
- 16 Well, some more issues were added,
- 17 some more were dropped, no real decisions were
- 18 made, and it boiled down at that stage, boiled
- 19 down eight or nine years later to do some
- 20 refinements and some tweaks.
- 21 Because of the lack of resources,
- 22 it didn't approach the major issues, the

- 1 things like variability, the datedness of the
- 2 study, because that all takes time and money.
- 3 Having said that, we think it's
- 4 time to do it recognizing that you do need to
- 5 spend some time on process and what the
- 6 process is going to be.
- 7 As you've correctly noted this
- 8 morning, a little time at the beginning to
- 9 figure out the right approach and the right
- 10 way to do this, could yield real dividends in
- 11 having it done right on a more cost-effective
- 12 basis.
- 13 I think we do not think it is a
- 14 good idea to do a piecemeal tinker. We may
- 15 not like it the way it is, but we're not sure
- 16 that you should just start poking at the thing
- if you're not going to really take a real look
- 18 at it, because then we'll get into more
- 19 aberrations, more side games.
- 20 At the end of the day, all the
- 21 costs we report and we spend, our costs,
- 22 certainly we are very interested in how these

- 1 are portrayed and what that means to the
- 2 regulatory thresholds, but we have a slightly
- 3 different interest than some of the shipper
- 4 groups that appear before you.
- 5 And in their own interest, it's
- 6 very easy to say, well, this costs p doesn't
- 7 go on coal, it goes over there, it goes on
- 8 grain, it goes on intermodal, it goes on b
- 9 they can each say that. Well, we have them
- 10 all.
- 11 So at the end of the day, the
- 12 accuracy particularly as your methodologies
- 13 are bringing in the relationships between
- 14 movements, this is very important that it be
- 15 done right. And that mitigates, from our
- 16 standpoint, against doing piecemeal things.
- 17 As we say in one of these slides,
- 18 I don't know if these are three points, five
- 19 points, whatever, but as you're doing that,
- 20 recognize with this proceeding today you need
- 21 to establish some priorities, establish
- 22 realistic schedules, perhaps consider some

- 1 kind of phased approach or a concurred
- 2 approach looking at some of the bigger issues
- 3 on a longer-term basis while you look at some
- 4 of the p and there are no simple issues here,
- 5 I guess, but some of the smaller modifications
- 6 in a similar vein.
- We do think that you should elicit
- 8 as you're doing, and should continue to do,
- 9 and I'm sure will, comments from the parties
- 10 and the public on that process. Maybe there's
- 11 a role in the legal sense, for an ANPR on
- 12 process and what you're going to do. Those
- things can move quickly, they don't have to
- 14 move slowly.
- 15 And if you believe or come to the
- 16 belief that you need to use consultants or do
- 17 RFPs and so forth, as you indicated you would,
- 18 we think it's appropriate that comments be
- 19 solicited, that that process be open. What
- 20 are you going to ask the consultant to do,
- 21 what is their work task going to be?
- 22 And if they're going to be given

- 1 guidelines on what to do, we'd like input on
- 2 those guidelines.
- 3 Turning to the next one, these are
- 4 some of the highlight issues. You've got your
- 5 list of issues in the order. They're all
- 6 important. Some of them are easier, some of
- 7 them are harder to deal with.
- 8 But certainly, we have to deal
- 9 with the issue that many of the factors and
- 10 allocations, whether to develop unit costs or
- 11 the regressions that say what are fixed and
- 12 variable, are from very outdated studies and
- 13 there's no question that things have changed.
- 14 Certainly of interest to us and
- 15 our customers, the focus on allocation of cost
- 16 between single-car, multi-car and unit-train
- 17 shipments is an important issue. We recognize
- 18 that. It's important to us. It's important
- 19 to our customers.
- 20 I'm sure we would not necessarily
- 21 agree with some of the shipper groups on which
- 22 way the thing should go, but we probably agree

- 1 whatever it is, it can't be really, really
- 2 right. That doesn't seem possible with the
- 3 changes in technology.
- 4 This next slide, and as you
- 5 indicated, we thought to throw in a slide or
- 6 two because p but this is not an URCS slide.
- 7 This is just sort of a trend slide.
- 8 If you look in the growth in unit-
- 9 trains on our railroad in the grain product
- 10 segment, you see we, as everyone knows, we
- 11 handle a lot of unit-trains and still a
- 12 substantial number of single-car trains.
- 13 If you tried to extend this line
- 14 backwards, and we took a quick looking for
- 15 that and I'm not sure we can do it, but if you
- 16 go back to the early `80s, we didn't have
- 17 anything like the shuttle system, the multi-
- 18 car system or multi-car offerings that we have
- 19 today with the different rate structures, with
- 20 the different layout of our unit.
- 21 That means that the historic
- 22 premises that are baked into URCS should be

- 1 updated in this area as well.
- 2 Similarly, basic operations have
- 3 changed because of the nature of our firm,
- 4 where we have had shifts in larger trains,
- 5 heavier loads, increased densities. Many of
- 6 these things, and we know this is a
- 7 fundamental issue and the commentators this
- 8 morning said this will need to be addressed,
- 9 what's fixed and what's variable.
- 10 We know that's a core issue.
- 11 Whether it's the 50/50 for road property,
- 12 what's done for maintenance and so forth,
- 13 those things need to be looked at.
- 14 And to my knowledge as a
- 15 practitioner in this area, I'm not a cost
- 16 consultant, but I p to my understanding, that
- 17 stuff hasn't been updated in decades.
- 18 And we don't think it can possibly
- 19 reflect the current what we live in, in terms
- 20 of the money we put into the railroad on an
- 21 ongoing basis and our ability to vary that
- 22 investment or vary that expense level just as

- 1 we're facing in the current unusual climate.
- 2 The next slide is another one of
- 3 these things that just shows, gosh, the world
- 4 has changed. This is sort of a comparison.
- 5 The colors try to show incremental changes in
- 6 density and so forth, but all our lines are
- 7 not the same.
- 8 And since the time of
- 9 approximately our merger, we've had
- 10 substantial changes in the way this physical
- 11 plant is utilized to provide efficient network
- 12 service across our system.
- 13 It is not clear to us that these
- 14 fundamental changes in density could possibly
- 15 b it does not appear to us that it's likely
- 16 that they are properly reflected in the kind
- of regressions and in the kind of assumptions
- 18 that are made today by URCS and it may be
- 19 appropriate to separate cost categories into
- 20 different variabilities or categories.
- 21 This hasn't been studied in ages
- 22 between the different b the cuts that are done

- 1 today in the system.
- The next one, obviously intermodal
- 3 is very important to us. We're not suggesting
- 4 intermodal is regulated or should be
- 5 regulated, but intermodal traffic is part of
- 6 our big cost base and it's permeating into SAC
- 7 cases, it's permeating into revenue adequacy,
- 8 it's permeating it's so a big part of our
- 9 firm. Whether the buckets are right between
- 10 our big groups is something certainly worth
- 11 examining. It affects such things like the
- 12 RSAM.
- We have an intermodal terminal
- 14 system today and costs there that are far
- 15 different than they were.
- 16 A couple on the next slide that
- 17 were not necessarily on your list. They may
- 18 be smaller items, but they can be important in
- 19 a given situation the way third party payments
- 20 are categorized today.
- 21 Whether it's between railroads,
- 22 major railroads, short times or typical switch

- 1 payments, these things, these third party
- 2 costs, it's not clear that they are reflected
- 3 in any current basis.
- 4 The next one, normalization
- 5 incurment costs, if you look at p may I
- 6 proceed for a moment or two?
- 7 ACTING-CHAIRMAN MULVEY: Continue,
- 8 yes.
- 9 MR. WEICHER: Okay. The time
- 10 periods, what you consider for normalization,
- 11 the five years on some things, those should be
- 12 looked at. They should be looked at in a
- 13 statistical way. What's the right way to do
- 14 these things? For some areas of expense,
- 15 should they be shorter?
- 16 And we also agree that replacement
- 17 costs should be reflected in b rather than
- 18 book value, in the return on investment
- 19 component of URCS. That is important by an
- 20 important piece of this.
- 21 No one size necessarily fits all
- 22 for all the existing categories or what's in

- 1 there today, but it needs a fresh look at how
- 2 these are approached.
- 3 If you look at the last graph,
- 4 you've probably seen this in another context,
- 5 we're very capital intensive. Which means the
- 6 capital portion, and I'm just talking here of
- 7 the variable costs that are in there, it is
- 8 not trivial, it is important, and those are
- 9 the dollars we have to spend on an ongoing
- 10 basis to provide the equipment, to provide the
- 11 assets, to provide the service to our
- 12 customers.
- 13 Finally, we certainly intend to
- 14 participate actively in whatever proceeding
- 15 you have here both in terms of the process, we
- 16 know railroad data will be called upon, there
- 17 are a lot of issues on how that's done, so
- 18 it's done properly, but we think it's
- 19 important and we want to help support an
- 20 effort for more accurate costs.
- 21 Thank you, sir.
- 22 ACTING-CHAIRMAN MULVEY: Thank you.

- 1 Ms. Rinn.
- MS. RINN: Good morning, Chairman
- 3 Mulvey and Vice Chairman Nottingham. I
- 4 appreciate the opportunity to appear before
- 5 you and have an opportunity for Union Pacific
- 6 to be heard in this important matter.
- 7 There are three basic points I
- 8 want to cover in my prepared comments; the
- 9 fact that UP endorses the review of URCS; the
- 10 fact that your resources are not unlimited
- 11 and, therefore, it is important to focus on
- 12 meaningful opportunities for improving URCS;
- and, finally, to command to your attention
- 14 just some, not certainly all, of the items
- 15 that we think would deserve your attention in
- 16 this effort.
- 17 UP endorses a review of URCS. I
- 18 won't go into detail of repeating what many
- 19 other witnesses have pointed out, which is
- 20 that URCS is more than 20 years old and much
- 21 of that data is already b was old at that
- 22 point in time.

- 1 And I'm going to say as a
- 2 statement of fact, not a criticism, that when
- 3 URCS was adopted, the plan, the expectation
- 4 was that on a regular basis it would be
- 5 reviewed to see whether it was still doing a
- 6 good job, whether it was still reflecting
- 7 current railroad operations.
- 8 Unfortunately, that did not happen
- 9 because the ICC, the Board, then felt it did
- 10 not have the resources to do it. And I think
- 11 that as a result, opportunities were lost.
- 12 That's just a statement of fact.
- But now the fact is we are more
- 14 than 20 years later and railroad operations
- 15 have changed profoundly, and there is a need
- 16 to take a look at many of the underlying
- 17 relationships.
- 18 That said, you don't have an
- 19 unlimited resource in terms of time or money.
- 20 One lesson I have always kept from my freshman
- 21 year in college in studying economics, is that
- 22 economics, as my professor was explaining, is

- 1 the study of how to allocate finite resources
- 2 among infinite demands.
- 3 And certainly the railroads
- 4 understand increasing in ever-changing demands
- 5 and only having limited resources. That is
- 6 the situation the Board, the railroads, the
- 7 shippers and any other interested parties are
- 8 going to face here.
- In the time we've had available,
- 10 we have not been able to do an exhaustive
- 11 study to say here are the things that we think
- 12 definitely need to be focused on.
- But what I would suggest as one
- 14 possible way of helping to focus and shape the
- 15 study is if we can by an analytical analysis
- 16 say there are certain, either, minor cost
- 17 categories or major cost categories where the
- 18 current regressions still seem to do a
- 19 reasonably good job, that might be something
- 20 that could be determined early so efforts
- 21 could then focus on the areas where it seems
- 22 that there is a greater discrepancy between

- 1 what URCS currently does versus what might be
- 2 a better, more appropriate fit.
- 3 The other thing I would urge is
- 4 that there should be attention paid to
- 5 improving b URCS was an improvement over Rail
- 6 Form A in terms of accessibility and
- 7 usability. There are still some rooms for
- 8 improvement there. And I think that based on
- 9 the comments from the shipper panel, and I
- 10 certainly know from railroad panelists,
- 11 opportunities to do improvements like that
- 12 should not be overlooked.
- 13 It may not be the top of the item
- 14 list, but we ought to be looking for are there
- 15 ways of improving the usability of URCS.
- 16 Finally, as I said, you have 13
- 17 different topics. It would be hard to argue
- 18 with any of those categories.
- 19 At the risk of making it sound
- 20 like I only want things that are going to help
- 21 my railroad or the railroads generally, I'm
- 22 going to have two things I'm going to point

- 1 out that certainly deserve attention, but I'm
- 2 not saying they're the only ones.
- 3 One is road investment
- 4 variability. It has no data. It has no
- 5 science behind it. And yet, what we spend in
- 6 our capital budget every year to maintain our
- 7 road bed is one-and-a-half billion dollars as
- 8 a run rate.
- 9 We spend another several hundred
- 10 million dollars a year adding signals and
- 11 track capacity. That tells you that that
- 12 really is tied to output and ought to be
- 13 considered variable, but we're stuck with a 50
- 14 percent variability based on an educated guess
- 15 from the 1930s.
- 16 Clearly, that's an area that
- 17 warrants attention. I don't have a solution
- 18 to it, but I think that there are avenues that
- 19 the board has to explore.
- 20 Another one that actually will cut
- 21 both b could cut both ways, is I think that
- 22 currently there are certain movements that are

- 1 being over costed on car for private shipments
- 2 or in private cars, and there are other
- 3 movements that are being under costed as a
- 4 system-average, and that that is an area that
- 5 needs attention.
- 6 Thank you.
- 7 ACTING-CHAIRMAN MULVEY: Were you
- 8 finished?
- 9 MS. RINN: Yes, I was.
- 10 ACTING-CHAIRMAN MULVEY: Okay.
- 11 Well, thank you very much. Thank you to all
- 12 of our panelists. It was very, very
- 13 interesting.
- I'm glad you mentioned the need
- 15 for science. I mean I think for many years
- 16 now we've gotten away from reliance on science
- 17 and on facts, and I think it's important to
- 18 bring science back to our analysis. And
- 19 sometimes it takes resources.
- 20 And I don't think we can make the
- 21 argument that the resources just aren't there,
- there's too much at stake.

1 I've been here now for about five

- 2 years and I've seen these rate cases and how
- 3 much monies are involved. Hundreds of
- 4 millions of dollars over the life of a
- 5 contract, for example, can be involved in a
- 6 particular rate case. Which means that
- 7 ultimately billions of dollars can be involved
- 8 across the system almost on an annual basis.
- 9 To say that spending \$3 million or
- 10 \$4 million over three or four years is a lot
- 11 of money to get this right, I think that does
- 12 not do justice to the importance of the issue.
- 13 And in fact, virtually everybody
- 14 who has come today has said that URCS has got
- 15 problems, it needs to be adjusted, and only
- one person suggested that we might want to
- 17 delay acting on it.
- 18 But I do think it's already been
- 19 20, 30, 40 years since some of these things
- 20 have been revisited and more, and so I think
- 21 the time to act is upon us.
- 22 You mentioned about the need to

- 1 focus on scope. I think that's a very
- 2 important point that several of you have made
- 3 and that we need to nail down exactly what we
- 4 need to do.
- Now, I do believe that focus is
- 6 going to have to be comprehensive, but
- 7 nonetheless we need to be specific as to what
- 8 we expect, regardless of whoever we give to
- 9 from the outside on direction as to what we
- 10 need to do.
- 11 It has been suggested that one way
- 12 of getting better information and perhaps even
- 13 a way of expediting some of these analyses, is
- 14 to go to the freight railroads to work with
- 15 them on their internal cost data, internal
- 16 models, et cetera, to help that as an input to
- 17 getting a better handle on these costs.
- 18 Would you care to comment on the
- 19 willingness of the individual railroads to
- 20 share their cost data and their cost models
- 21 with the Board and whoever the Board contracts
- 22 with?

- 1 MR. WEICHER: I'll be happy to
- 2 comment.
- We don't like the idea. I don't
- 4 think it's a good idea. It has legal issues
- 5 and business issues.
- 6 First of all, what we do
- 7 internally in different context at different
- 8 times, you can imagine at different times in
- 9 the economy, how you think of costs and what
- 10 you should go after for business advice is
- 11 quite different than the regulatory function
- 12 set up by URCS.
- 13 Secondly, we consider it
- 14 proprietary from the standpoint of our
- 15 competitors. How they think of what we think
- of our costs for business purposes is not the
- 17 same.
- Now, our basic accounting data,
- 19 what we're spending on lines, maintenance of
- 20 way that fits in the regulatory cost system,
- 21 some of that can be proprietary and
- 22 confidential, but we think that is something

- 1 that has to be looked at in the URCS system.
- 2 But how you go about taking the
- 3 major railroads' internal cost systems, I
- 4 can't sit in a room and go through what
- 5 they're using for these plans, I don't think.
- 6 I'm very uncomfortable with some
- 7 consultants doing it or it being, you know,
- 8 debated in the public arena. So, frankly, no,
- 9 I don't think that's an approach that should
- 10 be pursued.
- 11 MS. RINN: I'm in agreement with
- 12 Mr. Weicher. The reality is that as much as
- 13 I trust and regard Burlington Northern Santa
- 14 Fe, I would be very, very concerned about
- 15 being in a situation where our internal
- 16 costing information is out there for them to
- 17 see. And I cannot believe that they'd be any
- 18 happier about Union Pacific personnel having
- 19 to do it.
- 20 And yet, you need to have
- 21 knowledgeable railroad personnel involved in
- 22 these efforts, and those tend to be the ones

- 1 who are likely to be involved with both
- 2 regulatory and/or internal costing efforts.
- 4 how valuable or relevant it would be. I do
- 5 not question how much. Some of our customers
- 6 or their lawyers and consultants would like to
- 7 see it, because we see this as a repeated
- 8 effort in discovery.
- 9 I cannot think of one proceeding
- 10 recently over the last several years where I
- 11 haven't had a request in discovery for our
- 12 internal costing system, and we've never
- 13 turned it over.
- 14 Internal costing systems are
- 15 obviously data intensive, but they also
- 16 reflect key commercial strategy. And I think
- 17 I can cite an example from far enough in
- 18 history that I'm not revealing anything out of
- 19 scope.
- Back in the `80s when we were
- 21 working for transitioning from a four and
- 22 five-man crew to a two-man crew, UP adopted an

- 1 approach where we basically negotiated with
- 2 our labor unions to pay them to have a Reserve
- 3 Board.
- 4 And we treated that as a fixed
- 5 cost and we said okay, here's what our true
- 6 variable cost is on adding a train and take
- 7 people off the Reserve Board.
- 8 That was a very successful
- 9 commercial strategy for us in terms of
- 10 increasing our market share on key parts of
- 11 business, including the powder river basin.
- 12 Well, that's now history because
- 13 we're down to two-man crews, but internal
- 14 costing systems reflect key commercial
- 15 strategies. And, therefore, they cannot be
- 16 safely b I don't care what the confidentiality
- 17 requirements are, we share an environment
- 18 where it is exposed to your competitors and to
- 19 your customers.
- 20 But we are prepared by clearly
- 21 we've got a lot of public data that is out
- 22 there, and there is certainly operational data

- 1 that could be used to help update some of the
- 2 relationships in terms of switching and
- 3 whatever, that definitely the railroads are
- 4 going to have to look at what we can come up
- 5 with and help on updating those relationships.
- 6 And we would be willing to
- 7 cooperate with that with appropriate
- 8 confidentiality protection.
- 9 ACTING-CHAIRMAN MULVEY: Now, I'm
- 10 not sure to what extent it's the strategic
- 11 costs that are at issue here or it's the
- 12 operating costs which go into the URCS
- 13 calculations which are at issue.
- 14 But it did strike me that at least
- 15 some of the internal railroad cost data, if
- 16 it's not strategic cost data, are more of the
- 17 accounting and operating cost data, I think,
- 18 what is being talked about primarily, although
- 19 I'll have to talk more to the staff on that.
- 20 But you would feel comfortable
- 21 with a Protective Order, that would certainly
- 22 be required here so that even that accounting,

- 1 internal accounting data or operating data
- 2 would also be kept confidential.
- MR. WEICHER: We believe that the
- 4 Board has sufficient confidentiality
- 5 protections and the right kind of thing you
- 6 set up, as you've done in other individual
- 7 proceedings, to protect the raw data that is
- 8 also sensitive.
- 9 What I don't think we want to have
- 10 this turn into, we have enough litigation,
- 11 we're not by this process of developing URCS
- 12 shouldn't necessarily turn into a fishing
- 13 expedition to be able to go through our raw
- 14 data and try and figure, oh, this might be fun
- 15 to go after, that might be fun to go after.
- We think that would not be a
- 17 proper purpose of this URCS rulemaking or
- 18 wherever it goes.
- 19 But that data, the basic data of
- 20 what we spend, where we spend it, the
- 21 accounting data, the physical parameters, we
- 22 believe that that is something that needs to

- 1 be looked at for URCS. We accept that, we
- 2 understand that, we believe that's correct.
- 3 And that can be protected through
- 4 the proper form of confidentiality similar to
- 5 what you've done in other context usage
- 6 commitments that if you're going to retain a
- 7 consultant or, you know, things are going to
- 8 be looked at by people including at the STB
- 9 and so forth, it should be segregated and
- 10 Chinese walled, as it were, from the use for
- 11 that purpose and not be a repository for b I
- 12 hate to use that legal term b fishing
- 13 expeditions to go like whoa, what could be
- 14 found.
- But, yes, at that level.
- 16 ACTING-CHAIRMAN MULVEY: Let me ask
- 17 you a broader question for a moment here.
- 18 What is the downside of
- 19 maintaining the status quo, of not doing
- 20 anything right now and just letting URCS
- 21 continue to use URCS as it's currently
- 22 formulated?

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1 Is there a downside to that for
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- 2 the regulatory process and the railroads and
- 3 shippers in the longer term?
- 4 Ed?
- 5 MR. HAMBERGER: Well, I've got to
- 6 say that we do not have a consensus at the AR
- 7 that endorses the testimony you heard from Mr.
- 8 Weicher and Ms. Rinn.
- 9 In fact, I believe one of the
- 10 railroads, Norfolk Southern, has filed a
- 11 written statement that believes that it is
- 12 premature for the Board to determine whether
- or not the existing model should be replaced.
- So, their view is that any
- 15 improvement in inaccuracy that is likely to
- 16 result, should be compared to the likely cost
- of developing and implementing such
- 18 modifications.
- 19 So, I guess at least from one of
- 20 our members, the view is that your question
- 21 needs to be analyzed a little bit further
- 22 before, you know, we can come to an answer.

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1 MS. RINN: I think that there are
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- 2 real costs, but we may not be p well, we
- 3 cannot quantify them until we've done an
- 4 analysis and determined to what extent URCS is
- 5 not doing an accurate job of doing it.
- 6 My view is the successful outcome
- 7 of a review of URCS will reasonably measure
- 8 the total variable cost of the individual rail
- 9 carriers, and do a better job of allocating
- 10 those costs among types of activities and
- 11 types of traffic.
- 12 To the extent URCS currently
- doesn't because of problems or limitations
- 14 with the equation forms, with the fact that
- it's relying on older data, the fact that it
- 16 regresses a significant percentage, but not by
- 17 any means all of our costs, means that you
- 18 probably are misstating the costs for certain
- 19 types of traffic.
- 20 My assumption is that the end
- 21 result would be there would be some movements
- 22 that would find that they're having higher

- 1 costs. There are going to be other movements
- 2 that are going to find that there are lower
- 3 costs.
- 4 Unlike Lake Woebegone where all
- 5 the children are above average, it seems to me
- 6 that every time I encounter a customer in a
- 7 regulatory proceeding, they're convinced that
- 8 they're the ones who are below average and
- 9 URCS isn't accurately costing it that way.
- 10 I believe that to the extent we
- 11 are not correctly capturing all the costs and
- 12 allocating those costs, it means that we are
- 13 making business decisions and decisions where
- 14 we try to comply with the Board's regulations
- 15 and the expectations.
- 16 But if the regulatory costing
- 17 system is at odds with, it does not reflect
- 18 our current operating patterns, that basically
- 19 puts us into an untenable position that we may
- 20 be making rational business decisions that are
- 21 at odds with an obsolete regulatory costing
- 22 system.

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1 And I'm fully prepared to accept
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- 2 that if the URCS review is done properly, some
- 3 movements will have higher regulatory costs,
- 4 some will have lower regulatory costs, but I'd
- 5 like to have more accurate regulatory costs.
- 6 ACTING-CHAIRMAN MULVEY: What
- 7 you're saying, though, that even though you're
- 8 making rational business decisions, there may
- 9 be irrational rates in the sense that they're
- 10 reflecting regulatory costs as opposed to
- 11 economic costs.
- 12 Is that a fair assessment?
- MR. WEICHER: And if we're going to
- 14 be pressured b if we're going to be pressured
- in the regulatory arena to make economic
- 16 decisions, then the regulatory policy should
- 17 be based as much as they can on current
- 18 economic conditions we're facing.
- 19 ACTING-CHAIRMAN MULVEY: And sound
- 20 relationships, not ones that are dozens of
- 21 years old.
- So, Ed, you want to weigh in on

- 1 that or are you p okay.
- 2 Chip?
- 3 VICE CHAIRMAN NOTTINGHAM: Thank
- 4 you. Thank you, panel. Welcome.
- 5 Ms. Rinn, you brought up the issue
- 6 I touched on earlier with the first panel on
- 7 road property investment variability. I think
- 8 it sounds like an important piece of this
- 9 puzzle.
- 10 For many, many decades as you
- 11 know, and as you mentioned, the Board has
- 12 without -- to my understanding without much
- 13 underlying data or research, has used a 50
- 14 percent attribution to fixed costs, 50 percent
- 15 to variable costs.
- 16 My understanding is, and we'll see
- 17 maybe the next panel can further educate me on
- 18 this, that it's pretty hard to find any other
- 19 business out there that owns a lot of real
- 20 property that actually assigns a 50 percent
- 21 fixed cost accounting concept to that
- 22 property. It's typically anywhere from 70 to

- 1 90 percent.
- What could that do, for example?
- 3 Obviously, if in fact that 50/50 split is
- 4 outdated, as I believe your testimony
- 5 indicated it may well be, presumably then when
- 6 we go to look at our statutory threshold for
- 7 jurisdiction to the STB, for example, whether
- 8 or not a rate is at the 180 percent of
- 9 revenues compared with variable costs, but
- 10 your variable costs are being suppressed
- 11 because you can't get credit for all the real
- 12 property you have, your road bed, et cetera,
- 13 if we were to change that and go with what I
- 14 believe is what the consensus that we hear
- 15 from the economics community, is it fair to
- 16 say that one outcome could well be far fewer
- 17 shippers being able to be eligible for relief,
- 18 rate relief, before the STB?
- 19 MS. RINN: That answer is going to
- 20 vary from railroad to railroad. I believe
- 21 that actually we have a large percentage of
- 22 taking our PRB customers nigh at random, are

- 1 not capable or eligible to bring a rate
- 2 complaint right now because; one, many of them
- 3 are competitive. They're served by two
- 4 railroads at the origin, and they're served by
- 5 two railroads at the destination. Therefore,
- 6 there is effective competition and they can't
- 7 bring it.
- 8 Other customers that we have are
- 9 already below 180 percent on a revenue-to-
- 10 variable-cost ratio basis.
- 11 Thirdly, all other things being
- 12 equal, if you change nothing else in URCS and
- 13 the variability on the roadway investment was
- increased above 50 percent and no other
- 15 changes happened, obviously our URCS variable
- 16 costs would change.
- 17 How that would affect different
- 18 customers is going to be hard to say, but
- 19 nobody is suggesting that that would be the
- 20 one thing that you would look at. There would
- 21 be other things that would be going on.
- 22 It could be that with intermodal

- 1 costs it's generally conceived, considered
- 2 that intermodal is under costed. So, if costs
- 3 are shifted to intermodal, that means that
- 4 they may be shifted away from other types of
- 5 traffic.
- 6 So bottom line, you cannot
- 7 quantify it. And one of the things I learned
- 8 the last time when we worked on doing the
- 9 review of URCS, is that you may have a concept
- 10 about how something is going to turn out, but
- 11 it turned me into an empiricist.
- 12 Until you actually do the analysis
- 13 with real data, you have to be careful about
- 14 reaching premature conclusions.
- 15 You certainly use your judgment
- 16 and experience to form the questions to be
- 17 asked and how to go about answering those
- 18 questions, but don't assume that you know the
- 19 answer ahead of time.
- MR. WEICHER: May I?
- 21 VICE CHAIRMAN NOTTINGHAM: Please.
- MR. WEICHER: May I comment on that

- 1 one?
- I don't want to confuse myself or
- 3 go too far into the weeds because I know there
- 4 are experts far more in this, but there's so
- 5 many things going on here in the question you
- 6 raised you properly, and road property isn't
- 7 necessarily real property in all context.
- 8 There's more to it than that.
- 9 There are issues here that need to
- 10 be addressed in the replacement cost or the
- 11 current cost that are different or perhaps
- 12 easier to address than in the revenue adequacy
- 13 replacement cost proceeding you elected not to
- 14 proceed with. There were things there going
- 15 on about what's used and useful and what's the
- 16 real property.
- But when we're talking about the
- 18 variable side of it, we have such a long
- 19 history of what's happened here. As Rail Form
- 20 A converted to URCS, the industry went from
- 21 what used to be called betterment accounting
- 22 where it expensed all kinds of things, some of

- 1 which are now capitalized. You've got
- 2 depreciation in there.
- I don't know where the dust
- 4 settles. And I defer to an economist on
- 5 ultimately the right way to come out with it,
- 6 but we have sort of a Band-Aid on a cast
- 7 through things that should probably be
- 8 updated.
- 9 It is true that I think we believe
- 10 that ultimately there's a higher degree of
- 11 variability than the old studies would suggest
- 12 for elements not of real property, but of
- 13 things that are categorized as capital and
- 14 depreciated. And those things haven't been
- 15 looked at in a long time.
- 16 VICE CHAIRMAN NOTTINGHAM: Mr.
- 17 Weicher, obviously one of the more important
- 18 statutory provisions that we are mindful of
- 19 constantly here at the Board, is that 180
- 20 percent revenue-to-variable-cost threshold set
- 21 in statute by Congress.
- I've never been able to get a full

- 1 understanding in the legislative history as
- 2 to what research and detailed kind of data
- 3 underlay that assumption, but presumably it
- 4 was a product of legislative compromise.
- 5 And it was the best minds at the
- 6 time, and the right positions in Congress felt
- 7 that was a solid number to assure railroads a
- 8 reasonable return. And at the same time,
- 9 assure that shippers would have reasonable
- 10 access to rate relief.
- I'm assuming, though, that that
- 12 number had to have had some basis in URCS or
- 13 the understanding of the cost of railroad b
- 14 business cost of running a railroad at that
- 15 time.
- 16 If we were to completely redo
- 17 URCS, should we, you know, first if you could
- 18 speak to that assumption whether I'm even
- 19 remotely, possibly on the right track, but if
- 20 b and, Mr. Hamberger, I'll ask you to weigh in
- 21 on this too because you have extensive
- 22 experience working with the legislative branch

- 1 in having worked up there as counsel to the
- 2 Transportation Committee in the past and in
- 3 your current job.
- 4 How do we b if we were to just
- 5 announce tomorrow that we have miraculously
- 6 reworked p or let's say it's five years from
- 7 now b URCS and we have a new and improved
- 8 URCS, we've changed 20 or 30 components, and
- 9 all of a sudden one way or the other either of
- 10 a huge increase in numbers in percentage of
- 11 shippers now have access to the Board's rate
- 12 relief process or a big decrease were to
- happen, how do we work that with the Congress?
- Does it really undercut that 180
- 15 percent threshold they put in the statute
- 16 based on data at that time?
- 17 MR. WEICHER: I'd be happy to
- 18 comment on that. And some of these will be
- 19 more personal views from the legal standpoint,
- 20 from a regulatory standpoint from where this
- 21 comes from, but I've heard the stories over
- the year of 180 came from.

- 1 And I don't know the ultimate
- 2 answer except I'm told they looked at a bunch
- 3 of stuff and somebody picked a number. A
- 4 number that they thought would keep the
- 5 industry from going bankrupt or permit it to
- 6 have some flex.
- What averages, what gizmos, what
- 8 aggregations they were looking at are not
- 9 clear to me.
- 10 Having said that, you do have a
- 11 statutory framework here and the direction to
- 12 have this regulatory costing system. And I'll
- 13 make, if I could, a hypothetical distinction
- 14 because I don't want to use commodities and
- then that suggests there's b that quickly goes
- 16 into the political pressure side of it.
- 17 But your directed b your
- 18 predecessor agencies were directed to have a
- 19 variable cost system and a numerical
- 20 threshold.
- 21 That's the law. Congress has to
- 22 change that if they do. I do think if you

- 1 went to a completely sort of like the
- 2 Chairman's initial question, I believe it was,
- 3 of do you go piecemeal, do you go completely
- 4 p if you came up with a completely different
- 5 thing, and there are other things people
- 6 suggested including in the recent studies that
- 7 Christensen did and others, you know, as
- 8 opposed to what was variable costs, then I do
- 9 think you either have to do some massive
- 10 adjustment or b or maybe you can't do that
- 11 without Congress telling you you're not going
- 12 to measure variable costs, you're going to
- 13 move, you know, measure revenues per ticket
- 14 and ton somethings. That doesn't mean that
- 15 might not be a better way, but that might go
- 16 too far.
- Now, having said that, let's say
- 18 over the last 25 years in measuring variable
- 19 costs derived from the basic accounting data
- 20 of a railroad, it turned out that when you
- 21 were looking at the costs ascribed to
- 22 multiple-car widgets moving as opposed to

- 1 multiple-car chunks of concrete as compared to
- 2 something in a completely different vehicle,
- 3 gosh, these allocations are wrong. They don't
- 4 make any sense.
- 5 I don't think you're freezing in
- 6 time who's over 180 and 180 under today, and
- 7 that you therefore have to correct and say,
- 8 anybody who's under this old system p- no. If
- 9 the system is wrong, and you fix it, and you
- 10 reallocate it, then you try to stay true to
- 11 the intent of the statute. And maybe you do
- 12 some correction factors, and I think some of
- 13 that was done when the accounting systems
- 14 changed, but that would be the right thing to
- 15 be doing.
- 16 If they're in the wrong buckets
- 17 and there's still fundamentally variable
- 18 costs, you stay with the theory of the system
- 19 and that changes that some are under 180 and
- 20 some are under b over 180, which is probably
- 21 inevitable if you do anything to it, but
- 22 that's the proper function of keeping a

- 1 current variable cost system.
- Go too far and reinvent the wheel,
- 3 then you got, I think, legislative issues.
- 4 VICE CHAIRMAN NOTTINGHAM: Mr.
- 5 Hamberger, do you have any thoughts for b
- 6 MR. HAMBERGER: I was going to
- 7 defer to the expert, Louann, first, if she had
- 8 anything she wanted to add.
- 9 MS. RINN: I have nothing I want to
- 10 add.
- MR. HAMBERGER: Damn.
- 12 (Laughter.)
- 13 VICE CHAIRMAN NOTTINGHAM: Let me
- 14 expand on that for you, Mr. Hamberger. Work
- 15 with me on my hypothetical.
- 16 Let's assume b
- 17 MR. HAMBERGER: Can we write that
- 18 down as "Darn," please? Thank you.
- 19 VICE CHAIRMAN NOTTINGHAM: Let's
- 20 just assume, hypothetically, that a
- 21 comprehensive review of URCS is undertaken and
- 22 it does significantly change one of the

- 1 fundamental underlying assumptions beneath
- 2 that 180 percent threshold and significantly
- 3 alters the population for the percentages of
- 4 shippers who have -- either up or down, we
- 5 don't know which, that have access to the
- 6 Board, to our rate relief process.
- 7 How as an expert communicator with
- 8 the Congress, would we be wise to think about
- 9 building in a window of time for that new
- 10 process to actually kick in, give the Congress
- 11 some kind of notice that, gee, you might want
- 12 to, you know, just look at this, you know,
- don't be surprised when, you know, we're going
- 14 to hit the switch on January 1 of next year,
- or do we just b should we just activate it and
- 16 then let the chips fall where they will?
- 17 Part of this is b it's a two-step
- 18 partnership, almost, with the Congress. They
- 19 set up a very important test based on, in some
- 20 part, on our longstanding costing data. And
- 21 we can change that data, but someone is going
- 22 to have to explain to the Congress what that

- 1 might do and what they might want to consider.
- 2 Any thoughts on that?
- 3 MR. HAMBERGER: Well, I don't want
- 4 to presume to tell you how to deal with your
- 5 authorizing committees, but it does strike me
- 6 that Rick has it pretty well right.
- 7 And in fact, I was just thinking
- 8 how eloquent the Chairman was after we
- 9 testified and you said, Mr. Chairman, that
- 10 there's so much at stake here. There's so
- 11 much at risk here we've got to get it right.
- 12 And it's not a matter of
- 13 resources. We have to just look at it, make
- 14 the proper allocation, make the proper
- 15 allotment. And I would argue along those same
- 16 lines to take a look at replacement costs
- 17 because that is an issue that also has to be
- 18 taken a look at, and that there is nothing
- 19 magic about what percentage of shipments are
- above or below 180.
- 21 The question is what do the
- 22 economics lead to? And that's p so, do you

- 1 want that to be as transparent and factual and
- 2 scientific as possible?
- And then that's where, you know,
- 4 obviously --- Mr. O'Connor was speaking
- 5 earlier quite eloquently also, about project
- 6 management. That's not my field, but I think
- 7 he had an excellent point that communications
- 8 is key to any successful project management
- 9 and I would think that, you know, Congress
- 10 would be one of those constituencies that
- 11 you'd want to communicate with.
- But to me, it is a matter of p and
- 13 Louann said it, you know, you don't know what
- 14 the bottom line is going to be. Some will
- 15 change variable costs for different kinds of
- 16 shipments.
- 17 ACTING-CHAIRMAN MULVEY: If indeed
- 18 you change the variability calculation, the
- 19 presumption would be that a larger proportion
- 20 of costs would be variable and would be in the
- 21 denominator in the RVC equation.
- 22 If you included b if you switched

- 1 to replacement cost instead of book cost, that
- 2 would also inflate the variable cost component
- 3 of the RVC equation.
- 4 MR. WEICHER: Well, it wouldn't
- 5 inflate it. It would b
- 6 MR. HAMBERGER: Actually, you
- 7 didn't give it the proper þ
- 8 ACTING CHAIRMAN MULVEY: I'm sorry.
- 9 MR. HAMBERGER: Yes.
- 10 ACTING CHAIRMAN MULVEY: But the
- 11 point of the matter is it would have an affect
- 12 of likely meaning that less traffic would be
- 13 eligible to come to the Board under the 180
- 14 R/VC Rule.
- Would you accept that that would
- 16 be the likely outcome?
- 17 And I think what the Vice Chairman
- is saying is should that therefore engender
- 19 that the Congress take a look at whether or
- 20 not that is a proper threshold?
- 21 I mean the Christensen study that
- 22 was done for us last year suggested that the

- 1 180 R/VC ratio is not very predictive of
- 2 captivity.
- 3 So, would you want to comment on
- 4 that?
- 5 MR. HAMBERGER: Well, it b I'm
- 6 turning into an empiricist here with Louann.
- 7 I'm not going to project what it might mean in
- 8 any particular case.
- 9 But if one is going to go take a
- 10 look at whether or not 180 RVC needs to be
- 11 changed, one could argue that RVC itself, you
- 12 know, may or may not be the right, no matter
- 13 what the percentage is, RVC may or may not be
- 14 the right measurement.
- And so to me, we're talking about
- 16 a whole, much broader discussion at that point
- 17 of what the entire regulatory regime should
- 18 look like.
- 19 I think what we're talking about
- 20 here is operating within the context of what
- 21 we have, how do we make it better and how do
- 22 we make it more economically sound?

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1 And so, I don't think at this
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- 2 point it warrants going back and trying to
- 3 determine whether or not RVC is the right
- 4 approach or whether or not 180 is the right
- 5 number, rather get into the projects of taking
- 6 a look at if you decide to go forward on URCS.
- 7 And also, of course, replacement costs.
- 8 VICE CHAIRMAN NOTTINGHAM: I guess
- 9 just getting back to the line of questioning,
- 10 the reason I just bring this up is not to get
- 11 too hypothetical, I just I worry that folks
- 12 who probably aren't here in the room with us
- 13 today, but who care to some degree about the
- 14 STB and these related issues, most of them, I
- 15 hazard a guess, would believe that updating
- 16 and reviewing URCS is nothing but a good
- 17 government, kind of housekeeping accounting
- 18 update that doesn't really impact Congress
- 19 that much. It's sort of our b just making
- 20 sure our data is kind of up to date.
- 21 When we have an opportunity, when
- 22 the opportunity arises to actually explain,

- 1 well, it's very likely that whatever comes out
- 2 of this process is going to dramatically
- 3 impact one way or the other, we don't know,
- 4 some key underlying assumptions, I mean that
- 5 message needs to go forth, so I wanted to use
- 6 this hearing, frankly.
- 7 Thank you for b
- 8 MR. HAMBERGER: Well, if it b
- 9 VICE CHAIRMAN NOTTINGHAM: --
- 10 playing the foil, but I wanted to be able to
- 11 get the message out. Because I think right
- 12 now it's just being looked at, oh, the Board
- 13 has this obscure housekeeping, good government
- 14 thing they want to do. That's great. Fine.
- 15 Not enough people in the right places.
- 16 People outside of this audience
- 17 are actually realizing where this is likely to
- 18 go, up or down.
- 19 MR. HAMBERGER: I quess just
- 20 coursing through my thought here is an analogy
- 21 in another hearing that I appeared at speaking
- 22 of arcane issues before the Board, was whether

- 1 or not we should go from DCF or to CAPM.
- 2 And I, you know, at that point, I
- 3 believe the Board decided we don't know where
- 4 that's going to take us, but we've taken a
- 5 look at what is the proper and appropriate way
- 6 to measure the cost of capital, what is done
- 7 in other agencies, what's done on Wall Street,
- 8 how should this be done, it needs to be
- 9 updated and, you know, could have gone either
- 10 way.
- 11 Still don't know what it, you
- 12 know, the long-term impact of that will be,
- 13 but you went forward and implemented what you
- 14 thought to be the right decision without
- 15 saying, well, how's this going to impact one
- 16 side or the other and, you know, should we do
- 17 it because it might have an adverse impact on
- 18 the number of cases at 180.
- 19 I mean you just did what you
- 20 thought needed to be done. And so, I would
- 21 argue similarly in these areas that that would
- 22 be an appropriate way to go.

- 1 VICE CHAIRMAN NOTTINGHAM: Thank
- 2 you.
- 3 Mr. Weicher, getting back to the
- 4 topic of who has the best, most accurate, most
- 5 comprehensive data on the costs of being in
- 6 the railroad business and operating a freight
- 7 railroad, would you agree that today probably
- 8 the Class I, the current Class I railroads in
- 9 U.S. and Canada have the best data and
- 10 information on the costs of operating a
- 11 railroad?
- MR. WEICHER: Yes, and the basic
- 13 data is our data of the cost and the
- 14 operations expenses.
- 15 VICE CHAIRMAN NOTTINGHAM: I'm
- 16 very, believe me, very protective of
- 17 proprietary information, business secrets.
- 18 At the same time, the Board has --
- 19 one of our most sweeping authorities is to
- 20 look into the business operations of the
- 21 railroad and have access to data that we need
- 22 to get our job done.

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1 We try extremely diligently to do
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- 2 so without allowing any collusion or any other
- 3 improper commingling of information or sharing
- 4 of information among parties that shouldn't
- 5 have it.
- 6 But it does seem to me if we have
- 7 general agreement that the Class I railroads
- 8 are in possession of the most comprehensive
- 9 and most accurate data on the costs of
- 10 railroading in the U.S., and we're about to
- 11 embark on a multi-year, multi-million dollar
- 12 taxpayer-funded journey to try to figure out
- whether we can come up with something parallel
- 14 to that, almost as thoughtful as that,
- 15 wouldn't it be helpful to the Board to figure
- 16 out a way to both protect everyone's
- 17 proprietary interest, never share with one
- 18 railroad another railroad's cost accounting
- 19 system, but actually say, you know, a group of
- 20 distinguished, respected people have walled
- 21 themselves them off, looked at the seven Class
- 22 I's and said we're not going to say anything

- 1 about any of them, but on average amongst the
- 2 seven, this is what the average numbers look
- 3 like and then -- address those thoughts if you
- 4 could.
- 5 MR. WEICHER: Certainly. I think
- 6 there's a distinction here between the data
- 7 and the expenses and what we spend where. In
- 8 the dialogue we had early on about p I heard
- 9 the term "costing methodologies" or
- 10 "strategies" and so forth.
- 11 There's a b we recognize, and this
- 12 is what the R-1 reflects and what URCS and,
- 13 before, Rail Form A drive off of, what do we
- 14 spend on the track, on the equipment, on all
- 15 the b on the crews and all b this is real
- 16 information and clearly a Uniform Rail Costing
- 17 System has to be derived from that
- 18 information.
- 19 The place that has come up in
- 20 litigation and similar to the comment Louann
- 21 made that goes into a different area, is when
- 22 you start talking about systems or

- 1 methodologies or basically strategies, you can
- 2 have in a given commercial environment such as
- 3 the present downturn, you might think of
- 4 what's a p what you'll take on the next car
- 5 traffic or how you approach your business
- 6 model in different commodities, in different
- 7 markets, in the short-term, in the medium-
- 8 term, quite differently than you would think
- 9 of a 25-year coal move or somebody locating a
- 10 new plant. There b and there's a lot of
- 11 commercial elements that go into that.
- 12 Those are not data. That is
- 13 proprietary business systems, thoughts. They
- 14 can change from time, they can change by
- 15 commodity, by business condition.
- 16 We don't think that should be a
- 17 model or a source for how a regulatory costing
- 18 system should be developed.
- 19 The regulatory costing system we
- 20 have here which it's time to update, is
- 21 supposed, I thought, I think, to think of what
- 22 are you going to do on a consistent,

- 1 regulatory basis as a regulatory system as
- 2 fixed, as variable, at unit cost for
- 3 locomotives, for fuel.
- 4 Therefore, you are entitled and
- 5 should have access to b it's still
- 6 confidential, you know. What do we spend on
- 7 this piece of railroad? If you get that, you
- 8 know, last year maybe somebody really clever
- 9 could figure out what it's run rate over time
- 10 is going to be, but that data belongs in this
- 11 process.
- 12 How we think of our business
- 13 climate today, last year, next year for
- 14 commodity X versus commodity Y, we
- 15 respectfully think it should not be part of
- 16 this process, if that's a distinction that
- 17 makes sense.
- 18 ACTING-CHAIRMAN MULVEY: I think
- 19 that's a good distinction. And I think that
- 20 Ms. Rinn's example before of the p of going
- 21 from the five-man crew to the two-person
- 22 crews, that there were going to be cost

- 1 impacts, and those cost impacts were
- 2 proprietary because that was a strategic
- 3 decision, was a good one.
- 4 Some of the strategic decisions
- 5 are really more revenue and demand-based than
- 6 they are particularly cost-based.
- 7 I think we are talking about costs
- 8 that are operating costs and that are, while
- 9 they're confidential, are necessarily the
- 10 things that are going to be necessary for the
- 11 Board to know about if it's going to develop
- 12 an URCS system that more accurately reflects
- 13 what the true cost of railroading is today.
- Do you have any more questions on
- 15 this?
- 16 VICE CHAIRMAN NOTTINGHAM: Just one
- 17 last question. Thank you, Acting-Chairman
- 18 Mulvey.
- 19 Maybe each of you can take a shot
- 20 at this if you care to. If you care not to,
- 21 that's fine too.
- 22 If we were to decide to approach

- 1 this project by first putting out notice and
- 2 comment b or advance notice and comment to get
- 3 more comment, we p several of the witnesses,
- 4 and I believe you did, Mr. Hamberger, talked
- 5 about kind of limited time. I think we
- 6 announced this hearing just a couple weeks
- 7 ago. It's a pretty sweeping topic and
- 8 arguably the stakeholders wouldn't have had
- 9 enormous cause to anticipate a hearing.
- 10 It's not like when we had a
- 11 hearing on the common carrier obligation. It
- 12 probably doesn't take most of the people in
- 13 this room a few months to gather their
- 14 thoughts on the common carrier obligation.
- 15 That's an issue that's been around for, you
- 16 know, but, you know, this is something that
- 17 the Board hasn't looked at in years.
- 18 Anyway, so we hatched this hearing
- 19 on you pretty quickly. People said there
- 20 hasn't been enough time for all the
- 21 information to come forward for this hearing.
- 22 I note that a couple of the bigger

- 1 consulting firms that most of the large
- 2 stakeholders here rely on who I'm told are
- 3 arguably the most expert on URCS, aren't
- 4 witnesses today for whatever reason. Maybe
- 5 they needed more time.
- 6 But do an advance notice of
- 7 proposed rulemaking or some other type of
- 8 notice and comment to get more thoughts about
- 9 how we would proceed with this massive
- 10 project.
- 11 And then I wanted to get your
- 12 thoughts and reaction to this approach: We
- 13 retain a highly-qualified firm through a
- 14 competitive procurement process to actually
- 15 scope the project, to set up this is what b
- 16 introduced all the stakeholders, kind of take
- 17 an approach similar to what the Christensen
- 18 group did on their study last year, and come
- 19 back to us in a reasonable period of time with
- 20 here is our proposed plan, here are the big
- 21 items that need to be addressed, here is a
- 22 structure and a process and, by the way, here

- 1 is a budget and a timeline.
- 2 And then we put that out for bid
- 3 probably with the understanding that the first
- 4 firm wouldn't be eligible to be the lead
- 5 bidder on that on the bigger job.
- 6 Does that b then we can go to
- 7 Congress with actually a real budget, a real
- 8 timeline, show them a real thoughtful project
- 9 scope, and don't have to go back to them year
- 10 after year saying, gee, that four million we
- 11 guesstimated back in 2009, that was a
- 12 guesstimate and it's now nine.
- Because that just gives me bad
- 14 flashbacks to highway projects that were
- 15 really important, the people were so anxious
- 16 start, and they never wanted to go communicate
- 17 with anybody what the actual cost was going to
- 18 be.
- 19 And reputations and entire
- 20 agencies' reputations can get impugned that
- 21 way, and I just don't want to see us fall into
- 22 that trap.

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1 But any reaction to the type of
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- 2 approach I just described?
- 3 MR. HAMBERGER: I notice, Rick, you
- 4 did mention ANPRM and you approach it like --
- 5 again like Tom.
- It's nothing that we had actually
- 7 talked about as an industry, but that
- 8 certainly sounds like a logical p one logical
- 9 way to go.
- 10 Doesn't necessarily, you know,
- 11 have to be the only way. But, you know,
- 12 getting b scoping the approach obviously makes
- 13 some sense.
- 14 MR. WEICHER: I agree. I think the
- 15 b as we had suggested, I think there is a role
- 16 in here for an ANPR. And in the type of
- 17 sequence you suggested, I do think it's
- 18 important that the -- and I'm not saying the
- 19 Board would do this, but it not sort of
- 20 abnegate its core responsibility to set the
- 21 policy directions of this thing through a
- 22 consultant.

- 1 And having said that, they can
- 2 serve you up something and perhaps that
- 3 becomes a subject of an ANPR for the work plan
- 4 or something on that order.
- 5 The process you have in place now,
- 6 you b we're glad to get an opportunity for
- 7 some additional written comments after this
- 8 hearing, because we have not p and I'm not
- 9 sure we will in that time period, be able to
- 10 deeply address the 13 issues or þ 12 or 13
- 11 issues, but they can be commented on, perhaps
- 12 some element of prioritization.
- 13 Some of them are different kinds
- 14 of things. Some of them like the RCAF thing
- 15 are things, well, what do you do with this and
- 16 that?
- 17 They're not the same as URCS.
- 18 Some like variability and multiple and single
- 19 all go to the core of URCS.
- But, yes, I think if you go
- 21 through that, there is a role there by we
- 22 probably support somebody, I think it was Mr.

- 1 Convey, the panel type -- or your suggestion
- 2 of some kind of panel. That's perhaps that
- 3 fits in the middle there someplace.
- 4 I do think it's important that
- 5 something of this magnitude not sort of
- 6 totally be booked out, so to speak.
- 7 Clearly, you will need that
- 8 resource to get down the path, but a blend of
- 9 comment and input on how they do that, I
- 10 think, is important to us as well.
- 11 MR. HAMBERGER: Why don't I take it
- 12 as an assignment that we'll go back and see if
- in the next 30 days we can come to some
- 14 recommendation on process.
- I don't know that we will, but
- 16 we'll b
- 17 VICE CHAIRMAN NOTTINGHAM: I would
- 18 appreciate that. I'm just one Board member,
- 19 but I just, you know, and I think if you put
- 20 yourselves in our shoes if your credibility
- 21 and reputations were on the line to properly
- 22 estimate the timeline and a budget for a

- 1 project of this magnitude and say your job was
- 2 on the line or your performance rating was on
- 3 the line, would you just kind of want to wing
- 4 a number and start and hope that it all works
- 5 out, or would you want to scope out the
- 6 complex project and actually have a budget and
- 7 a timeline?
- 8 That's kind of where I'm getting
- 9 at before you embark. But if you can think of
- 10 it from that perspective, is there anything
- 11 you'd like to contribute?
- MS. RINN: I think what you're
- 13 talking about absolutely makes sense to me.
- 14 We try to take the same approach every time we
- 15 get involved in major litigation.
- 16 Obviously, it's complex, you don't
- 17 control all the variables, but you make
- 18 reasonable determinations about the types of
- 19 activities, the order in which they're going
- 20 to take and how you're going to source it.
- 21 And then you manage through that
- 22 plan and sometimes you do better, and

- 1 sometimes you don't do as well.
- 2 But the one thing I found is that
- 3 by having a plan, you end up getting more done
- 4 with less money than if you don't have a plan.
- 5 And that ultimately while you are
- 6 clearly a government agency and due process
- 7 means that all of the stakeholders have to
- 8 have an opportunity to have their views heard
- 9 and have access to what you're doing, at the
- 10 end of the day there's a project management
- 11 principle that has to be done. Which means it
- 12 comes down to a smaller group that's basically
- 13 focused on what's the work to be done, what's
- 14 the order in which to do it, and when do we
- 15 get the appropriate input from appropriate
- 16 parties.
- 17 And only with that can you come up
- 18 with a realistic schedule and budget.
- 19 ACTING-CHAIRMAN MULVEY: You always
- 20 need to start someplace. And we're in the
- 21 process right now of the STB being re-
- 22 authorized and being revised actually since

- 1 the first time it was created.
- 2 And that if we are going to forge
- 3 ahead with this, having within the budget some
- 4 monies, which based upon the best guesses,
- 5 best estimates, which all estimate always are,
- 6 of what it's going to cost and how long it's
- 7 going to take, I do know that agencies all the
- 8 time come up with a "needs forecast" for doing
- 9 things that they have been charged with.
- 10 Which may not bear much in the way or reality
- 11 or how much analysis behind them, but that's
- 12 what they think they're going to need.
- 13 And so they ask for that, and they
- 14 ask for that in the appropriations and in the
- 15 authorization.
- 16 So, I do think that we do need to
- 17 get going pretty quickly on this. I do think
- 18 that there can be revisions as time goes on.
- 19 And as we see what the needs are, we can re-
- 20 contract, re-forecast, either reduce or
- 21 increase our request as it warranted.
- I did have one question though.

- 1 We'll see in the testimony that the railroads
- 2 do not use a uniform system of accounts in
- 3 their own accounting systems, but they have
- 4 their own systems and they translate those
- 5 data into the uniform system. And this
- 6 translation is said to lead to shortcomings in
- 7 the accounting data upon which URCS is based.
- 8 How do the railroads carry out the
- 9 development of the uniform system of accounts
- 10 data that is used in URCS? And if this
- 11 translation is indeed taking place, what steps
- 12 can be taken to improve that accounting data
- 13 being used in URCS?
- 14 MR. WEICHER: I'm not sure I'm
- 15 sophisticated enough as an accountant to
- 16 respond to that. I know that we have so many
- 17 accounting requirements. I mean our 10-K, our
- 18 R-1, these are all prepared under a variety of
- 19 prescribed rules.
- I don't b beyond that I can't
- 21 really address how we get from one to the
- 22 other, except we are so regulated, so careful

- 1 of that, that I have to believe we do our very
- 2 best to follow all procedures in accordance
- 3 with generally accepted accounting principles.
- 4 MS. RINN: I likewise have to make
- 5 a disclaimer. I liked economics, but I quit
- 6 accounting after one semester.
- 7 But my understanding is we do use
- 8 the uniform system of accounts for the
- 9 accounting for the railroad which of course
- 10 now is the bulk of Union Pacific Corporation.
- 11 So, the financial data gets there.
- 12 Now, obviously there's a lot of stuff behind
- 13 that in terms of cost setters and cost codes
- on how you get it into the USOA.
- But when you're talking about the
- 16 R-1 which goes beyond the Uniform System of
- 17 Accounts, there may be a greater array of
- 18 interpretation of it depending on how a
- 19 particular railroad has its data systems set
- 20 up to record certain types of operational
- 21 data, for lack of a better term, that
- 22 different railroads are making different

- 1 assumptions on how to take their business data
- 2 and get it into the form that's required in
- 3 the R-1.
- 4 And so, I certainly think that
- 5 you're going to see that there's probably a
- 6 range of solutions there. I'm not sure to
- 7 what extent that there's really a range in the
- 8 accounting data, because your Uniform System
- 9 of Accounts tries to follow GAAP. Our other
- 10 reporting has to follow GAAP, but I may be b
- 11 I may be missing some things where there are
- 12 discrepancies or adjustments that have to be
- 13 made other than railroad versus non-railroad.
- 14 ACTING-CHAIRMAN MULVEY: Maybe
- 15 there's a need for more consistency that the
- 16 railroads are doing it very, very similar to
- 17 each other rather than major differences
- 18 between the railroads.
- MR. WEICHER: Mr. Chairman, I have
- 20 been advised that it's conceivable depending
- 21 on how far you go with this, you may need to
- 22 look at the Uniform System of Accounts, you

- 1 may need to think about whether things fit the
- 2 same categories.
- Beyond that, I don't understand b
- 4 I know there are these processes to go back
- 5 and forth b
- 6 ACTING-CHAIRMAN MULVEY: Okay.
- 7 MR. WEICHER: -- but it may be a
- 8 broader inquiry, not that we're looking for
- 9 ways to make this more complicated.
- 10 ACTING-CHAIRMAN MULVEY: No,
- 11 neither am I. That's all I have.
- 12 Well, this panel, again, thank you
- 13 very much, as always. Mr. Hamberger, Mr.
- 14 Weicher and Ms. Rinn, thank you very, very
- 15 much.
- 16 I want to call up our last panel.
- 17 This is our third and final panel today
- 18 classified as other interested parties. Mr.
- 19 Gregory Breskin and Mr. Robert Leilich, Mr.
- 20 George Grimes are representing themselves as
- 21 experts in these matters. And then Ms. Sandra
- 22 Dearden of Highroad Consulting, Limited.

- So, welcome, panelists. I assume
- 2 the Vice Chairman is on his way back, but I
- 3 want to thank you all for coming. Nice to see
- 4 you again, Mr. Breskin.
- 5 I guess you can begin making your
- 6 presentation. We'll have you summarize your
- 7 presentations, and then we'll go to questions.
- 8 Mr. Breskin.
- 9 MR. BRESKIN: Thank you, Mr.
- 10 Chairman. Mr. Vice Chairman, when he gets
- 11 back.
- 12 My first interest b and I'm here
- 13 strictly on my own. I'm not representing any
- 14 group shippers or railroads.
- 15 My interest in URCS started with
- 16 my doctoral dissertation in 1983. At that
- 17 time, I happened to be working for the costing
- 18 section of the Sante Fe Railway. And my
- 19 dissertation, among other things, showed me
- 20 that rail costs are decidedly nonlinear in
- 21 nature.
- 22 And then I got to working heavily

- 1 with some Rail Form A numbers and some URCS
- 2 numbers, and looking into the history of Rail
- 3 Form A and URCS going back. And basically,
- 4 the technology of the variability in Rail Form
- 5 A and then in URCS, goes back to 1939 and
- 6 really hasn't changed that much since.
- 7 And I'd like to speak to the two
- 8 primary areas. One is non-linearity of rail
- 9 costs. And my own research, some of it
- 10 published, some not, some forthcoming, shows
- 11 that rail costs appear to be very nonlinear,
- 12 whereas the URCS variability estimates are
- 13 linear. So, I would suggest that nonlinear
- 14 models be used.
- 15 My personal preference is the
- 16 Translog Functional Form that allows you to
- 17 use multiple causal factors as opposed to one
- 18 measure of output, one measure of size. And
- 19 then it allows you to estimate very easily,
- 20 partial elasticities.
- 21 And elasticity on the cost meaning
- 22 tends to be the ratio of average cost to

- 1 variable cost b or, excuse me, average cost to
- 2 marginal cost.
- 3 And you can develop, as I have
- 4 done in a couple of articles which were
- 5 attached to my submission, from that you can
- 6 develop marginal cost estimates as well as
- 7 average cost estimates.
- 8 As far as I'm aware in the
- 9 literature, there is no specific definition as
- 10 to whether variable costs in the rail costing
- 11 framework is speaking to marginal or average
- 12 variable costs. Both of them are variable,
- 13 but it b there is nothing that I have been
- 14 able to find in the literature that says
- 15 specifically one way or the other which it's
- 16 supposed to be.
- 17 Now, from economics, we know that
- 18 optimal markup pricing, Ramsey pricing and so
- 19 forth all run off of marginal costs. And my
- 20 personal belief is that marginal cost is what
- 21 is meant by the use of the term "variable
- 22 cost in rail costing.

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1 So, I would strongly suggest that
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- 2 we look at the idea of multiple causal factors
- 3 including size measures, as well as operating
- 4 or intermediate operating measures such as
- 5 gross ton miles, car miles, train miles and so
- 6 forth that have been used in some of my
- 7 research, because I believe those better
- 8 reflect what's actually going on when you
- 9 actually move a train and develop an estimate
- 10 of the actual movement of the train to the
- 11 cost, as well as including the total level of
- 12 activity on the railroad system. And costs
- 13 will vary depending on total activity on the
- 14 railroad system.
- So, I would say first we need to
- 16 define, or someone in the industry, the Board
- 17 and so forth, needs to define are we looking
- 18 at marginal costs or are we looking at
- 19 variable costs. And from that point, I
- 20 believe marginal cost is probably the best.
- 21 Secondly, I think we need to
- 22 strongly consider non-linearities in costs.

- 1 This can be done using pulled data systems of
- 2 the railroads.
- When you go back to the 1939 data,
- 4 we didn't have computers to do regression
- 5 analysis. Now, we have computers. We can
- 6 create panel data sets of both time series and
- 7 cross-sectional data that can be regressed
- 8 very quickly using even some very complicated
- 9 regression methodology.
- 10 So, I would suggest that those are
- 11 possibilities for us.
- 12 And then the last thing I would
- 13 suggest along with that, is that we use
- 14 definitely multi-variable regression models
- 15 where we apply multiple measures of railroad
- 16 activity, as well as including multiple
- 17 measures of size or capital stock.
- 18 And I think that that would give a
- 19 much better estimate of what's really going on
- 20 in the railroad, and we can develop marginal
- 21 costs which then apply to the regulatory
- 22 oversight.

- 1 And I have provided several
- 2 articles along with my submission that I think
- 3 cover in much more detail, how this might be
- 4 done.
- 5 And with that, I will leave it
- 6 there.
- 7 ACTING-CHAIRMAN MULVEY: Thank you.
- 8 Mr. Leilich.
- 9 MR. LEILICH: Thank you, Mr.
- 10 Chairman and Vice Chairman.
- 11 I'd like to summarize or my
- 12 interest in this proceeding is based on the
- 13 fact that at one time I was the project
- 14 manager and lead consultant on the development
- of the Uniform Rail Costing System.
- 16 The original intent of my Peat
- 17 Marwick Mitchell & Company staff, was to fix
- 18 the known defects in the Rail Form A costing
- 19 methodology.
- The ICC, however, wanted to
- 21 develop a new statistical approach to rail
- 22 costing that more accurately reflected real

- 1 costs and the long-term variability of those
- 2 costs.
- 3 The study team included some of
- 4 the best statistical experts in the nation.
- 5 As part of the study, the ICC also wanted a
- 6 new regulatory chart of accounts which better
- 7 reflected generally accounting b accepted
- 8 accounting principles.
- 9 The study team from former b from
- 10 the former Haskins & Sells, had the
- 11 responsibility of developing the new USOA to
- 12 be used as inputs into the new URCS
- 13 methodology.
- 14 Reviewing of the history of the
- 15 two teams, there was tension between the PMM,
- 16 my team, Haskins & Sells and the ICC on both
- 17 the development of the new form, RO1USOA, and
- 18 the costing methodology and myself b in
- 19 itself.
- In my opinion, too many of the
- 21 original proposed accounting definitions did
- 22 not have the functionality that best reflected

- 1 the many activities performed by railroads.
- 2 This tension ultimately led to the
- 3 restoration of much, but not all, of the
- 4 function definitions contained in the old
- 5 USOA. Differing viewpoints among the two
- 6 study teams and the ICC were never fully
- 7 resolved.
- 8 The biggest flaws in URCS, I think
- 9 lie in three areas; the USOA itself, the
- 10 problems with statistical analysis, and even
- 11 the reported operating statistics.
- 12 The USOA was never fully supported
- in the proposed -- the present USOA was never
- 14 fully supported by the former Cost Analysis
- 15 Organization formed by the AAR.
- 16 The ICC did not accept the advice
- 17 and recommendations of the CAO, being wary of
- 18 being accused of being in the hands of the
- 19 railroad. Or as one ICC manager noted,
- 20 letting the fox design the security system for
- 21 the henhouse. While this is certainly a
- 22 legitimate concern, I think it missed out on

- 1 the value that the CAO could have contributed.
- 3 that more public involvement of the railroads,
- 4 the ICC or the CAO and the shippers and other
- 5 interested parties, could have contributed to
- 6 developing a better, more accepted
- 7 evolutionary approach to railroad costing than
- 8 developing a totally new approach that few
- 9 really liked or understand.
- 10 The old adage if it ain't broke,
- 11 don't fix it, applies. A tune-up might have
- 12 worked better.
- 13 I think breaking out the
- 14 categories of labor materials, purchase
- 15 service, et cetera, was a good idea for a
- 16 number of reasons. Beyond this, only a few
- other accounts needed changes, and a couple of
- 18 new accounts were also warranted.
- 19 To this day, no U.S. Class I
- 20 railroad uses Form R-1, USOA accounting for
- 21 its own use, internal use.
- In many p in all cases, the

- 1 numbers are translated by the railroads as
- 2 best they can. In some ways, it's likely that
- 3 some of the conversions are analogous to
- 4 pounding a square peg in a round hole.
- 5 On the statistical analysis side,
- 6 the second fundamental flaw is the use of
- 7 statistical analyses to determine the
- 8 variability of costs and production factors
- 9 related to those costs.
- 10 When the concept was first
- 11 proposed to me in about 1976, it seemed like
- 12 a very good idea. Then, there were about 55
- 13 to 58 Class I railroads, the diversity of
- 14 which theoretically formed a good basis for
- 15 analyzing variability and causal relationships
- 16 between costs and transportation production
- 17 units.
- 18 No one anticipated that the
- 19 industry would shrink to the number -- the
- 20 small number of railroads that exist today.
- Not surprisingly, one of the first
- 22 things the study team found were high levels

- 1 of statistical auto correlation. For example,
- 2 there was a high correlation between fuel
- 3 consumption and train crew wages.
- 4 Intuitively, this does not make
- 5 sense. It does make sense to relate fuel
- 6 consumption to one or more gross ton miles,
- 7 freight car miles, locomotive unit miles, et
- 8 cetera.
- 9 Here, however, there is yet
- 10 another statistical problem in determining
- 11 which factors are most directly related to
- 12 fuel consumption, because there are also very
- 13 good statistical relationships or auto
- 14 correlation between each of these same three
- 15 production units.
- 16 Some statisticians might say that
- if they all work, then any one of them is good
- 18 enough. However, this may not work for all
- 19 kinds of railroad operations.
- 20 An example here is that GTMs are
- 21 much more related to fuel consumption on heavy
- 22 coal trains, whereas for short, fast,

- 1 intermodal trains, car miles and locomotive
- 2 unit miles are more prominent.
- 3 It was a frustrating experience to
- 4 try to make these statistical relationships
- 5 work across a broad spectrum of railroad
- 6 operations with a high degree of statistical
- 7 confidence.
- 8 Marginal improvements in accuracy
- 9 were burdened with complexity. The inaccuracy
- 10 and details of operating statistics simply did
- 11 not justify pursuing better statistical
- 12 relationships.
- So, if you get a correlation of 80
- 14 percent, it means that 20 percent of the cost
- 15 relationships cannot be explained.
- 16 Then, there were many statistical
- 17 costs that could not be nailed down, because
- 18 they're heavily influenced by management
- 19 decision. Track maintenance is one example,
- 20 and equipment is another, and I won't go into
- 21 these details.
- 22 URCS and its predecessor has been

- 1 readily criticized by many people such as the
- 2 person on my left, and Rhodes and Westbrook in
- 3 1986, and many others, so it is pointless to
- 4 rehash which has been so eloquently stated,
- 5 or, for that matter, for me to add anything
- 6 new.
- 7 For all the time, money and effort
- 8 that went into developing URCS, I'm of the
- 9 opinion that it does not produce results that
- 10 are significantly more accurate or reliable
- 11 than the old Rail Form A.
- 12 The fact that many costs in URCS
- 13 are still based on the old RFA allocation
- 14 procedures, including translating some Form R-
- 15 1 USOA accounts back to the old USOA format,
- 16 strongly suggests that URCS has not achieved
- 17 its goals.
- 18 On the operating statistics side,
- 19 they're not as accurate as might be desired.
- 20 Though they are probably much, much better
- 21 than they have been in the past, problems
- 22 remain.

- 1 There is no audit or
- 2 reconciliation of operating statistics. There
- 3 are gray areas between switching and running.
- 4 Work train statistics are likely under
- 5 reported. Problems in generating operating
- 6 statistics are particularly evident in the
- 7 intermodal area.
- 8 Is an empty container on a flat
- 9 car considered a load or empty? Is that
- 10 influenced by whether the rail was getting
- 11 paid to move it?
- 12 What about a loaded and empty
- 13 container on the same car? Is a group of
- 14 articulated cars considered one or more cars?
- 15 I don't think this has been resolved. A
- 16 fundamental reassessment of rail costing
- 17 procedures is needed.
- 18 Well, I, like most people in the b
- 19 who do costing, use an engineered approach to
- 20 cost. Most avoidable costs can be quickly and
- 21 fairly and accurately determined. Given a
- 22 good description of the operation and a

- 1 profile of the route, simulation models can be
- 2 used.
- While I do support the merits of
- 4 discontinuing the use of single-point
- 5 variabilities, URCS' more sophisticated
- 6 statistical approach still does not consider
- 7 that costs by category may have different
- 8 degrees of variability, or that changes in
- 9 variability may not be linear with changes in
- 10 volume, as Greg pointed out.
- In short, I believe that a more
- 12 down-to-earth, practical oriented approach to
- 13 railroad costing is desirable.
- 14 ACTING-CHAIRMAN MULVEY: Another
- 15 minute.
- MR. LEILICH: It should be easily
- 17 modified as specific circumstances might
- 18 warrant.
- 19 I am confident that if
- 20 knowledgeable costing people from the
- 21 industry, shippers, the STB were to work
- 22 together in a public forum, then a more

- 1 flexible, more workable costing methodology
- 2 more easily understood could be developed.
- If nothing else, I base my
- 4 proposal on my many years of rail costing and
- 5 successfully negotiating many contracts or
- 6 resolving disputes. I will not cover the
- 7 response to my specific issues, because I
- 8 think they're well documented.
- 9 ACTING-CHAIRMAN MULVEY: Thank you.
- 10 Mr. Grimes.
- 11 MR. GRIMES: Thank you. It's a
- 12 privilege to be here. The subject I'm going
- 13 to talk about is capital inputs with respect
- 14 to URCS.
- 15 As a young railroad engineer, I
- 16 was often perplexed by the way we segregated
- our costs into capital on one hand, and then
- 18 to expense on the other. We had a budget for
- 19 one, and we had another budget for the other,
- 20 yet they were really for the same kind of
- 21 activities.
- These two accounting systems led

- 1 to some interesting conversations. For
- 2 example, I once had a roadmaster call me when
- 3 I was director of engineering, and ask for a
- 4 carload of ballast.
- 5 I told him that we were already
- 6 over our budget and couldn't afford a carload
- 7 of ballast, but then I asked him to go back
- 8 and check to see if he needed three. Because
- 9 if he needed three carloads of ballast, we
- 10 could afford that. Because three carloads of
- 11 ballast met the unit of property, it made it
- 12 capital, and we had room in our capital
- 13 budget.
- 14 He went back and checked, and
- 15 called and said he needed three carloads of
- 16 ballast.
- 17 The point of this story is that
- 18 from a strictly engineering standpoint, a tie
- 19 is a tie, ballast is ballast, rail is rail.
- 20 We all need it to run the railroad. We don't
- 21 really care which budget it comes out of.
- 22 As it turns out, economists think

- 1 a lot like engineers. Costs are costs whether
- 2 capital or expense.
- 3 Over the years, I began to wonder
- 4 whether these distinctions and the way we
- 5 segregated costs and capital and expense for
- 6 accounting purposes, might have some bearing
- 7 on the way we thought about variable costs and
- 8 the way we thought about prices. Was
- 9 something missing in our economic cost
- 10 equation?
- 11 These questions led me to
- 12 eventually engage in a series of studies that
- 13 combined economic and financial concepts of
- 14 cost. What I found was that capital and
- 15 expense both represent costs that could be
- 16 considered as either variable or fixed from an
- 17 economic viewpoint, and should be considered
- 18 in the economic equation.
- 19 Curiously, this relationship had
- 20 not previously been defined. There were hints
- 21 from Kahn, and Friedman, and Wilson, but
- 22 nothing specific.

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1 The research I conducted also
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- 2 examined the possibility that railroad capital
- 3 inputs represent an incremental cost for
- 4 traffic that was inadequately addressed in
- 5 regulatory estimates of variable cost.
- 6 Using data from 1988 to 2002, I
- 7 found that in aggregate for Class I railroads,
- 8 infrastructure capital spending was largely
- 9 variable with and caused by output as measured
- 10 by gross ton miles on a year-to-year basis.
- 11 I recently updated my original
- 12 analysis using data through 2007, to check my
- 13 initial studies. And found that in aggregate,
- 14 infrastructure capital spending had a
- 15 variability or elasticity of over 100 percent
- 16 with respect to output.
- I also found that in aggregate,
- 18 net road assets had an elasticity very close
- 19 to that estimated for ongoing capital
- 20 spending.
- 21 URCS appears to be deficient in at
- 22 least a couple of ways. First, it uses

- 1 depreciation instead of ongoing capital
- 2 spending as an economic cost. Depreciation is
- 3 not an economic cost, capital spending is. It
- 4 represents money going out of the company.
- 5 Ongoing capital spending is almost
- 6 twice depreciation expense, so this is not a
- 7 minor error.
- 8 Second, URCS uses default
- 9 variability estimates that go back to 1939, a
- 10 50 percent for infrastructure capital inputs,
- 11 instead of the far higher estimates that I
- 12 found based on more recent data. Again, this
- 13 looks to be a significant error.
- 14 Should the Board consider
- 15 modifying URCS, it should consider using
- 16 ongoing capital spending instead of
- 17 depreciation as an economic cost, and revise
- 18 the elasticity estimates for capital inputs
- 19 whether for actual capital spending or return
- 20 on infrastructure investment.
- 21 In summary, railroads are
- 22 immensely capital intensive, and it's

- 1 particularly important to get this part of the
- 2 regulatory variable cost equation correct.
- 3 Thank you.
- 4 ACTING-CHAIRMAN MULVEY: Thank you,
- 5 Mr. Grimes.
- 6 Ms. Dearden.
- 7 MS. DEARDEN: Good afternoon,
- 8 Chairman Mulvey and Vice Chairman Nottingham,
- 9 and thank you for conducting this hearing.
- 10 Knowing that railroad marketing
- 11 people do not use URCS for decision making,
- 12 when I started my firm in 1996, I conceived
- 13 and directed development of the rail costing
- 14 model, INSIGHT: Rail Edition. And to my
- 15 knowledge, it is the only rail costing model
- 16 in the industry that is not based on URCS, and
- 17 it is the only cost model that includes costs
- 18 for Canadian railroads.
- 19 Instead, the U.S. railroad costs
- 20 are based on the railroad's financial data
- 21 filed in the annual R-1 Reports. And Canadian
- 22 railroad costs are based on data reported in

- 1 the stats in Canada Rail p Rail Canada Report.
- We first started questioning the
- 3 accuracy of URCS in 2000, when a client
- 4 requested parallel costing. They wanted URCS
- 5 cost and INSIGHT cost. And at that time, URCS
- 6 cost for the steady lanes, were generally
- 7 about 40 percent higher than the cost
- 8 calculated by our model.
- 9 In 2006, again a client requested
- 10 URCS cost and INSIGHT cost. And for a
- 11 specific problem lane, it was a high-volume
- 12 lane, URCS costs were more than double the
- 13 cost calculated by our model.
- Now, I don't suggest that our
- 15 model is perfect. However, we've done
- 16 numerous projects for two Class I railroads
- 17 and I've had an opportunity to compare the
- 18 cost calculated by our model against those
- 19 calculated by their internal management cost
- 20 system, and the difference in calculations
- 21 were less than \$5 a car. So, we think it's a
- 22 pretty good model.

- 1 Someone help me out here. Okay.
- 2 Thank you.
- 3 Railroad productivity has
- 4 increased significantly since 1980. Rail
- 5 employee productivity is up 428 percent,
- 6 locomotive productivity has increased 124
- 7 percent, productivity per mile of track is up
- 8 225 percent, fuel efficiency has increased 85
- 9 percent, and overall railroad productivity has
- 10 increased 163 percent.
- 11 The next slide illustrates the
- 12 improvement in railroad productivity since the
- 13 Staggers Rail Act was enacted.
- 14 Some of the Board's questions and
- 15 issues that were presented in the decision to
- 16 conduct the hearing are pretty
- 17 straightforward, so I'll just limit my
- 18 comments to a few key issues.
- 19 When URCS was developed in the
- 20 '80s, the objective was to develop a model
- 21 that calculated system average costs. One of
- 22 the questions was whether we should improve

- 1 the efficiency associated with the multi-car
- 2 and unit-train shipments.
- 3 Unit-trains are typically designed
- 4 to address specific service and supply chain
- 5 requirements of the shippers and their
- 6 customers. So, the shipment characteristics
- 7 with unit-trains can vary significantly.
- 8 Some of them include shipment
- 9 size, age and horsepower of locomotives, use
- 10 or non-use of run thru or distributive power,
- 11 deadheading of crews or locomotives when
- 12 trains are interchanged, and return of
- 13 empties.
- 14 Empties, for example, can be
- 15 returned in a manifest train service with
- 16 existing capacity or sometimes the railroads
- 17 dedicate engines and crews to return the
- 18 empties as a unit. So, the cost varies
- 19 significantly.
- 20 Because of the variations, I
- 21 submit that the railroads would be
- 22 significantly challenged when trying to

- 1 develop system-average costs per unit-train
- 2 operations.
- It's possible that maybe what we
- 4 should look at instead is breaking it down by
- 5 commodity type. In other words, grain trains
- 6 may have different characteristics than coal
- 7 trains.
- Also, it's been our experience
- 9 that cost models in general, understate the
- 10 actual savings in switching cost for multiple-
- 11 car and unit-train shipments.
- For example, we recently performed
- 13 cost studies for moves of 75-car unit-trains
- 14 compared to single-car shipments. Switching
- 15 costs for the unit-trains were only 25 percent
- 16 lower than for single cars. Yet, we know from
- 17 experience, that the switching costs should be
- 18 much lower.
- 19 The question is the same as
- 20 presented in Ex Parte 681. Is the purpose of
- 21 URCS to calculate system-average cost or is it
- 22 the Board's objective to develop a revised

- 1 system that allows inputs as shipment-specific
- 2 information?
- If the system is to be adaptable,
- 4 then guidelines need to be clearly defined.
- 5 Questions, Issues 2 and 13
- 6 regarding the historical studies and
- 7 statistical relationships, these comprise the
- 8 basic infrastructure of URCS. Switching
- 9 studies and other historical studies should be
- 10 updated so that costs reflect contemporary
- 11 equipment and operating practices.
- 12 One example of the need to review
- 13 statistical relationships are locomotive fuel
- 14 costs are allocated on a gross ton mile and
- 15 locomotive unit mile basis.
- 16 Is the current split still valid?
- 17 Other allocations should be
- 18 examined as well.
- 19 Also, the accuracy of reporting by
- 20 the railroad should be confirmed as some of
- 21 their data reported in the R-1 Reports appear
- 22 to be suspect.

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1 For example, we noted that costs
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- 2 for one p reported by one railroad for fuel,
- 3 switching fuel, was exactly the same percent
- 4 compared to total fuel for the last six years.
- 5 The system to cost intermodal
- 6 shipments is dated and should be revised to
- 7 reflect contemporary operating practices, and
- 8 I go into one more detail in my testimony that
- 9 I filed.
- 10 But we noted in 1997, that the
- 11 Board acted on the AAR's recommendation to
- 12 change the inter-train/intra-train standard
- 13 for intermodal shipments from 200 miles to
- 14 4,163 miles. Quite a difference. So, hold
- 15 that thought and we'll go to the next slide.
- 16 The current I&I standard for non-
- 17 intermodal shipments is still 200 miles.
- 18 Railroads have blocking and car
- 19 movement histories that can be used for new
- 20 studies. Since the railroads have the data,
- 21 most likely this factor could also be carrier
- 22 specific.

- 1 To my knowledge, there has not
- 2 been a test developed to test the validity of
- 3 the URCS model. Going forward, it is
- 4 important for URCS to reflect current
- 5 equipment, operations and cost. The Board
- 6 should determine the most cost-efficient
- 7 method to confirm the accuracy of the model in
- 8 the future, either perform scheduled updates
- 9 of the model as directed by the ICC when it
- 10 was released, or develop an analytical process
- 11 and schedule to test the validity of the
- 12 model.
- In summary, we believe the URCS
- 14 model should be updated. If the Board decides
- 15 to update URCS, they should confirm if URCS is
- 16 to report system-average costs or if the
- 17 revised model will be adaptable to shipment-
- 18 specific information.
- 19 Historical studies and statistical
- 20 relationships make up the infrastructure of
- 21 URCS, and they should be reviewed and updated
- 22 to reflect current equipment and operating

- 1 practices.
- 2 The method to cost intermodal
- 3 shipments is dated and should be revised. And
- 4 the I&I standard for intermodal and non-
- 5 intermodal should be reviewed and updated, and
- 6 the Board should decide if the I&I mileages
- 7 should be carrier specific.
- Finally, going forward we need to
- 9 develop the best system to maintain the
- 10 accuracy of the URCS model.
- 11 Thank you.
- 12 ACTING-CHAIRMAN MULVEY: Thank you.
- 13 Chip, do you want to go first on
- 14 this?
- 15 VICE CHAIRMAN NOTTINGHAM: Thank
- 16 you. I just was going to ask a housekeeping
- 17 question partly because although, Ms. Dearden,
- 18 you're a very familiar face here, I haven't
- 19 had the privilege of hearing the other
- 20 witnesses testify.
- 21 Are you each here, to clarify, on
- 22 your own dime, so to speak, or is anybody

- 1 compensating you to be here today? I'll just
- 2 ask each of the, just for the record, each of
- 3 the witnesses.
- 4 MR. LEILICH: My wife has given me
- 5 a budget to come here.
- 6 MR. GRIMES: I'm here on my own
- 7 time and my own b at my own expense. And I'm
- 8 also staying with a family member to be able
- 9 to reduce that expense.
- MR. BRESKIN: I have to admit that
- 11 my university said that they would cover the
- 12 cost of my trip here. Other than that, I'm on
- my own.
- 14 ACTING-CHAIRMAN MULVEY: That's
- 15 common procedure. If you're testifying before
- 16 the Congress or before an agency, the
- 17 university usually will pay for those
- 18 expenses, but you're not representing anybody
- 19 who's a party to this.
- MS. DEARDEN: I did not ask my
- 21 clients to pay for this, because I'm just
- 22 passionate about this particular subject.

- 1 That's why I'm here.
- 2 VICE CHAIRMAN NOTTINGHAM: Thank
- 3 you. There's not necessarily a right or wrong
- 4 answer. I just, for the record, it's helpful
- 5 to know. Thank you.
- I really don't -- this has been
- 7 very informative. I've looked through both
- 8 the testimony and some of the attachments that
- 9 some of you had submitted. And I will defer
- 10 to you to take the lead, Dr. Mulvey, with this
- 11 panel, doctor to doctors, and I'll just enjoy
- 12 listening and learning.
- Thanks.
- 14 ACTING-CHAIRMAN MULVEY: Thank you,
- 15 Chip.
- 16 One of the issues that has come up
- 17 is that in doing statistical studies going
- 18 forward now with only having seven North
- 19 American railroads, five domestic ones, Class
- 20 I's anyway, is that the universe has gotten
- 21 too small for b unless we find some way of
- 22 disaggregating it.

- 1 We heard earlier about up in
- 2 Canada they use divisions of the two
- 3 railroads.
- 4 Mr. Breskin, you talked about
- 5 mixing time series and cross-sectional data
- 6 and doing that to up the number of
- 7 observations.
- 8 Can that be done? I mean you'd
- 9 have to do a Chow test, I would think, to show
- 10 that the groups belong to the same universe,
- 11 correct?
- MR. BRESKIN: There are a number of
- 13 tests that you can do. In the process, you
- 14 will want to use some dummy variables to
- 15 indicate shifts from railroad to railroad.
- 16 Which also can be brought into the costing
- 17 methodology in that the underlying technology
- is probably the same, or we can expect that
- 19 the basic technology would be the same
- 20 railroad to railroad, but there probably are
- 21 shifts in individual expense categories that
- 22 will differentiate one railroad to the other,

- 1 and you can take that into consideration.
- 2 Yes, trial test is one of the
- 3 possibilities.
- 4 ACTING-CHAIRMAN MULVEY: Would you
- 5 also accept that using divisions as opposed to
- 6 different years would also be an approach that
- 7 might take care of some of the problems of
- 8 using the multiple years where you might have,
- 9 autocorrelation and other difficulties showing
- 10 up, relating to the independence of the
- 11 observations?
- MR. BRESKIN: A lot of my research
- 13 I have not found too much problem with auto
- 14 correlation. There is a little bit, but it's
- 15 not unworkable.
- 16 The use of the dummy variables,
- 17 the shift parameters seems to take away a lot
- 18 of that auto correlation that occurs.
- 19 One of the problems of using
- 20 divisions, and this comes back to the fact
- 21 that if we go back to 1931, there were a lot
- 22 more Class I railroads. So, you could use a

- 1 cross-sectional dataset and you still had some
- 2 limits.
- Now, when we're down to seven
- 4 railroads, most of my recent research I go
- 5 back to 1984, and have a separate dummy for
- 6 each railroad. When mergers take place, it
- 7 becomes a new railroad and the previous two
- 8 would cease to exist. They'd go to a zero in
- 9 the dummy variable. And I find that that has
- 10 worked relatively well.
- 11 As well as the use, as I mentioned
- 12 earlier, I've been using five measures of
- intermediate operating; gross ton miles, car
- 14 miles, train miles, locomotive horsepower
- 15 miles and switching hours, and along with a
- 16 couple of capital measures and a couple price
- 17 indices.
- 18 And I found that that extensive
- 19 dataset still gives me something in the
- 20 neighborhood of 250 degrees of freedom to work
- 21 with which is b it seems to be sufficient for
- 22 statistical inferences.

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1 ACTING-CHAIRMAN MULVEY: Right.
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- 2 Anybody else want to comment on
- 3 that?
- 4 Dr. Grimes, you mentioned that in
- 5 your analysis of the autocorrelation between
- 6 fuel consumption and wages, is that also b is
- 7 that related to the fact that wages are
- 8 mileage-based in this industry as opposed to
- 9 being hourly-based?
- 10 MR. GRIMES: Forgive me. I don't
- 11 think I submitted a p
- MR. LEILICH: That was mine.
- 13 ACTING-CHAIRMAN MULVEY: I'm sorry.
- 14 That was you. I'm sorry. All right.
- MR. LEILICH: We simply made the
- 16 observation that it existed, and it is
- 17 certainly true that locomotive wages are based
- 18 on train miles, but there are also variables.
- 19 You can have a one unit-train, a
- 20 train with one locomotive unit or ten
- 21 locomotive units, and the pay difference is
- 22 not all that great between the number of units

- 1 versus the number of miles that the crews run,
- 2 but I'm sure there's a huge difference in fuel
- 3 consumption between a train of one unit and a
- 4 train of ten units.
- 5 But when you get all through and
- 6 you take all the numbers at the end of the
- 7 year, run them through their regressions, that
- 8 is masked in the relationship between p that
- 9 we found, between fuel consumption and crew
- 10 wages, was just as good as gross ton miles,
- 11 car miles and locomotive unit miles.
- 12 So, I'll let the expert here
- 13 discuss how to resolve it, but that's what we
- 14 observe by PhDs from one end of the country to
- 15 the other who are really good at what they're
- 16 doing.
- 17 I'm an engineer, practical nuts
- 18 and bolts quy, not a statistician. So, I just
- 19 had to sit back and revel at what these guys
- 20 were arguing about and try to understand it.
- MR. BRESKIN: From what I've found,
- 22 and I kind of go on the assumption that the

1 railroads are using the appropriate amount of

- 2 horsepower for how fast they want to run the
- 3 train and the trailing weight. And I find
- 4 that for as you change horsepower miles
- 5 relative to trailing weight, you'll tend to
- 6 get a faster train the same way as if you want
- 7 to drive a car faster, you tend to use more
- 8 horsepower.
- 9 And the combination of having four
- 10 or five independent variables, allows them to
- 11 work interactively so that you can have gross
- 12 ton miles. And gross ton miles in an
- 13 articulated piggyback train, is going to be
- 14 significantly different.
- 15 One gross ton mile isn't the same
- 16 as a gross ton mile in a coal train, and
- 17 you're going to use different amount of
- 18 locomotive horsepower to pull those, and part
- 19 of that's dependant on the speed.
- 20 But my assumption is that the
- 21 railroads are trying to balance the number -
- 22 the amount of horsepower in general over their

- 1 whole system with the amount of trailing
- 2 weight as well as the speed that they want
- 3 that train to run.
- 4 So, I'll leave it at that.
- 5 ACTING-CHAIRMAN MULVEY: Mr.
- 6 Grimes, care to chime in on this?
- 7 MR. GRIMES: Well, you know, I
- 8 would say that that's basically true. Having
- 9 been in the railroad business, is that
- 10 generally speaking the faster you want it to
- 11 run, the more power you want to put on it, but
- 12 you're limited to a certain degree by
- 13 obviously the characteristics of the road, if
- 14 that's what the major question was.
- I would point out that any
- 16 particular factor that you want to study has
- 17 many, many, many factors in the real world
- 18 that might affect it. So, if you're running
- 19 a b and I'm more of an engineer than an
- 20 econometrician, so forgive me here.
- 21 But the questions is, is how many
- 22 variables do we want to throw into this

- 1 equation?
- 2 ACTING-CHAIRMAN MULVEY: Well, the
- 3 economist's argument would be all those that
- 4 are significant and all those that are for
- 5 explanatory power without, again, getting into
- 6 autocorrelation or multiple p at any rate,
- 7 both Greg and Sandra, both of your models,
- 8 from what I can see, represent a real
- 9 departure from URCS.
- I mean basically your models could
- 11 actually be used to replace URCS and take an
- 12 entirely different approach.
- 13 Would you see that as being
- 14 something that could be done at somewhat less
- 15 cost?
- 16 There's been talk about today
- 17 about how expensive it might be to redo URCS
- 18 and to redo all the engineering analyses and
- 19 the econometrics, et cetera.
- 20 But with your approach adopting a
- 21 translog cost function, or your approach with
- 22 your model, would that be a substitute for

- 1 URCS or would it be in conjunction with
- 2 redoing URCS?
- 3 MS. DEARDEN: I think it has
- 4 potential. I think if that was going to be
- 5 posed, I would like to reconfirm because our
- 6 model has been in place since 1997. I'd like
- 7 to reconfirm all the components in there and
- 8 make sure it's accurate because, like I said,
- 9 I don't suggest that it's perfect.
- 10 But it is based on the railroad's
- 11 own data, it also seems to match the costs
- 12 calculated by their management cost system, so
- 13 I think it has potential.
- 14 ACTING-CHAIRMAN MULVEY: Are your
- 15 calculations linear or nonlinear?
- I mean do you wind up with the
- 17 elasticities that vary with output or is it
- 18 linear?
- 19 MS. DEARDEN: It's probably linear.
- 20 ACTING-CHAIRMAN MULVEY: Probably
- 21 linear?
- MS. DEARDEN: Yes.

- 1 ACTING-CHAIRMAN MULVEY: Greg,
- 2 yours is nonlinear?
- 3 MR. BRESKIN: Mine is definitely
- 4 nonlinear. And I have a couple of b one
- 5 primary that I use a single equation, the
- 6 translog equation, that ends up with about 150
- 7 variables, including quite a few dummy
- 8 variables, but about 55 are actual causal
- 9 variables.
- 10 Does it give costs? I think it
- 11 gives reasonable costs. And if I could do it
- 12 by myself, it can't be terribly cost
- 13 ineffective.
- 14 Would it be a replacement? I
- 15 don't know.
- 16 I've also suggested at one point
- in a published article, that you simply take
- 18 the current breakdowns of expense categories
- 19 in URCS and then use something like the
- 20 translog framework to estimate elasticities,
- 21 or really partial elasticities, that will give
- 22 you characteristics of those expense

- 1 categories, individual expense categories
- 2 relative to variation in train type. So, you
- 3 can look at actual trains and define the
- 4 characteristics of the train, and then take
- 5 that to costs.
- 6 A single equation is obviously
- 7 more cost effective. Does it necessarily give
- 8 a better or worse estimate? I'm not sure that
- 9 any of us know in reality exactly what the
- 10 costs are. So, I guess my feeling would be it
- 11 doesn't give any worse estimate.
- 12 Whether it's better or not, not
- 13 knowing what the true costs are and how I can
- 14 measure them, I can't really say that it gives
- 15 a better estimate. But I'm pretty convinced
- 16 that the multivariate, non-linear will give
- 17 you a better cost estimate than the one or two
- 18 variable linear model would give you.
- 19 ACTING-CHAIRMAN MULVEY: That would
- 20 be the general assumption, I would think.
- 21 Mr. Leilich, you suggest that the
- 22 Uniform System Of Accounts is flawed.

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1 Do you have any specific changes
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- 2 you would like to see made in the USOA?
- 3 MR. LEILICH: I'm not prepared to
- 4 comment on that this time. I think some of my
- 5 comments if the old notes still exist and they
- 6 haven't turned brittle and faded away,
- 7 document some of my feelings on that. And a
- 8 lot of the changes that I wanted to see made,
- 9 were made. Not all of them.
- 10 I think we should not lose sight
- 11 of the fact that costing is an art as much as
- 12 a science, and it will always be that no
- 13 matter what kind of methodology you develop.
- So, I think the idea of a
- 15 transparent methodology -- and I agree with
- 16 the railroad's sensitivity to their own
- 17 internal methodology and their particularly
- 18 the numbers they put into them.
- 19 But you've got a lot of talent
- 20 there in the railroad industry. And if you
- 21 were to get them together with a clean sheet
- 22 of paper, what they know in their heads, I

- 1 believe, can come together and develop a
- 2 methodology.
- None of you have probably ever
- 4 seen the old Rail Form A book which was about
- 5 this wide and about this high that had page
- 6 after page of numbers flow here, flow there.
- Well, at one time I was one of the
- 8 50 experts that really understood Rail Form A.
- 9 I also understood why -- there probably
- 10 weren't p probably 49 of those were liars,
- 11 because it was so difficult. But
- 12 nevertheless, there was a good flow and a good
- 13 methodology.
- 14 And today I think with the
- 15 knowledge that we have and the data that we
- 16 have, we can simplify that and still come up
- 17 with a much better system.
- 18 This doesn't mean we don't need
- 19 the help of the academic experts. I think we
- 20 still need that in the variability issue, but
- 21 there's a logic lot of logic to costing.
- 22 And my experience has been that

- 1 from an engineered cost basis, I can build up
- 2 avoidable costs that probably represent at
- 3 least 50 percent or more of variable costs
- 4 without argument.
- 5 Who's going to argue over crew
- 6 wages for a train going so much distance or
- 7 the train performance calculators that do an
- 8 excellent job of calculating fuel consumption,
- 9 and the equipment, we know the cost of the
- 10 equipment that's assigned. So when you get
- 11 that far, there's no argument.
- 12 When you start getting into
- 13 arguments is, well, what portion of track
- 14 maintenance should be assigned and other costs
- 15 that are variable, but indirect, such as train
- 16 dispatching. Well, then you could go to your
- 17 statistical relationships and start adding
- 18 those on.
- 19 And so with at least half the
- 20 variable costs being avoidable and basically
- 21 non-arguable except maybe the cost of fuel or
- 22 the my TPC model is different than his TPC

- 1 model, you get very, very close. And I've had
- 2 p worked really well with the railroads and
- 3 the shippers in reaching agreements on those.
- 4 And so you narrow down the area
- 5 where you disagree, and then by relying on
- 6 more sophisticated methodologies to distribute
- 7 those costs that are joint and common that we
- 8 talked about here today, I think on a b
- 9 costing would be much simpler, much easily
- 10 understood, and where people will argue on
- 11 differences is relatively small.
- 12 And you can take both sides of the
- 13 equation. Well, how far apart are they? 10,
- 14 15 or 20 percent? Focus on that and then
- 15 you've got a decision.
- I have never ever had to come
- 17 before the ICC or the Surface Transportation
- 18 Board to successfully conclude a rate
- 19 negotiation. So, I've always been very
- 20 confident and comfortable with the way I and
- 21 my former firm worked with both railroads and
- 22 clients to do costing.

- 1 And if you can actually develop
- 2 that kind of methodology, there might be a lot
- 3 of unemployed people at the STB because
- 4 nobody's coming here to argue rates.
- 5 That's a joke.
- 6 ACTING-CHAIRMAN MULVEY: Arguments
- 7 keep us employed.
- 8 You mentioned some costs,
- 9 avoidable costs, common costs, joint costs.
- 10 It's quite interesting that an awful lot of
- 11 cost analysis in economics derived out of a
- 12 need to understand railroad costs.
- 13 As I was talking to Mr. Ripley
- 14 when we developed his formula together p
- 15 that's an inside joke.
- 16 But this idea of how much costs
- 17 are variable and how much costs are fixed is
- 18 one that has gone on in railroading for a
- 19 long, long time.
- 20 Mr. Grimes, you mentioned that --
- 21 the fact that we understate the variability of
- 22 road investment cost. You said that it's 88

1 percent and, not using that but using the 50

- 2 percent factor instead constrains railroad
- 3 prices and, therefore, railroad capital
- 4 investment, but isn't it true that railroads
- 5 have been able to attract capital even with
- 6 the charge of 50 percent variable instead of
- 7 a more, in your view, a more accurate 88
- 8 percent variable?
- 9 The railroads still seem to have
- 10 had access to capital markets, so are they
- 11 really capital constrained by having this
- 12 restriction?
- MR. GRIMES: I'm not going to I
- 14 don't think I can comment on their ability to
- 15 attract capital. They certainly have been
- 16 spending it.
- 17 But I would like to say that, you
- 18 know, if you look at the period from 1988
- 19 through the late '90s, they were building, but
- 20 their free cash flow was falling.
- 21 Net income was rising, the free
- 22 cash flow was falling to the point where it

- 1 got negative.
- Now, as your free cash flow is
- 3 falling, you are essentially destroying your
- 4 business. They finally turn that around and
- 5 free cash flow started rising again.
- 6 But I think that if you want to
- 7 promote investment in this industry, you know,
- 8 you've got to have a rising p you've got to
- 9 have a rising free cash flow to support that
- 10 investment.
- 11 That's a policy question and I'm
- 12 going to back off from answering it.
- 13 ACTING-CHAIRMAN MULVEY: Okay.
- 14 MR. GRIMES: I would like to
- 15 respond to one thing that we talked about
- 16 earlier, and that's the issue of marginal
- 17 versus average variable costs.
- 18 When I'm looking when I b if
- 19 I've been managing a railroad, and I have
- 20 recently, I've got to be looking at my long
- 21 run or my average run costs.
- I've often had marketing people

- 1 come to me and say, you know, my marginal
- 2 costs are so much lower, why can't I reduce
- 3 the rate to get more volume?
- 4 And I say because we've got to
- 5 manage this business in the medium run, and a
- 6 lot of the assets are long lived.
- 7 So, looking at it on just a
- 8 marginal or strictly near-term incremental
- 9 basis, creates distortions when you're talking
- 10 about contracts that may go out for years or
- 11 investments that may go out for years.
- So, I would let me I'm just
- 13 chiming in on this argument. I think the
- 14 average variability was a wise decision by the
- 15 ICC in its formation of URCS and Rail Form A
- 16 originally.
- 17 ACTING-CHAIRMAN MULVEY: Well, the
- 18 sole idea of variable cost and marginal cost
- 19 is it doesn't distinguish between the long run
- 20 and the short run.
- I mean we haven't really talked
- 22 about what length of time we're talking about

- 1 here. And in fact in railroading, the
- 2 marginal costs we're talking about are long-
- 3 run marginal costs, not short-run marginal
- 4 costs, and that's a big distinction.
- 5 And, Ms. Dearden, you suggested
- 6 that your models gave results that the
- 7 railroads' costs were substantially less than
- 8 predicted by URCS, whereas some of the
- 9 criticisms that were heard of URCS at least
- 10 from the variable cost side, is that variable
- 11 costs are understated by the way they're
- 12 calculated.
- 13 Can you reconcile those two
- 14 observations from -- to you and Mr. Grimes?
- MS. DEARDEN: Well, first of all, I
- 16 think what will happen is if we do an update
- 17 of URCS, there is -- some of the costs in some
- 18 areas will actually increase b
- 19 ACTING-CHAIRMAN MULVEY: Okay.
- 20 MS. DEARDEN: -- and some will go
- 21 down. But overall, I think overall the costs
- 22 overall will go down.

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1 We did find in one study that we
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- 2 did for one client, there were a couple lanes
- 3 where actually URCS costs were lower than the
- 4 costs calculated by our model. So, it's not
- 5 across the board.
- 6 ACTING-CHAIRMAN MULVEY: Mr.
- 7 Grimes, you get a jab in.
- 8 You said that if we change URCS
- 9 costs, it would probably go down, but that
- 10 would assume that we continue to use book
- 11 value for capital, correct?
- MS. DEARDEN: Yes.
- 13 ACTING-CHAIRMAN MULVEY: If we
- 14 switched over to replacement capital cost,
- 15 then that would certainly not be the case,
- 16 right?
- MS. DEARDEN: Right.
- 18 ACTING-CHAIRMAN MULVEY: Okay.
- 19 MS. DEARDEN: I think the goal
- 20 should be p it shouldn't be a shipper versus
- 21 railroad issue. It should not be what's in it
- 22 for me from any one standpoint. I believe it

- 1 should be p we should develop a system that
- 2 more accurately reflects what the real costs
- 3 are.
- 4 ACTING-CHAIRMAN MULVEY: That's all
- 5 the questions that I have for this panel.
- 6 Chip, do you have any others?
- 7 VICE CHAIRMAN NOTTINGHAM: No.
- 8 ACTING-CHAIRMAN MULVEY: Thank you
- 9 very, very much. We appreciate everybody here
- 10 coming today. I want to thank you all for
- 11 your testimonies.
- 12 As I said before, the record on
- 13 this will be open until the 1st of June,
- 14 anybody else who wants to comment, and thank
- 15 you all very much for coming today.
- 16 (Whereupon, this public hearing
- 17 for the U.S. Surface Transportation Board was
- 18 concluded at 12:48 p.m.)

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