

### Creating Competition or Repeating History: Is Staggers Staggering?

STB Commissioner Francis P. Mulvey

Midwest Regional & Short Line Railroad Conference July 16, 2007



### The Surface Transportation Board and the Railroads

- Created by the ICC Termination Act of 1995
- Born out of the deregulation movement
- Residual economic regulation of the railroads
- Far smaller staff and scope of authority



## **STB** Mission

- Exclusive authority to approve of rail mergers
- Review rail rates and practices to ensure they are reasonable and not discriminatory
- Approval, including environmental review, of
  - Construction of any new rail line or
  - Abandonment of existing lines
- Motor carrier collective rate making activities
- Rates for non-contiguous domestic water trade
- Rates for pipelines not carrying energy products



### STB Responsibilities over Rates and Service

- Oversee and monitor railroad practices nationally
- Enforce the RR's common carrier obligation
- Ensure that rates charged captive shippers are reasonable
- Assist railroads in earning adequate revenues
- Calculate the railroads' cost of capital



### 2006 STB Caseload (Decisions Served)

- Carrier Consolidations 38
- Review of Labor Arbitral Decisions 10
- Rates and Services 49
- Constructions 22
- Abandonments 481
- Other Line Transactions
  - Line Consolidations 64
  - Line Acquisitions Under 49 U.S.C. 10901 70



### Current Activities of the Board Affecting U.S. Railroads

- Two pending large (coal) rate cases
- New large rate case guidelines
- New small rate case guidelines
- New rules on fuel surcharges
- Reviewing our rate of return calculation
- Assessing need to address paper barriers



## Current Activities of the Board Affecting U.S. Railroads

- Hearing on railroad infrastructure capacity on April 11, 2007
- July 18 Hearing Rail Transportation of Resources Critical to the Nation's Energy Supply
- NPR STB Ex Parte No. 669 Interpretation of the Term "Contract" in 49 U.S.C. 10709



## Large Rate Case Resolution (Coal)

- Determination of market dominance
- Stand Alone Cost (SAC) Test Fact-based approach rooted in economic reasoning and approved by the courts
- No substitute for preparing a strong case with solid evidence
- Strive for a balance between the railroad's need to ear adequate returns and shippers need for fair and reasonable rates



### Ex Parte 657 – Rulemaking to Streamline Major Coal Rate Cases

#### STB October 2006 Decision called for:

- 1. Replacing of the percent reduction approach for calculating maximum lawful rates to eliminate gaming
- 2. Adopting of an "average total cost" method to allocate revenue
- 3. Shortening the analysis period to 10 years
- 4. Changing the method of forecasting operating expenses to account for future productivity improvement
- 5. Limit cost adjustment
- 6. Adopting new standards to govern when to reopen rate cases



### New Fuel Surcharge Rules

#### • January 26, 2007 Decision

- Prohibits the assessment of fuel surcharges based on a percentage calculation of the base rate must be better tied to actual cost changes
- Prohibits "double-dipping"--applying to the same traffic both a fuel surcharge and a rate increase based on a cost index that includes a fuel component.
- The Board is proceeding with a proposal to monitor the fuel surcharge practices of the rail industry by imposing mandatory reporting requirements on all large (Class I) railroads.

- Most changes took effect on April 26, 2007



### Rate Case Resolution (Small Shipment)

- ICC adopted procedures for small rate cases in 1987 but courts struck them down
- STB adopted Simplified Guidelines in 1996 but never used them
- 20 years without finalizing the approach
- BP/Amoco 2005 settled through nonbinding mediation but established procedural schedule
- 2007 Williams Olefins, LLC v. GTC mediated settlement



### Simplified Standards for Rail Rate Cases STB Ex Parte No. 646 (Sub-No. 1)

- STB Hearing January 31, 2007
- Issues raised
  - Eligibility
  - Selection of methodology for rate case
  - Aggregation
  - Litigation costs
- Parties testifying
  - US DOT
  - National Grain and Feed Association
  - National Industrial Transportation League
  - Various rail shippers
  - Railroads
  - Labor



# Railroad Cost of Capital

- STB generally finds RRs to be revenue inadequate
- STB combines cost of debt and cost of equity capital
- WCTL petition to reexamine our method-alleges that STB overstates cost of equity capital
- WCTL alleges that most analysts use CAPM approach not DCF
- STB held hearing Feb 15, 2007



### Railroad Industry Cost of Capital and ROI 1996-2005

	Cost of							
	Capital	BNSF	CSXT	NS	UP	KCS	SOO	GT
1996	11.9%	8.6%	8.9%	13.0%	9.3%	7.2%	23.5%	0.0%
1997	11.8%	8.4%	9.8%	13.1%	5.2%	3.6%	12.3%	5.2%
1998	10.7%	9.7%	8.1%	10.5%	2.9%	9.1%	4.9%	3.0%
1999	10.8%	9.5%	3.8%	5.2%	6.8%	6.4%	2.5%	25.4%
2000	11.0%	8.8%	3.6%	5.5%	6.9%	6.3%	5.6%	5.9%
2001	10.2%	7.1%	4.6%	8.3%	7.6%	7.0%	5.9%	4.9%
2002	9.8%	6.4%	5.2%	9.1%	8.6%	6.5%	5.7%	3.1%
2003	9.4%	6.2%	4.0%	9.1%	7.3%	3.7%	0.01%	4.5%
2004	10.1%	5.8%	4.4%	11.6%	4.5%	8.3%	3.3%	6.0%
2005	12.2%	10.3%	6.2%	13.2%	6.3%	5.9%	8.9%	8.1%



### Public Hearing on Methodology for Determining Rail Industry's Cost of Capital

- STB Hearing on February 15, 2007
- Issues raised
  - Problems with current Discounted Cost Flow (DCF) method
  - Comparison of DCF and Capital Asset Pricing Model (CAPM) approach
  - FERC two-step growth factor method
  - Use of a multi-stage DCF method
- Panel included
  - Federal Reserve
  - Association of American Railroads
  - RR and Industry Analysts



### Pending Legislation Involving the STB

- H.R. 2125 Attempts to
  - Increase competition in the rail industry
  - Increase the reliability of rail service
  - Provide customers with additional processes for challenging rate and service disputes
- H.R. 1300 STB expanded jurisdiction over shared track between passenger and freight rail
- S. 1125 Rail Infrastructure Investment Tax Credit
- S. 294 Amtrak Reauthorization expanded STB role in mediating the parties for Amtrak access